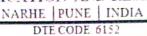


ZEAL EDUCATION SOCIETY'S

ZEAL INSTITUTE OF BUSINESS ADMINISTRATION. COMPUTER APPLICATION AND RESEARCH (ZIBACAR)



AISHE CODE: C-41828

File No:

Revision: 00

Date

3.3.1 Number of Ph.Ds. registered per eligible teacher during the year

3.3.1.1

Year	2020-21
Number	01

Ms. Poonam Jaywant Kadwe registered on 01/08/2020 under the guidance of Dr. Amod Dattatraya Markale, Marketing Management

3.3.1.2

Year .	2020-21
Number	02

Dr. Rajesh Kumar Kashyap, Computer Management, received recognised guide for the duration 28/08/2020 to 27/08/2028 from Savitribai Phule Pune University.

Dr. Dr. Pravin Narayan Mahamuni, Financial Management, received recognised guide for the duration 28/08/2020 to 27/08/2028 from Savitribai Phule Pune University.

Director Zeal Education Society's Zeal Institute of Business Administration Computer Application & Research, Pune- 411041. .





Survadalta Education Foundation's

SURVADATTA INSTITUTE OF MANAGEMENT & MASS COMMUNICATION (SIMMC)

Brief to Savilitor Phota Pone University, Approved by AICTE, Govt. of Hunerastria & Recognized by Ministry of HRD, Govt. of India HAAC Accredited, ISO 9001: 2015 Certified Institutes and Accredited by NVEQC, ANAB and IAF

Compas : Salaswah, 5: No. 342, Burdon: Pure 411511: Uningschia, NCAA for the 1020 67901303, 67921402 M.; 09883490036 Fex.: 1800-67901303 Email: support@coxyadola.edu.in. / sb027861@good.com. Websita | www.simono.org / www.simono.org / www.simono.org /



Suryadatta Institute (SIMMC) flanked in Platinum Category in India for 5 Consecutive years by AICTE-CII Survey of Industry Linked Technical Institutes 2019

Ref. No.: SEF/SGVSIMMC [2020]08

Date 6/08/2020

Provisional Admission/ Registration

To,

Ms. Poonam Jaywant Kadwe

Pune

Subject: Your Application for Registration for Ph.D dated: 1" August 2020

Dear,

I am happy to inform you that you have been provisionally admitted to the Ph.D Programme in Marketing Management (Board of Studies) under the Faculty of Commerce and Management of the Savitribal Phule Pune University with effect from 6th August 2020. Your place of research will be Suryadatta Institute of Management & Mass Communication, Pune. Your proposal is being forwarded to the University office for approval of the research topic.

""A Study of Influence of Cause related Marketing on Brand Affinity Amongst Millennial consumers"

Your admission/ registration will be confirmed after the University authorities approve the research topic.

Your presentation is scheduled at 7.30 pm to 8.15 pm on Thursday, 6th August 2020.

Research

28 a 100

Yours faithfully

Professor Dr. Shailesh Kasande Head • Research Centre

Survadatta Institute of Management & Mass Communication, Pune

Copy to:

1. The Dy. Registrar, (Ph.D. Unit), Savitribai Phule Pune University, Pune - 411007

2. The Guide: Dr. Amod Markale