



ZEAL
INSTITUTES

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NARHE | PUNE | INDIA



PLACEMENTS 2020



TRAINING & PLACEMENT CELL:

INTRODUCTION

Placement is a benchmark of the performance of any Management Institute and it depicts the success and the growth of the institution. As there are large numbers of management colleges coming up in the state of Maharashtra as well as in the country, the competition for employment is increasing every day and the job of the placement cell is becoming a challenging one. The Training and Placement Cell of Zeal Institute of Business Administration, Computer Application and Research (ZIBACAR) understands this fact and plays a vital role in achieving cent percent placement for the students who are admitted to the Institute.

VISION

Transforming students into globally competent professionals.

MISSION

To understand the gap between Academics and Industry requirements and to create a platform to develop the desired skill sets in order to improve employability.

GOALS

- To facilitate the process of placement and ensure that each eligible student gets an opportunity.
- To develop Industry-Institute-Interface.
- To empower the students with the desired skill sets.

OBJECTIVES

- To organize trainings to suit various needs of the industry.
- To organize career counseling session for the students to help them to choose appropriate specialization and career path.
- To establish Corporate linkages by organizing HR meets, Alumni meet and to create other avenues regularly to understand the industry requirements.
- To organize industrial visits to provide insight about the corporate world to the students.

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FROM THE DIRECTORS DESK:

The Training and Placement Cell of ZEAL- ZIBACAR is established with the vision to impart knowledge and higher professional education with equal opportunity to all through intensive and innovative training methodologies. The aim of the Training and Placement Cell is to train the students in all areas of Management and Computer Applications, upgrade their soft skills and technical skills in the core thrust areas so that they will equip themselves and become globally competitive.

The primary objective is to have campus placement and focus on strong interaction between Institute, Industry, Students and Faculty to share the potential knowledge and innovative ideas of recent developments. I appreciate the team spirit of the students involved in the training and placement activities and wish them all success in their future career.

Training and Placement Cell strives to provide the best possible training and placement opportunities for the students. Students of ZEAL-ZIBACAR are receiving Summer Training and Final Placement in reputed Industries. As a result of constant Endeavour by the members of Training and Placement Cell under the guidance of Director, Institute has succeeded in obtaining overwhelming response from various recruiters last year. Placement Cell looks forward for stronger collaboration with Industries so that deserving students can get the best platform to nurture their talents and improve their credibility for better placement prospects. Currently Training and Placement Cell is working on framing out newer policies to strengthen Industry - Institute relationship so as to attract more and more number of companies to our campus.

Prof. (Dr.) Rajesh Kumar Kashyap,

Professor (MCA) & Additional Charge of Director (ZIBACAR) , MBA(HR), Ph.D.(Computer) , MCA, LL.B. with nearly 19+ Years of experience of Teaching to various Academic Institutes & Administration, Software Industry & Professional as Advocate in Civil Court. He is associated with ZEAL-ZIBACAR since 12+ Years as Assistant Professor to Professor, Additional Charge of Director; He has published several research papers in reputed Journal and organized FDP and Workshops in association with SPPU.



About Zeal Education Society:



Established in the year 1996, under the expert guidance of Shri. S. M. Katkar to provide quality education, Zeal Education Society has made a mark for itself as a renowned institute in the Pune region. ZES houses a team of highly qualified Staff, state of the art infrastructure and an extraordinary vision that every student who is a part of the Zeal family marches out of the campus with top level confidence and abilities to be competent enough to face the cutting edge competition in the corporate world today. The society imparts knowledge from KG to PhD through our several institutes located in prime areas of Pune. Zeal College of Engineering and Research, Zeal Polytechnic, Zeal Group of Management Institutes, Dnyanganga School, Dnyanganga Junior College, Dnyanganga College of Education and Silver Crest School are part of the Zeal group of Institutes imparting quality education.

All courses are approved by the AICTE, New Delhi, recognized by the DTE Govt. of Maharashtra & affiliated to Savitribai Phule Pune University.

About ZIBACAR:

ZIBACAR welcomes you to the one the finest management institutes in the region. We are committed to ensure the progress of our students for a flourishing career. The Institute aims at bringing out the budding talents within each student and offer a motivating environment to discover their capabilities which can help them transform into competent professionals. The Institute extends its full support and guidance through well qualified staff who are ever eager to improve the professional as well as personal skills and help the students reach their full potential. ZIBACAR offers state of the art infrastructure with a pleasant campus, up-to-date equipment, and facilities that help the students concentrate on their work..

We have a team of highly qualified professors who strive to ensure that they impart knowledge which is sync with the University syllabus and the current industry prerequisites. The amenities like Culture Centre, Music Studio, Dance Studio, TED Studio etc. have been offering opportunities to the students to showcase their talent.

Case Study Focus:



The case study method is a key component of the academic program at ZEAL, which is one of the few institutions in India that has made case studies a critical component of its curriculum. Almost all the courses in the ZEAL program are designed keeping in mind the advantages of the case method. The case studies are tailor-made to the requirements of different subject areas and topics. Student evaluation is based on individual/team presentations, written reports and class participation. Students are encouraged to analyse the issues in-depth by gathering supporting information - either through published sources or by directly interacting with the companies involved. It has a huge repertoire of case studies for almost all the functional areas in management. ZEAL has dedicated research and content development centres for producing case studies and supporting material. Manned by teams of knowledge workers with many years of academic and corporate experience, these centres develop contemporary and thought-provoking case studies which provide great learning value to the students.

Besides ZEAL, these case studies are being used by a large number of business schools, universities and companies across the world. Boston Consulting Group, McKinsey & Co., British Telecom, Cadbury Schweppes, Coca-Cola, Goldman Sachs, Hewlett Packard, Johnson & Johnson, KPMG, McKinsey & Company, Pricewaterhouse Coopers, Procter & Gamble, and Siemens AG are just some of the major business organizations that use ZEAL case studies. Universities and business schools that use ZEAL cases include University of Oxford, University of Cambridge, University of Helsinki, London Business School, INSEAD, IMD, University of Michigan, etc. ZEAL case studies have also been published in several leading management textbooks published in Europe, the US and the UK. ZEAL case studies have been recognized at international case writing competitions organized by institutions such as the Management Development Centre of Hong Kong, EFMD, The John Molson School of Business, and other institutions. By learning through the globally accepted and popular case method of learning, students are able to hone their comprehension, analytical and decision-making skills. In addition, case studies help them become better team players and managers.

Alumni Federation:

ZEAL Pune is dedicated to building a strong network among alumni. It facilitates networking among alumni through organization of alumni reunions, batch meets, get-together events and other related activities. It also works for the promotion of professional development and to develop a system of knowledge sharing among faculty, students and alumni. It helps bridge the gap between academia and industry by establishing a strong network between the two. To cater to the networking needs of the ZEAL Alumni, at the Pune centre, we arrange frequent interactions through seminars, formal-informal meetings, get-together events, alumni meets and other social events.

Summer internship program

About Summer Internship Project (SIP)

The Summer Internship Project (SIP) is to give students an opportunity to develop a deep understanding of their respective domain and to understand the various Job Profiles under their domain and the respective skill sets required. At our Institute, students go for 2 - 3 Months of Summer Internships in various Sectors, Companies & Profiles of their choice. This Internship not only bridges the gap between theoretical & practical applications, but also enhances the skills sets & knowledge required to thrive in Corporate World. Also, students get the opportunity to understand the corporate world better, be a good team- player, understanding what their customers & clients require from them. Our students are not only trained to learn but also to perform in an organization so that they can get a Pre-Placement Offer (PPO), and this also prepares students for better Placement opportunity.

After their internship, as per SPPU Summer Internship Project guidelines our students give their viva / presentations in front of internal as well as external experts where they have to present their respective Summer Internship Projects. Students are evaluated in terms of not only the skills & knowledge gained during their internship, but also how they added value to the company through their respective work.

Alumni Activities at ZEAL Pune:

- Alumni Database building and updating existing database
- Alumni Meet (Quarterly)
- Events & Seminar Organization
- Placement assistance for the Alumni
- Free subscription to ICFAI Publication
- Guest Lectures
- Visiting Faculty arrangement
- Career counselling for students by Alumni
- Alumni Student Buddy Program
- Bi-Monthly magazine (ZEALAF World) by the Alumni and for the Alumni
- Invite articles from Alumni for publication in ZEALAF World magazine.





Customized Programs:

ZEAL has designed and conducted many customized Executive Development Programs to meet the specific needs of corporate like JP Morgan, E-Serve, Infosys, HP, Fortis, SRF, etc

SAP R/3:

In collaboration with SAP, Germany globally recognized in ERP solutions and Siemens, leading training centre of SAP in India, ZEAL offers SAP R/3 training to its students. The training for global certification is offered on the following modules:

1. SAP R3 Financial Accounting (FI)
2. SAP R3 Sales and Distribution (SD)
3. SAP R3 Human Resources (HR)

Students will need to undergo this training to qualify the global certification test.

SAS - The Power to Know:

Through a learning partnership with SAS, ZEAL offers the students the power of SAS business intelligence and data mining applications. The market-leading business analytics software and services from SAS helps students learn how to make fact-based decisions to improve performance, from identifying the right product and market to forecasting trends.

Microsoft - IT Academy Program:

ZEAL has partnered with Microsoft under the Microsoft IT Academy Program, to offer training on basic Microsoft products, assessment and certification for students.

SPSS: To help students learn to evaluate business processes statistically, analytically and efficiently, ZEAL has entered into an academic association with SPSS.

Membership in Professional Societies:

Zeal Management Institute has collaborated with several national and international firms/organisations to train its students in specialized areas like information technology, business analysis and research. These partnerships include the following:

HDFC Bank:

Zeal Management Institute has collaborated with HDFC Bank to offer a customized certification program for the students shortlisted by HDFC Bank. These students qualify for placements separately. The faculty for this customized program is drawn from HDFC and ZEAL.

ICICI Bank:

To meet the changing needs of the modern banking, ZEAL has developed following specialized banking electives in collaboration with the ICICI Bank.

- Banking Services Operations
- Wealth Management
- Rural Banking and Micro Finance
- Corporate and SME Banking
- Overview of Banking
- Retail Banking

ZEAL has membership in professional bodies like:

Association of Indian Management Schools (AIMS),

- All India Management Association,
- Ahmedabad Management Association,
- Bangalore Management Association,
- Bombay Management Association,
- Calcutta Management Association,
- Confederation of Indian Industries (CII),
- Indian Academy of Social Sciences,
- Indian Accounting Association,
- Indian Commerce Association,
- Indian Institute of Material Management and
- The Indus Entrepreneurs (TiE).

About ZEAL Investment Lab (ZIL)

Vision:

To enhance knowledge of students related to share market & various investment avenues

Mission:

To engage in capacity building among the students in the securities markets & various Investment avenues through financial literacy, professional education, enhancing analytical ability and fostering research mindset.

Investment: The Institute focuses on experiential learning and outcome based education. In view of the same, putting theoretical knowledge into practice related to Finance, the Institute has set up an Investment Lab.

The Investment Lab endeavors to create informed Investment decisions related to Financial Markets and various financial Instruments by the students also to develop independent Investors for the future, which will generate good levels of wealth by investing in Financial Markets to secure their future and become financially stable.

ZEAL Investment Lab's (ZIL) attempt to provide knowledge related to Share Market, Derivative (F & O) Market, Mutual Fund, Tax Planning, Insurance, Currency Market Commodity Market, NPS, Estate Planning, Post Office Schemes also This Lab has following features like Online Trading, Mock Stock, Expert Talk, BSE Visit, Personal Financial Planning, Research Report Analysis, IPO, Portfolio Management, Algo. Trading, Investment Advices, Investment Planning Swing Trading ,Fundamental Analysis, Technical Analysis, Sector Analysis ,Stock Analysis, NISM Exams ,NCMP Exams and many more .

Objectives:

- To promote Habit of Saving & Investment
- To help students to make them understand about stock Market.
- To link corporate action of listed companies in teaching pedagogy.
- To understand Stock market Trading & Investment.
- To provided learning in the areas of financial Markets & Financial Services & Financial Products.

ZIL Coordinators for more information

Dr. Anil Poman

PhD (Mutual Fund)

MBA, M.Com, UGC-NET (Com. & Mgmt.)

AMFI Registered & NISM Certified Mutual Fund Distributor,

Advisor- Mutual Fund & Insurance

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The ZEAL Advantage:

Students at ZEAL have the advantage of developing a cross-functional knowledge base, with good synthesis of Indian and International perspectives.

Strong Industry Interface:

ZEAL has a strong, active and growing interface with business and industry, with experts from a range of leading companies delivering regular guest lectures, and serving as members of various advisory boards.

Continuous Learning:

The programs offer students an opportunity for continuous learning, so that their knowledge and skills remain current and relevant.

Classroom Sessions:

Students receive regular classroom instruction, which help them to learn and internalize their understanding of subjects.

Case based Learning:

Learning is based on cases. Most of the courses are taught real life cases, designed to help students, appreciate real life situations.

Curriculum:

Students are exposed to the latest body of knowledge through the contemporary, market-oriented curriculum.

Projects:

Students are encouraged to take up projects on contemporary topics as a part of their independent study.

Continuous Evaluation:

Students are evaluated on the basis of tests, assignments, case analyses, seminars, projects, etc. continuously throughout the program.

Computing Facilities:

ZEAL provides the latest hardware and software infrastructure including high speed internet to cater to all the computing needs of the students and the training requirements of the information technology courses.

Students centered Learning:

ZEAL uses learning outcomes which focuses attention on explicit and detailed statements of what students learn: the skills, understanding and abilities students seek to develop in them and then test. ZEAL then uses rubrics to assess the learning.

Using Rubrics:

Rubrics are tools to assist in the measurement process. Rubrics define the various levels of each of the components of learning in a measurable way. Rubrics assist both the student and the faculty to clearly identify the level to which the outcome has been achieved. ZEAL uses Rubrics for assessing the soft skills and summer internships for its MBA program.

Library:

Libraries are well-equipped with latest software packages and have comprehensive collection of books, CDs, videos, Indian and international journals/magazines and research reports, relating to management and allied subjects. ZEAL

subscribes to several academic online databases like EBSCO and Emerald Management Xtra, which are the storehouses of around 3000 leading journals in all areas of management. ZEAL also subscribes to industry databases like the World Development Indicators, and the CMIE's databases Prowess/Accord. In addition, ZEAL also subscribes to business and research oriented online databases like Reuters Business Insights and Market line.

"The best way to predict the future is to create it". - Peter Drucker



Testimonials of recruiters

Gaurav sharma – jobizza.com CEO

I am delighted with the Fellows we have absorbed into ZIBACAR over the last few years. They are different as they have a broader perspective and are able to connect the dots; they are much better at communication - structuring and articulating their thoughts and ideas.

Nilesh gosavi – purple rediance texchnology pvt ltd (CEO)

Students from ZIBACAR are bright, self-starters, and confident.

Amit hirsakar – HR Head- bajar Fiserv

"At Bajaj Fiserv, we were looking out for young leaders who not only had the zeal to learn but also brought unique and creative perspectives to the table. This required an exposure to diversity in education as well as thought process which the Fellowship provides.

Prabhat singh- hdfc bank –hr manager

We are excited to have two promising graduates from ZIBACAR, who share the passion of the Health Team and are handling most of the job responsibilities independently. Looking forward to seeing successful outcomes in the projects they contribute.

Rajat -Global talent track pvt ltd – HR

We have had the wonderful opportunity to work with the ZIBACAR Team and recruit wonderful Fellows since the beginning. The team has always set an amazing benchmark of striving for the most excellent experience for the students and organizations. ZIBACAR has always

maintained a wonderful balance of keeping both students and partners at the center and helping both find the best way forward.

Amol Humane–sankalp infrastructure pvt ltd – hr head

We take extreme pleasure in getting associated with ZIBACAR for recruiting your students as Interns/Permanent employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the media industry.

Prashant jagtap – vespa – hr head

We take extreme pleasure in getting associated with ZIBACAR. We anticipate your extended service for fulfilling our manpower requirements in a long run.

Testimonial of Alumini

Ajinkyakari – 2010 hr head rand stand india ltd-mba

If I can go back in time then I would gladly choose to go to ZIBACAR again. The Institute gave me a challenging curriculum, profess who inspired us

Ashish babar – bny melon – business anlysts – 2014-mba

The most cherishable, happiest days and unforgettable journey of my life was from 2012 to 2014. Beautiful 2 years with many ups and downs, helped me mold in many ways and at each phase. ZIBACAR will always be an asset to my life and the faculties are much more than just mentors. Anyone can teach but when someone mentors you not just academically that's when a faculty becomes a friend, a mentor and professors at ZIBACAR are true examples of that.

Amit pise – marketing head –worth automotive pvt ltd – 2014-mba

The competitive environment and the highly accomplished yet super friendly and supportive faculty members helped bring out the best in me. ZIBACAR not only shaped my personality but it also gave me the confidence to take any challenge head-on."

Zakirshaikh – 2009- nilkamal marketing head-mba

ZIBACAR is the place where I grew up. It gave me the perfect environment to thrive and explore various fields of study.



SIP Companies - A Partial List

