

2022-2023

Report
on
Campus to Corporate
training Program

Training & Placement & IQAC joint initiative

MBA DEPARTMENT

NEXDIGM (SKP) CERTIFIED ACCOUNTS EXECUTIVE

**ZEAL INSTITUTE OF BUSINESS ADMINISTRATION
COMPUTER APPLICATION & RESEARCH**

NARHE | PUNE | MAHARASHTRA

1. TRAINING DETAILS

Training mode	Offline
Class	MBA-II
Modules covered	1. Soft Skills 2. MS-Excel 3. Accounts Executive
Description	Training and Upskilling of students is required so that the students keep the pace with the ever changing job requirements and business scenario. C2C helps students to develop as an professional and ready to make mark in the Corporate world.
Speakers/Trainers	1. Ms. Shwetal Jadhav
Venue	Class room and Computer Lab
Date	29/11/2022 to 30/01/202
Time	01:30pm to 06:00pm
Training companies	Edubridge
No. of students enrolled	16
Training Supervisor	Prof. Madhavi Shamkuwar
Student Coordinator	Ms. Manasi Parekh, Mr. Rushikesh
Certificate course (Yes/No)	Yes

Table 1: C2C details

2. CONCEPTION OF THE PROGRAMME

In the post pandemic era the world is a **BANI** world (*Brittle, Anxious, Nonlinear and Incomprehensible*) where '*CHANGE is only the CONSTANT*'. The post pandemic era has shattered the entire businesses, systems and the most significantly human beings. The conventional, stereotypical ways of working professionals are now being changed and day by day the definition is being changing.

The Institute knows that India is going through a phase demographic Dividend, which can actually be a '*Cure*' or a '*Curse*'. The cure lies only in the upskilling of the students who are the future Entrepreneurs, Leaders, Managers and Academicians. Keeping in mind the golden phase-demographic dividend, UN sustainable goals, National Education policy the institute has initiated –Campus to Corporate training program for each and every student. C2C helps to achieve not only the department level, institute level of national level Vision but also contributes in achieving the Global goals.

3. OBJECTIVES

- 1 • To upskill the students on various Domains-Technical, non technical and soft skills training.
- 2 • To make them corporate ready
- 3 • To develop the Knowledge Skill and Attitude component so that they can face the challenges by the World
- 4 • To follow the National Vision of upskilling the youth, implementing UN sustainable goal SDG 'Quality Education'.

4. RESOURCE PERSONS



Snapshot1: Ms. Shwetal Jadhav Trainer, Zeal CPC team and MBA-II(Finance) students



Snapshot 2: Ms. Shwetal Jadhav Trainer and Prof. Madhavi Shamkuwar C2C coordinator celebrating Traditional day



Snapshot 3: Felicitation of Ms. Shwetal Jadhav by Prof. Madhavi Shamkuwar



Snapshot 3: Ms. Shwetal Jadhav conducting Training



5. PREPARATION OF THE EVENT

The corporate world is every changing and with India leading the world a huge amount of job opportunities are created which needs a X-Factor among students in terms of skills, talent and KSA component. With the Visionary leadership of Prof. Jayesh Katkar, Secretary-ZES and timely guidance and support from Prof. Uddhav Shid-Director-Academics, Admission and Administration and Prof. Viraj Barge-Dean-Training and Placement a training initiative as one of the IQAC initiative-Career Development Program was to be started for upskilling of the students. This initiative was further rebranded by Prof. Madhavi Shamkuwar-IQAC coordinator as 'Campus to Corporate Training program.' Following process is been followed during C2C.

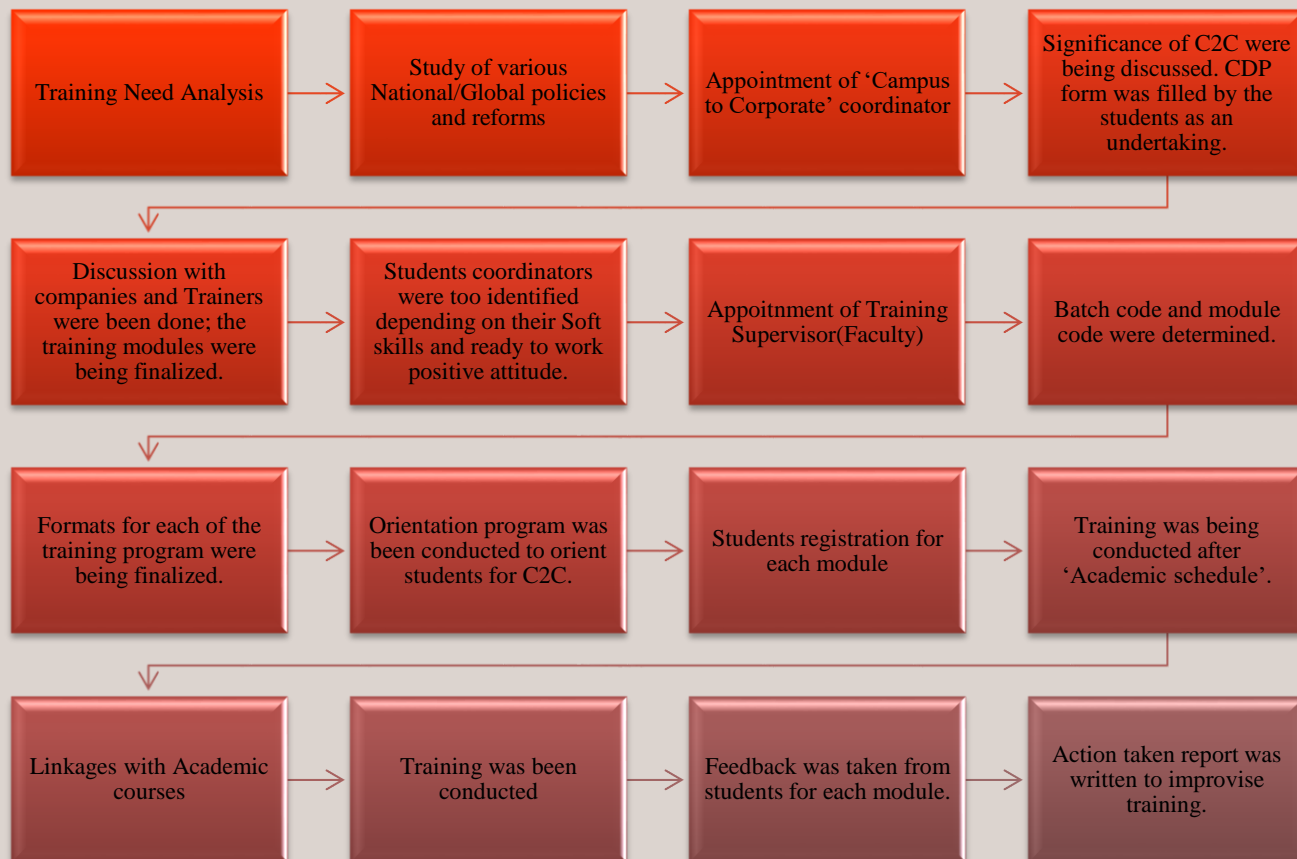


Figure 1: C2C flowchart

Sr.no	Name of Module	Date	Duration(hrs)	Name of Trainer
1	Orientation program	25/11/2022	3	Mr. Rohit Aurangabadkar
2	Soft Skills	30/11/2022 to 09/12/2022	45	Ms. Shwetal Jadhav
3	MS-Excel	10/12/2022 to 20/12/2022	30	Ms. Shwetal Jadhav
4	Domain Knowledge	21/12/2022 to 30/01/2023	85	Ms. Shwetal Jadhav
Total Duration			160 hours (Self learning modules are apart from these duration)	

Table 2: C2C module description

6. PARTICIPANTS

16 students of ZIBACAR MBA-II from Financial management specialisation were enrolled for the program.

7.FEEDBACK

Nice

Superb

So nice

Very good

Excellent

Good trainer

Clear every concept

Trainer is very good

Trainer is good.

Very helpful nature

Best teaching experience

Ma'am was excellent

Good learning from trainer

Excellent teaching methodology

Trainer is very supportive and knowledgeable.

Trainer was good and knowledgeable.

Trainer was very supportive and energetic.

I like to way how mam taught us. She taught us about domain knowledge very deeply. She is motivated, confident, hard-worker person.

It was good experience with training

Ma'am is a motivated person. Always ready to teach with energy.

Overall it was great experience our trainer Shwetal ma'am has just put their 100% to give us best possible knowledge. I have personally learned so many new things in this entire training

Ma'am is very aggressive about the teaching and positive person lake of knowledge also personality is very positive person good communication and also supportive for we.

She is very good knowledge domain and excel

8. EXECUTIVE SUMMARY

C2C is based on the **UN sustainable goal of 'Quality Education'** and also is inline with the 10 skills required by World Economic Forum by employees in 2025.

The training has helped reduced the gap between Institute and Industry and has make students step ahead in their journey of Professionals. C2C is the transformational journey for all the ZIBACAR-MBA students.

Following are the key skills as specified by **World Economic forum which is one of the key driver of C2C along with SPPU MCA syllabus and SDG.**



Figure 2: World Economic Forum skillsets for 2025

9. PROGRAM OUTCOMES ACHIEVED

Following Program Outcomes as specified by Savitribai Phule Pune University MCA syllabus were accomplished due to adoption of C2C.

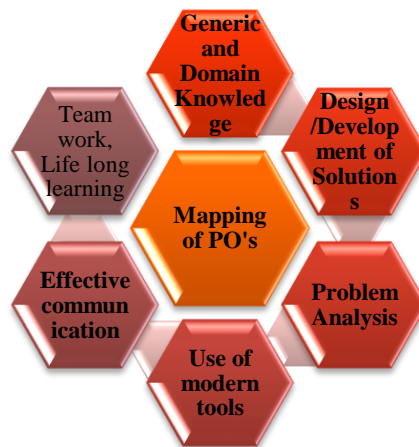
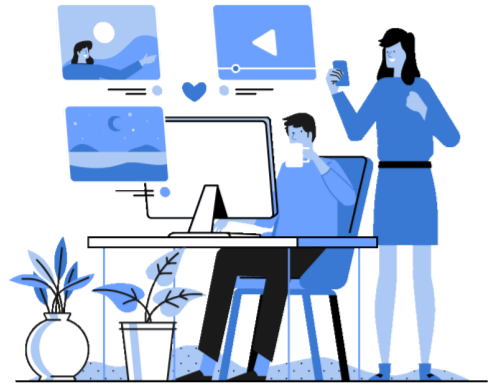
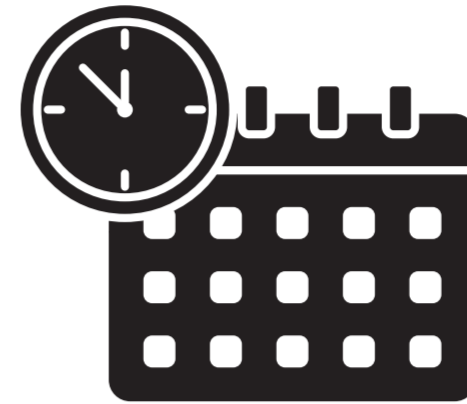


Figure 3: Mapping of PO's

ZEAL GROUP OF MANAGEMENT INSTITUTES
ZIBACAR | ZIMCA | ZCOER-MBA



Language
Lab,
Third floor



30 Nov 2022
3-6pm

Campus to Corporate Training Program (C2C)

Hire, Train and Deploy Training Model of Nexdigm (SKP)

MBA -Finance

Placement Company:

- Nexdigm
- Accenture
- Atos -Associate (F&A)
- Eclerx - Financial Analyst
- Capgemini
- Emphasis

Zeal Central Placement Cell

14 FEBRUARY, 2023



CERTIFICATE

of achievement

This certificate is awarded to

MANSI PAREKH

for successfully completing the

Nexdigm (SKP) Certified Accounts Executive

A vocational course offered by EduBridge

Congratulations on your success!

Enrollment number: EBEON1122689648

Overall score: 76%

Place: Mumbai

Overall grade: A



GIRISH SINGHANIA
Chief Executive Officer
EduBridge Learning Pvt. Ltd.

14 FEBRUARY, 2023



CERTIFICATE

of achievement

This certificate is awarded to

RUSHIKESH SANKPAL

for successfully completing the

Nexdigm (SKP) Certified Accounts Executive

A vocational course offered by EduBridge

Congratulations on your success!

Enrollment number: EBEON1122689486

Overall score: 80%

Place: Mumbai

Overall grade: A



A handwritten signature in black ink, likely belonging to Girish Singhania.

GIRISH SINGHANIA
Chief Executive Officer
EduBridge Learning Pvt. Ltd.