C2C

2022-2023

Report on Campus to Corporate training Program

Training & Placement & IQAC joint initiative

MBA & MCA DEPARTMENT

MICROSOFT POWER BI & SOFT SKILLS

ZEAL INSTITUTE OF BUSINESS ADMINISTRATION
COMPUTER APPLICATION & RESEARCH

NARHE | PUNE | MAHARASHTRA

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1. TRAINING DETAILS

Training mode	Offline
Class	MBA-I & II, MCA-I & II
Modules covered	1. Soft Skills 2. Microsoft Power BI
Description	Training and Upskilling of students is required so that the students keep the pace with the ever changing job requirements and business scenario. C2C helps students to develop as an professional and ready to make mark in the Corporate world.
Speakers/Trainers	1. Mr. Dileep Maurya 2. Mr. Prashant
Venue	Class room and Computer Lab
Date	23/03/2023 to 30/04/2023
Time	02:30pm to 05:30pm
Training companies	ICT Academy
No. of students enrolled	70
Training Supervisor	Prof. Heena Thakkar
Student Coordinator	Mr. Omkar Jadhav, Ms. Gaytri Rode
Certificate course (Yes/No)	Yes

Table 1: C2C details

2. CONCEPTION OF THE PROGRAMME

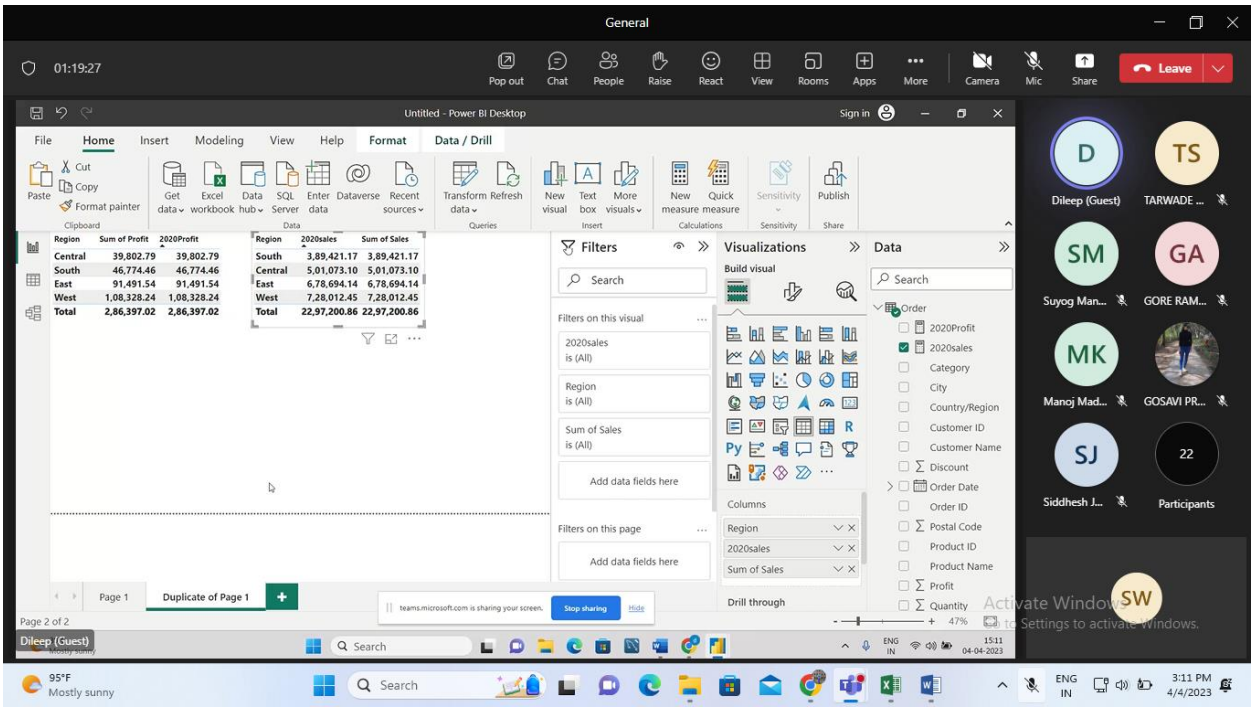
In the post pandemic era the world is a **BANI** world (*Brittle, Anxious, Nonlinear and Incomprehensible)* where '*CHANGE is only the CONSTANT'*. The post pandemic era has shattered the entire businesses, systems and the most significantly human beings. The conventional, stereotypical ways of working professionals are now being changed and day by day the definition is being changing.

The Institute knows that India is going through a phase demographic Dividend, which can actually be a *'Cure' or a 'Curse'*. The cure lies only in the upskilling of the students who are the future Entrepreneurs, Leaders, Managers and Academicians. Keeping in mind the golden phase-demographic dividend, UN sustainable goals, National Education policy the institute has initiated –Campus to Corporate training program for each and every student. C2C helps to achieve not only the department level, institute level of national level Vision but also contributes in achieving the Global goals.

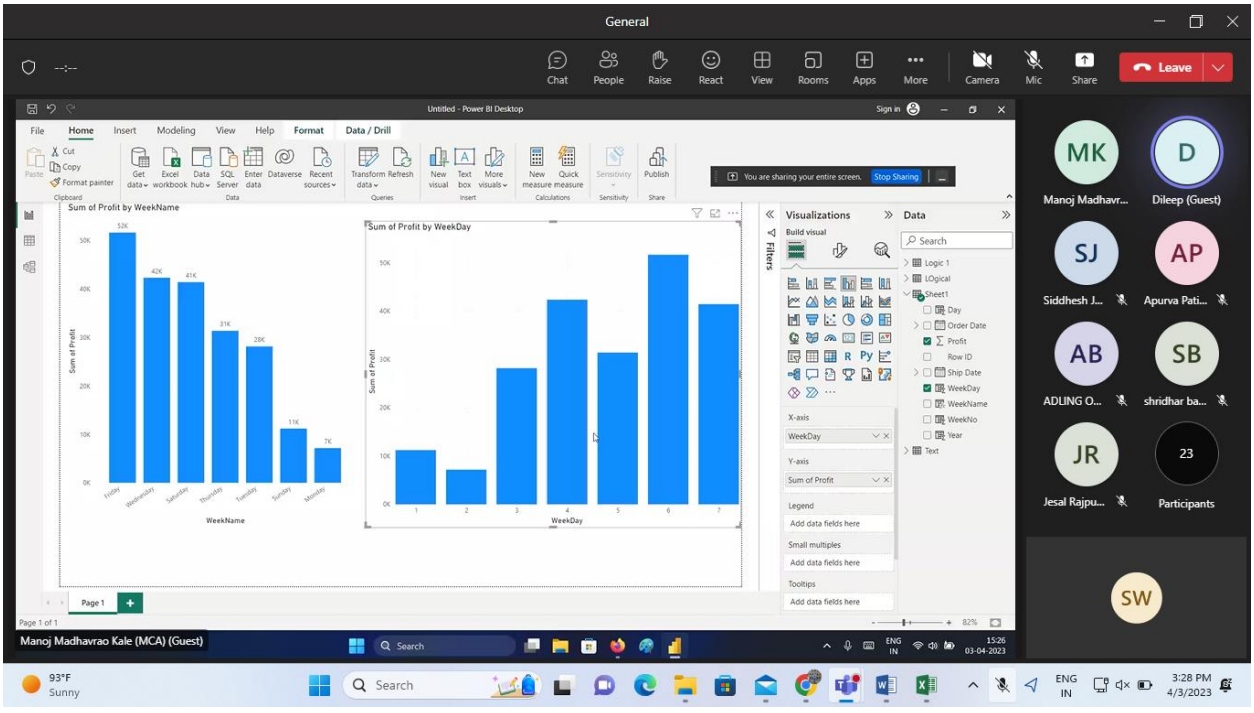
3. OBJECTIVES

1. To upskill the students on various Domains-Technical, non technical and soft skills training.
2. To make them corporate ready
3. To develop the Knowledge Skill and Attitude component so that they can face the challenges by the World
4. To follow the National Vision of upskilling the youth, implementing UN sustainable goal SDG 'Quality Education'.

4. RESOURCE PERSONS



Snapshot1: Online Training on Microsoft Power BI Training



Snapshot2: Online Training on Microsoft Power BI Training

Snapshot 3: Group photo with ZIBACAR staff, ICT Academy and Trainer

Snapshot 4: Mr. Prashant Shekhar-Trainer and Prof. Madhavi Shamkuwar

5. PREPARATION OF THE EVENT

The corporate world is every changing and with India leading the world a huge amount of job opportunities are created which needs a X-Factor among students in terms of skills, talent and KSA component. With the Visionary leadership of Prof. Jayesh Katkar, Secretary-ZES and timely guidance and support from Prof. Uddhav Shid-Director-Academics, Admission and Administration and Prof. Viraj Barge-Dean-Training and Placement a training initiative as one of the IQAC initiative-Career Development Program was to be started for upskilling of the students. This initiative was further rebranded by Prof. Madhavi Shamkuwar-IQAC coordinator as 'Campus to Corporate Training program.' Following process is been followed during C2C.

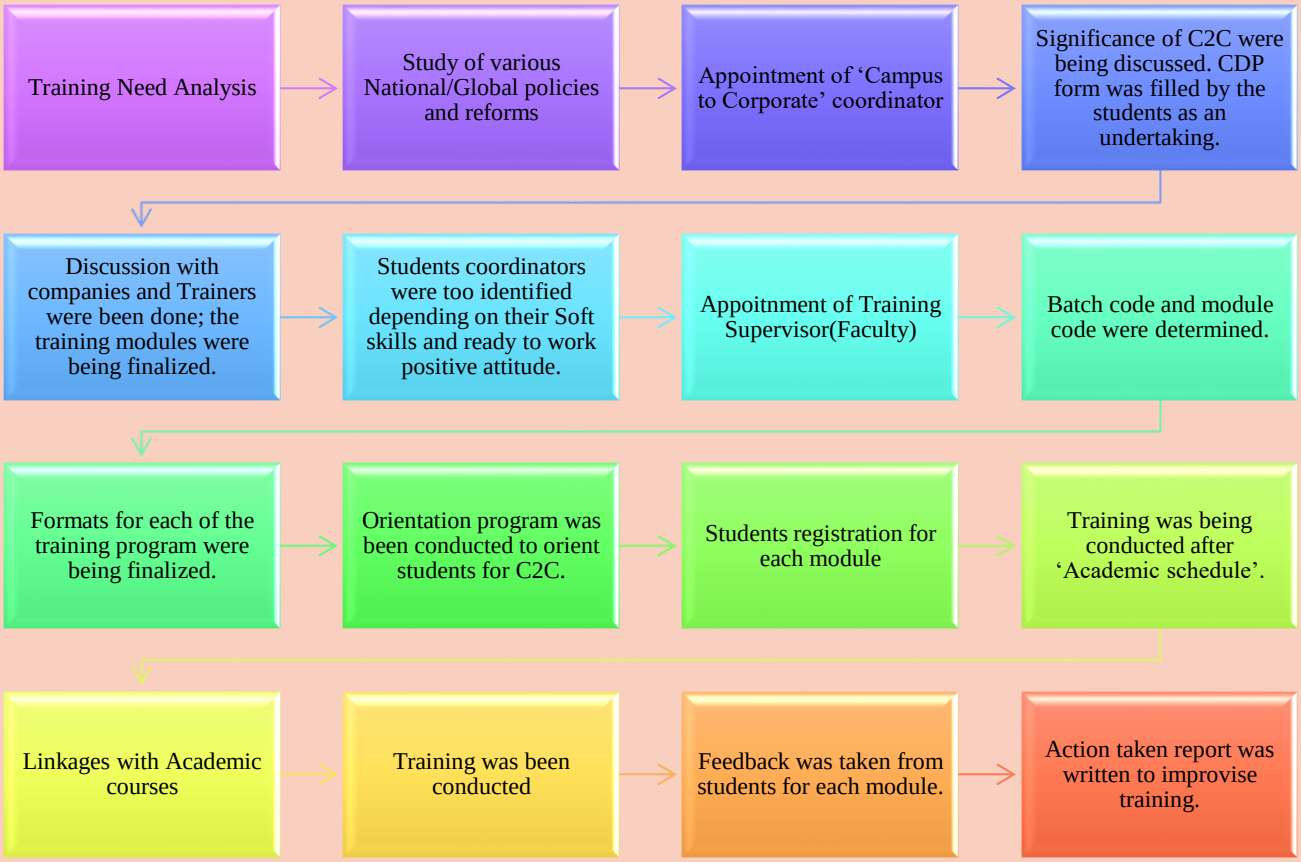


Figure 1: C2C flowchart

Sr.no	Name of Module	Date	Duration(hrs)	Name of Trainer
1	Microsoft Power BI	23/03/2023 to 20/04/2023	90	Mr. Dileep Maurya
2	Soft Skills	21/04/2023 to 30/04/2023	24	Mr. Prashant Shekhar
		Total Duration	130 hours (Self learning modules and assessment are part of training module)	

Table 2: C2C module description

6. PARTICIPANTS

70 students of ZIBACAR MBA-I& II , MCA-I & II enrolled for the program.

7.FEEDBACK

They taught us about domain knowledge very deeply. She is motivated, confident, hard-worker person.

It was good experience with training

Ma'am is a motivated person. Always ready to teach with energy.

Overall it was great experience our trainer Shwetal ma'am has just put their 100% to give us best possible knowledge. I have personally learned so many new things in this entire training

Ma'am is very aggressive about the teaching and positive person lake of knowledge also personality is very positive person good communication and also supportive for we.

She is very good knowledge domain and excel.

8. EXECUTIVE SUMMARY

C2C is based on the **UN sustainable goal of 'Quality Education'** and also is inline with the 10 skills required by World Economic Forum by employees in 2025.

The training has helped reduced the gap between Institute and Industry and has make students step ahead in their journey of Professionals. C2C is the transformational journey for all the ZIBACAR-MBA students.

Following are the key skills as specified by **World Economic forum which is one of the key driver of C2C along with SPPU MCA syllabus and SDG.**

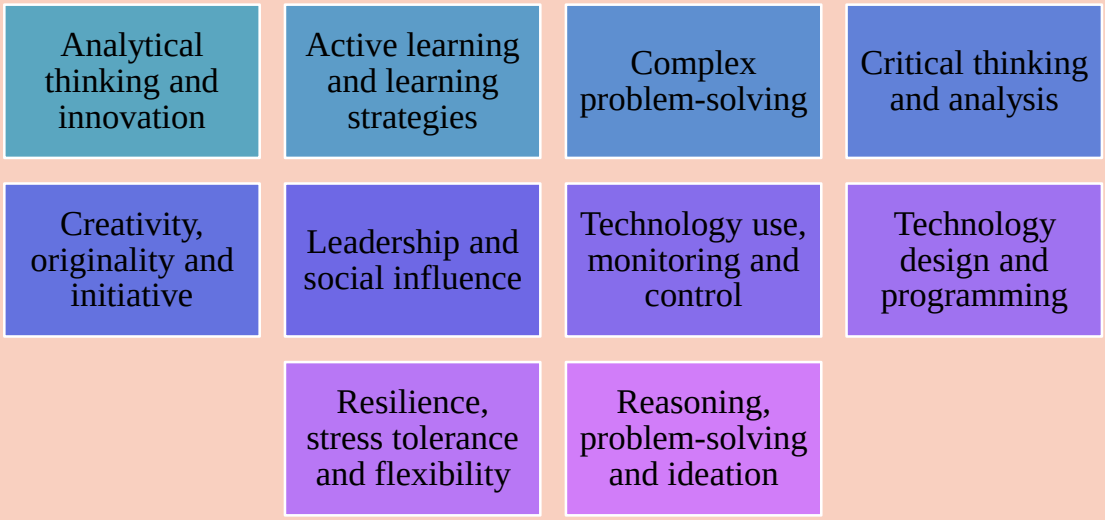


Figure 2: World Economic Forum skillsets for 2025

9. PROGRAM OUTCOMES ACHIEVED

Following Program Outcomes as specified by Savitribai Phule Pune University MCA syllabus were accomplished due to adoption of C2C.

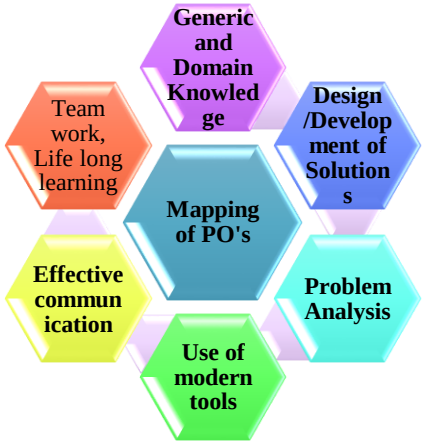


Figure 3: Mapping of PO's

CAMPUS TO CORPORATE TRAINING PROGRAM

Microsoft Power BI

ONLINE

Microsoft Power BI

130 hrs

Soft Skills

ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION & RESEARCH

Joint initiative of

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Sunita Bhuyan
Chief Mentor, Atos Prayas Foundation

Hari Balachandran
Chief Executive Officer, ICT Academy

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