CRITERIA 3: RESEARCH, INNOVATIONS AND EXTENSIONS

3.2 INNOVATION ECOSYSTEM

3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation center and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

INDIAN KNOWLEDGE SYSTEM THROUGH NEWSLETTER

A newsletter promoting Indian knowledge systems serves to disseminate valuable insights and perspectives to a diverse audience. Through curated content, it highlights historical, cultural, and contemporary aspects, fostering appreciation and understanding. Engaging formats, expert contributions, and interactive elements enhance reader engagement and participation. Cross-promotion with relevant entities expands reach, while feedback mechanisms ensure continual improvement and relevance. Ultimately, such newsletters contribute to the preservation and promotion of India's rich intellectual heritage on a global scale.

The Newsletter encourages

1. Students to write Poems, write ups in regional or Hindi language thus promoting the rich heritage of India.
2. Many cultural events such as Hindi day, Geeta day, Shiv Jayanti, Gurupournima, Sankranti, Marathi, Vachan Prerana divas (Reader day) day are celebrated.
3. Indian freedom fighters are given tribute though conduct of Creating World record by creating Largest human map signifying the Indian flag, freedom fighters.
4. Traditional art work too is promoted as evident from Newsletter.

ZIBACAR-BUZZ

ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION & RESEARCH

Message From Director

Prof. Pandurang Patil

ZIBACAR has been a mark of excellence as it offers top-notch education for Business Administration and Computer Application in a unique manner. The PG courses offered here are nothing less than a journey, an experience. It helps students to open their minds, make observations, derive conclusions and then build their own opinion.

"Productivity is never an accident. It is always the result of commitment to excellence, intelligent planning, and focused effort."
– Paul. J. Meyer

The teaching techniques here are just not about sharing of information. It is about enlightening minds to have a different perspective towards situations or issues that are to be dealt with. The teaching methods used here are a unique blend of technology and the ability to ignite minds of the students. The students are made to understand that merely acquiring a degree would not fetch them a fruitful career, but preparing themselves and setting a career goal right in the beginning of one's professional journey would help them achieve success.
Welcome to ZIBACAR and experience the difference

INDEX

VISION, MISSION AND OBJECTIVES OF MBA DEPARTMENT

VISION

To be recognised as a Management Institute of Excellence by developing an individual's potentials in the field of Management through spread of knowledge and wisdom in an intelligent environment

MISSION

By enriching the knowledge and enhancing the facilities through management education with relevance of industry and society as a whole.

By facilitating a harmonious symphony of excellence in teaching with a practical approach which shall be synonymous with academic rigor, research culture and sustained efforts to maximise value based education.

By developing holistic focus on character building along with a range of curricular, co-curricular and extracurricular activities.

VISION, MISSION AND OBJECTIVES OF MCA DEPARTMENT

VISION

Redefining education in computer application to empower the dreams of budding IT professionals in conducive environment for sustainable and inclusive societal growth

MISSION

1. Transforming intellectual capital into a valuable asset by redefining education in Computer Applications through innovative and research-oriented teaching learning and setting an exemplary image for the progress of mankind.

2. Providing a conducive environment to nurture natural talent and ensure holistic growth of future techno leaders

3. Imbibing ethical values and adopting an inclusive approach to achieve sustainable growth of society

4. Inculcating entrepreneurial culture through Industry Institute Interface and mentoring

Programme Outcomes (Pos): At the end of the MBA programme the learner will possess the

1. Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues

2. Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.

3. Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions

4. Effective Communication - Ability to effectively communicate in cross- cultural settings, in technology mediated environments, especially in the business context and with society at large

5. Leadership and Team Work - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.

6. Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

7. Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.

8. Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.

9. Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross- cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.

10. Lifelong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Programme Educational Objectives (PEOs):

1. PEO1 : Graduates of the MBA program will successfully integrate core, cross-functional and inter- disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

2. PEO2 : Graduates of the MBA program will possess excellent communication skills, excel in cross- functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

3. PEO3 : Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

4. PEO4 : Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non–profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

5. PEO5 : Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & amp; innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, entrepreneurs and change agents.

Programme Outcomes (Pos): At the end of the MCA programme the learner will possess the

PO1 : Generic and Domain Knowledge – Apply knowledge of computing fundamentals and domain knowledge to find the solutions of real-world complex problems

PO2 : Modern Tool Usage – Create, identify and apply appropriate techniques, resources, and modern computing tools to complex computing activities

PO3 : Problem Solving – Design and evaluate solutions for complex business, social and environmental issues and society at large.

Po4 : Effective Communication – Ability to effectively communicate in cross-cultural settings, in technology mediated environments, with the computing community, and with society.

PO5 : Professional Ethics – Understand and commit to professional ethics and cyber regulations for professional computing practices.

PO6 : Global Orientation and Cross-Cultural Appreciation – Ability to approach any relevant technical issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of technology and management.

PO7 : Innovation and Entrepreneurship – Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills using innovation to pursue that opportunity

PO8 : Environnent and Sustainability – Ability to demonstrate knowledge of and need for sustainable development and assess the impact of technology on the societal, economic and environmental aspects.

PO9 : Social Responsiveness – Ability to understand professional, ethical, legal, security and social issues and responsibilities.An ability to communicate effectively with a range of audiences.

PO10: Team Work: Function effectively as an individual and as a member or leader in diverse teams and in multidisciplinary environments.

Po11: Leadership skills: Demonstrate knowledge and understanding of computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

Po12: Lifelong Learning – Ability to always operate independently in new environment, acquire new knowledge and skills and perform in the internalized knowledge and skills

Program Educational Objectives (PEOs)

PEO1 : Graduate of MCA program will acquire in-depth knowledge of fundamental concepts, programming skills, analysis, design, Communication skills and development of innovative IT products to meet the industry needs for competitive edge of Indian and global companies.

PEO2 : Graduate of MCA program will apply contemporary tools and technologies to create systems for solving industrial, social or environment oriented problems by improving the ability among the graduates to implement innovative and creative ideas by using technical concepts as well as promote managerial skills and entrepreneur sprit.

PEO3 : Graduates of the MCA program will be appreciative of the significance of Indian ethos and values in managerial decision making.

PEO4 : Graduates of the MCA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning

PEO5 : Graduates of the MCA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, entrepreneurs and change agents.

Faculty Achievements

Sr. No	Name of the person	Achievement Details
1.	Dr Jayesh Katkar	Published one research paper in Scopus Indexed journal
2.	Dr. Rajesh Kumar Kashyap	1. Published book chapters in Scopus index journal 2. Published one research paper in international journal
3.	Prof. Pandurang Patil	1. Received Appreciation letter from Rubicon for conducting training. 2. Published one research papers in International Journal
4.	Dr Madhavi Shamakuwar	1. Awarded with Ph.D degree in Computer Management Title of thesis is "Design & Development of efective IT tools in Management of Wildlife for Wildlife Conservation." 2. Published book chapters in Scopus index journal. 3. Published two research papers in international journal. 4. Attended National Research Workshop on "Writing a Review paper: Innovative use of Tables ,Flow Chart and Graphs"
5.	Dr Babasaheb Mohite	1. Published 15+ Research papers at National and International Level in collaboration with students 2. Published research papers in Scopus Index Journal
6	Prof. Kirti Samrit	1. Attended workshop on 'Python and Data Analytics' 2. Attended National Level Faculty Development Program on 'Research & Innovation: Procedure for Research Paper Publication Patent Filing and Entrepreneurship Development'
7	Dr. Rupali Pawar	1. Attended Workshop on 'Python and Data Analytics' 2. Attended FDP on 'How to make Research Proposal for Government Institution and other Funding Agencies'.
8	Dr. Rupali Kalekar	Attended two days workshop on 'Research Methodology'
9	Prof. Shilpa Dubay	Registered for Ph.D in financial Management under S. P. P. University.

MBA Sem I

Rank	Name of the Student	Marks	Percentage
1	PRANALI DHANAJI MAHARUGADE	734	77.26
2	DEVALE SHRAVANI SHYAMKANT	708	74.53
3	ADSUL PRASAD DNYANESHWAR	677	71.26

MBA Sem III

Rank	Name of the Student	Marks	Percentage
1	KUMBHAR POOJA DNYANDEO	783	97.87
2	ANAMIKA RAJESH TRIPATHI	755	94.37
3	LINGWAT PRATIKSHA SATYAWAN	745	93.12

MCA Sem I

Rank	Name of the Student	Marks	Percentage
1	CHOUGALE NIRANJANEE N	8.96	71.86
2	LAMBAT ADITYA AJAY	8.82	70.43
3	KULKARNI CHIRAYU VIRAN	8.50	69.29

MCA Sem III

Rank	Name of the Student	Marks	Percentage
1	Hundani Simran Amar	589	78.53
2	Panthri Bhaskar Baliram	579	77.20
3	Hazil Mantasha	560	74.67

Dr Madhavi Shamkuwar
Assistant Professor, MCA Department, IQAC Coordinator, ZIBACAR

Title : Transforming the World: Easy Goals for Everyone

In 2015, the United Nations (UN) made a plan called 'Transforming our World: Agenda 2030 for Sustainable Development.' This plan has 17 Sustainable Development Goals (SDGs) to make the world better for everyone. Countries, businesses, local governments, and organizations are working together to reach these goals.

What are Sustainable Development Goals (SDGs)?

The UN started talking about Sustainable Development (SD) in 1987. They wanted a plan to help leaders deal with challenges in a way that's good for people and the planet. SDGs are 17 goals covering things like ending poverty, fighting hunger, and making sure everyone has equal opportunities. These goals guide making the world a better place.

Why Do We Need Sustainable Development Goals?

Many people face problems like poverty, hunger, discrimination, and diseases. The SDGs are a plan to tackle these issues. The UN decided on these goals in 2015, and the plan is to work on them for the next 15 years.

How Companies Help with Sustainable Development?

Big companies have the power and tools to work towards these goals. They are responsible for helping society. Corporate Social Responsibility (CSR) is a way companies can do this. It's a business model balancing making money with taking care of the environment and helping society. Sustainable Development looks at a bigger picture, including ethics, human rights, society, economy, environment, and corporations. CSR focuses on the environment, society, stakeholders, ethics, and volunteering.

Why Should Companies Care About Sustainable Development Goals?

Companies need to think about the future. They must be clear about their plans and honest with people. The SDGs are like a reliable plan for businesses in a changing world. They help companies be responsible to society and protect the future of people and nature. Businesses not only work towards these goals but also contribute new ideas and actions.

Sustainable Development Goals: A Closer Look

The Sustainable Development Goals (SDGs) are like a global to-do list created by the United Nations. They cover important things we want to achieve by 2030. Let's break down some of these goals:

1. Ending Poverty (Goal 1) : Make sure no one is living in extreme poverty. Everyone should have enough money for basic needs like food, shelter, and education.
2. Zero Hunger (Goal 2) : Ensure everyone has enough nutritious food to eat, not just any food.
3. Good Health and Well-being (Goal 3) : Make sure everyone can get good healthcare, including reducing diseases and improving mental health.
4. Quality Education (Goal 4) : Ensure everyone has a chance to get a good education with accessible schools and quality learning.
5. Gender Equality (Goal 5) : Make sure everyone, no matter their gender, has equal opportunities in life, including equal pay and chances in education and work.
6. Clean Water and Sanitation (Goal 6) : Provide clean and safe water for everyone and ensure proper sanitation facilities.
7. Affordable and Clean Energy (Goal 7) : Use energy in a way that doesn't harm the environment, promoting clean and renewable sources.
8. Decent Work and Economic Growth (Goal 8) : Create jobs and economic opportunities for everyone with fair wages and safe working conditions.
9. Industry, Innovation, and Infrastructure (Goal 9) : Encourage sustainable development of industries and infrastructure.
10. Reduced Inequality (Goal 10) : Ensure wealth and opportunities are shared more equally among all people, reducing the gap between rich and poor.

These are just a few of the 17 goals, each addressing a specific area to make the world better. By working on these goals together, we can create a future where everyone has a fair chance at a good life, and our planet is healthier and more sustainable. Businesses, governments, and individuals all play a role in making these goals a reality. In short, the Sustainable Development Goals are a way for everyone, including governments and businesses, to work together and make the world a better place. It's about fixing problems now and thinking about the future. These goals help businesses be responsible and contribute to making the world more sustainable for everyone.

Prof. Shwetal Jadhav
Assistant Professor, MBA Department

In our Indian Society, every individual is brought up by asking questions regarding what kind of profession or job one wants to do in future. And when time comes where we need to choose a particular career path, you should first think of which knowledge and skills would be helpful to gain your desired goal. Career Building is said to be a road map with a set of planned steps that will help and individual in achieving their career paths, to certify this research was made by few Business Houses and Executives which says some skills are required for advancement and performance in your career. Here would like to list down the most common and most important skills for every career.

1. Listening skills- We as infant begin with this skill, before we speak and write we start listening. Listening is important because we have to decide our reactions and responses only after listening. Understanding every time the said thing is not necessary but right reaction or response to it decides your attitude and perception towards anything. You need to listen what is said, understand the words feelings behind it and then if necessary, we should react with right response to it.

2. Speaking Skills- After Listening, it has to be speaking skills. Speaking skills are defined as the skills which allow us to communicate effectively. Brian Tracy Canadian-American motivational speaker once said "Your ability to speak with others will account for fully 85% of your success in your business and in your life." Brian Tracy. Speaking skill consist of words, for which following things are essentials comprehension, grammar, vocabulary, pronunciation, fluency. To speak, we create sounds using many parts of our body, including the lungs, vocal tract, vocal chords, tongue, teeth and lips. They give us the ability to convey information verbally and in a way that the listener can understand.

3. Writing Skills- Writing doesn't mean only physical paper and pen writing but much more than that. It includes planning what is to be written, doing a research of words and sentences, outlining, spelling, grammar, organizing and revision. So for a complete written work we need to go through all these process. Especially writing skills related to career or job is more of documentation, summarizing, explaining , crafting and creating more. Writing skiils is not meant only for a person who wants to write an article, even at executive/entry level in any career you should effectively communicate from sharing of your ideas to progress/happenings in company.

4. Negotiation skills- Dictionary meaning of negotiation means discussion aimed at reaching an agreement. Negotiation is a kind of communication which allows people to communicate with goal to resolve conflict. The primary use is to comprise/adjust to things to achieve win –win situation. Negotiations skills can be achieved with practicing few steps like being planned and prepared for it, having true, just and clarified information, more stress on problem solving and hassle free implementation leads to our goal. Learning this skill will help getting best deal, for your managing crisis, conflicts and preventing escalations.

5. Organizing skills- It means arrange systematically. Christina Scalise, A Professional Organizer and Author "Organization isn't about perfection. It's about efficiency. Reducing stress and clutter, saving time and money, and improving your overall quality of life." Organizing Skills involves arranging things in order, scheduling time, allocating resources and accomplishing tasks assigned. At workspace it means prioritization, workflow management and teamwork to achieve desired goal. It helps in completion of any task. At organization level it helps is accomplishing its goal and objectives in efficient and effective manner.

6. Leadership skills- means an individuals ability to lead the followers by guiding, motivating and encouraging them to achieve common goals. Leadership skills involve relationship building, adjusting, innovating, motivating, negotiating, predicting and critical thinking. Achieving Leadership skills is done through effective communication, conflict resolution, negotiation and decision making. Most important work for a Leader is to think critically and strategically while resolving differences between teams and while making decision on which

many are dependents. These skills are needed for any student, teacher, project manager, CEOs and anyone who makes decision which is going to affect many people. Such skills are helpful for those who are at entry level of their career, newly promoted leader, entrepreneurs. This also builds confidence and progressing at various levels of career.

DigitALL: Innovation and Technology for Gender Equality
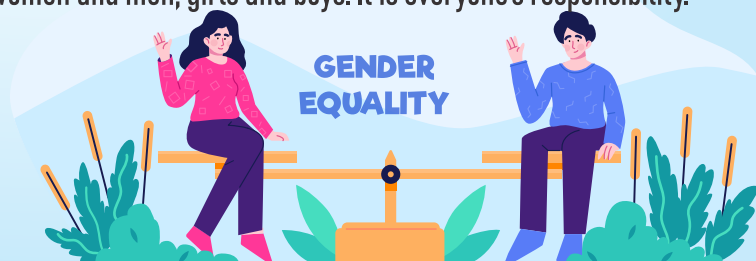
Simran Hundani
MCA II

Women struggle in tons of battles to achieve the same goal that men can achieve with less efforts; because women are still tied down with societal responsibilities and frequently need to fight, psychologically, economically, socially, and even physically to get ahead. There is a wide spectrum of challenges faced by women across social classes, economic classes, and geographical areas.

"Innovation is the process of creating value by applying novel solutions to meaningful problems." - Joe Dwyer

"DigitALL : Innovation and technology for gender equality", the United Nations Observance of International Women's Day 2023 will highlight the need for inclusive and transformative technology and digital education.
Women and girls who are championing the advancement of transformative technology and digital education and the impact of the digital gender gap on widening economic and social inequalities. The high-level event will bring together technologists, innovators, entrepreneurs, and gender equality activists to provide an opportunity to highlight the role of all stakeholders in improving access to digital tools.

"Achieving gender equality requires the engagement of women and men, girls and boys. It is everyone's responsibility." - Ban Ki-Moon.

GENDER EQUALITY

Beti Bachao- Beti Padhao

Achal -----
MBA I

Beti Bachao, Beti Padhao is a campaign launched by the Government of India. The Beti Bachao, Beti Padhao (BBBP) scheme was launched on 22 January 2015 by Prime Minister Narendra Modi. It aims to address the issue of the declining child sex ratio image (CSR) and is a national initiative jointly run by the Ministry of Women and Child development, the Ministry Of Health and Family Welfare and the Ministry of Education. It initially focus on multi-sector action in 100 districts throughout the country where there was alow CSR.
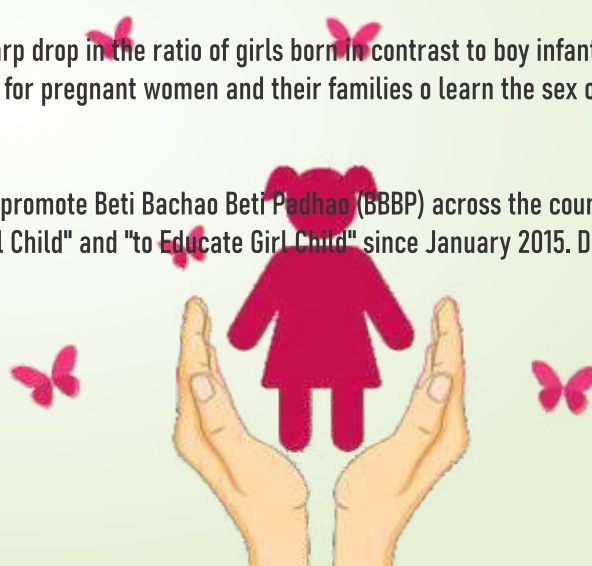
Reasons for this initiative
Due to sex-selective abortion or female foticide has led to a sharp drop in the ratio of girls born in contrast to boy infants in some state in India. Ultrasound technology has made it possible for pregnant women and their families o learn the sex of a foetus early in a pregnancy.

The Govt of India has formed a National Executive Committee to promote Beti Bachao Beti Padhao (BBBP) across the country. The committee is organizing several programs to promote "Save Girl Child" and "to Educate Girl Child" since January 2015. Dr. Rajendra Phadke is the National Convener of BBBP Abhiyan.

The objectives of this initiative are:
- Prevention of gender biased sex selective elimination
- Ensuring survival & protection of the girl child
- Ensuring education and participation of the girl child

आठवणीतील पाऊस

वाऱ्याची थंड झुळूक तुझी आठवण घेऊन आली
पावसाची सर तुझी साथ घेऊन आली
सरितील थेंब तुझा स्पर्श घेऊन आला.
हा पाऊस तुझ्याच भेटीची ओढ घेऊन आला.

प्रेमाचा गंध हा वेगळाच होता
आभास तुझा मातीच्या सुगंधात होता
डोळ्यांवरती धुंध तुझाच भास होता
आत्ता तूच सोबत हवी असा अट्टाहास होता

खूप दिवसातून सुचले काही तुझ्यासाठी लिहिले
पावसाचे काही क्षण तुझ्या आठवणीत टिपले
हृदयात हे क्षण मी असे जपले
आयुष्य तुझ्या सोबत जगायचे हे ठरलें

पावसासारखी तु अशी अचानक येऊन जा
साथ तु तुझी माझ्यासाठी ठेऊन जा
क्षण हे सोबतीचे अविस्मरणीय असावे
पावसाचे हे क्षण असेच असावे

- जय येळे
MCA II

जिंदगी एक किताब :

लिख लेते हैं कुछ खास पल,
जो जिंदगी सिखा देती है।

वो चोट जो दर्द सिखा देती है,
वो मुस्कान जो खुशी सिखा देती है।

कभी वीरानी में खोजते हैं,
वो पल जो साथी सिखा देती है।

कभी भीड़ में अकेलापन पा लेते हैं,
वो पल जो अकेलापन सिखा देती है।

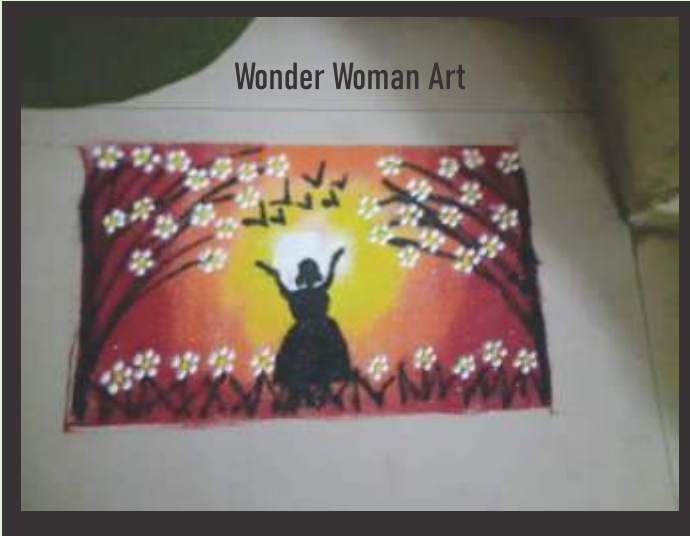जिंदगी एक किताब की तरह होती है,
हर पल एक नया पाठ सिखा देती है।

इसलिए लिखते रहते हैं वो पल,
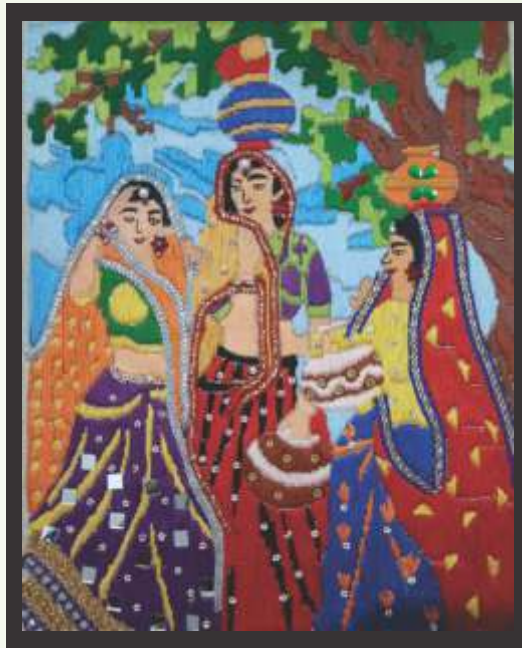जो जिंदगी सिखा देती है।

- जय येळे
MCA II

Wonder Woman Art

Dr Madhavi Shamkuwar

Dr Madhavi Shamkuwar

Bhaskar Panthri, MCA II

Celebration of Makar Sanskranti Day 15/01/2023

Indian festivals are an integral part of our life, and students should respect the culture and celebrate festivals as these festivals create the bond , give us relief from stress and help to solve grievances and as part of this campaign only Zeal Institute organized MakarSankranti Event , as we know that MakaraSankranti is regarded as important for spiritual practices and accordingly, people take a holy dip in rivers, especially Ganga, Yamuna, Godavari, Krishna. Makar Sankranti is observed with social festivities such as colourful decorations, rural children going house to house, singing and asking for treats in some areas, melas (fairs), dances, kite flying, bonfires and feasts, Usually falling on the date of January 14 annually (January 15 on a leap year), this occasion marks the transition of the sun from the zodiac of Sagittarius (dhanu) to Capricorn (makara).

"Azadi Ka Amrut Mahotsav : Republic Day 26/01/2023

Zeal Institutes celebrate 71st Republic Day with great enthusiasm, at sports ground The event started with director speech Pandurang Patil followed by Vikrant Sir then flag hoisting and then National Anthem was sung by all .The college students enacted a play showcasing the struggle and sacrifice of freedom fighters, which was greatly appreciated. Dignitaries then observed the collages made by students to decorate the college events and finally, event was followed by the distribution of awards to outstanding students by the dignitaries, and a vote of thanks by the Principal.

Republic Day Celebration 26/01/2023

On the occasion of Republic Day Zeal Education Society's Zeal Institute of Business Administration, Computer Application & Research paid tribute to our legendary freedom fighters by making a large portrait with 3700+ ZES students & faculty members in a unique way on eve of republic day.

मानवी प्रतिकृतींद्वारे महापुरुषांना मानवंदना

न-हेतील झील एज्युकेशन सोसायटीच्या विद्यार्थ्यांची कारागिरी

पुणे, ता. २५ : प्रजासत्ताक दिनाचे औचित्य साधत तीन हजार ७०० विद्यार्थ्यांनी महापुरुषांना मानवी प्रतिकृतीद्वारे मानवंदना दिली आहे. न-हे येथील झील एज्युकेशन सोसायटीच्या विद्यार्थ्यांनी राष्ट्रपज, नेताजी सुभाषचंद्र बोस, भारतरत्न डॉ. बाबासाहेब आंबेडकर, मौलाना अबुल कलाम आझाद, लोकमान्य बाळ गंगाधर टिळक आणि राष्ट्रपिता महात्मा गांधी यांच्या मानवी प्रतिकृती साकारल्या.

कार्यक्रमाची सुरुवात ध्वजवंदनाने संपन्न झाली. ५०० हून अधिक स्वयंसेवकांनी गेल्या एक महिन्यापासून हा उपक्रम पार पाडण्यासाठी परिश्रम घेतले होते. उपक्रमाला संस्थेचे संचालक संचाजी कटठार, उद्धव

नें: विद्यार्थ्यांनी साकारलेली महात्मा गांधी यांची मानवी प्रतिकृती.

Pariksha Pe Charcha programme 27/01/2023

"Pariksha Pe Charcha 2023", an initiative undertaken by the CBSE, is an annual event hosted by the Hon'ble PM, Mr.Narendra Modi, on the agenda of academic and examination-related queries. The event was telecasted live nationwide, as well as on YouTube. Necessary arrangements were made in respective classrooms to enable the students along with the teachers, watch the live telecast of "Pariksha Pe Charcha" on 27 January 2023, from 11:00 A.M. – 1:00 P.M. Some of the key takeaways from this event include incorporating a technology free hour in one's lifestyle, applying school learning in our daily life, and not letting the fear of failure put down our motivation to move forward.

Valentine Day celebrated by donating Blankets

Blanket Donation Drive' aims to spread the comfort and protection of blankets to the underserved populations before the harshest winter weather arrives helping save a few lives.

We Zeal Education Society's Zeal Institute of Business Administration, Computer Application & amp; Research donated blankets & gifts in Matoshri Vrudhashram, Apala Ghar Anathalya, Saibaba Andha-vrudhashram, & Shri Chhatrapati Pratishthan Nivasi Matimand Vidyalaya

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Traditional Day Sunday, 19/02/2023

Traditions are an inherent part of Indian culture, and it's important that this culture should pass from one generation to other, but today due to fast life it is observed that we are so busy in our lives that we are not following these cultural events but Zeal Institute always try that from the busy schedule these ethnic values should be preserved and as part of this we have celebrated Traditional Day in the college. Students co-coordinators Satyajit Patil and Vaibhavi Giri along with other students handled the event successfully.

International Women's Day 08/03/2023

On the occasion of International women's Day Zeal Education Society's Zeal Institute of Business Administration, Computer Application & Research celebrated International Women's Day program on 8/3/2023.

National Reading Day 19/6/2023

On this occasion of National Reading Day Library & Readers Delight Club Organized Book Review Competition for students & Being with the books for staff. & EBSCO e-resource training for staff & students.

Udaan

Udaan is the annual gathering event celebrated by our organization once in a year. This is a day of great importance for the students, staff, and faculty. It is a time to reflect on the year's accomplishments and to look forward to the future.

Events and Happening

Ranangan
Ranangan is a sports related activity conducted by our institution in a year. Through this activity, inner sports spirit and talent hidden inside of student is being explored. Mostly athletic events are the main features of Sports Day.

Student Contributor

Jay Yele   Bhaskar Panthri   Simran Hundani   Achal Shinde

ZIMCA on various Social Media Platforms

https://youtube.com/channel/UCeuTFeOv1_cPkK7yFlcrWWA

https://www.linkedin.com/in/zeal-group-of-management-institutes-544606206

https://www.facebook.com/Zeal-Group-of-Management-Institutes-107778014680245/

https://twitter.com/Zeal_Mba?s=08

https://www.instagram.com/invites/contact/?i=109yei7z8j5n5&utm_content=l2s9ka6

ZIBACAR

ZIBACAR BUZZ

ZEAL INSTITUTE OF BUSINESS ADMINTRATION,
COMPUTER APPLICATION & RESEARCH

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Message From Head Management Programs

Dr. Sachin Chavan

Dear Readers,

"We are like islands in the sea, separate on the surface but connected in the deep."
— William James

This is so true in the current situation. We are miles away but not minds away. Our minds connect with thoughts transformed into ideas which ultimately convert into actions.

Here we present to you a mindful and thoughtful creation of Faculty and students. Present times demand creativity. There is a need for taking a point of view which is propelled by logical and rational thinking evidence. Zeal Education Society strives hard to create mindful thinkers and achievers through various experiential learning platforms. Youth of the nation has tremendous energy which needs to be channelized for constructive nation building. The activities conducted as Zeal aim at making corporate citizens of the future. The classroom sessions are well articulated with the experimentations, case studies, hands on experiences and practical exercises. Various platforms provided by zeal to nurture the talent sets the "Zealions" class apart as they enter the corporate world filled with fierce competition. These young achievers are exploring various parts of the world and are making Zeal proud with their actions.

As they achieve new success each day, we at Zeal sit back and celebrate it with much fervor. One such means of celebration indeed is the newsletter. The news that connects the campus with millions stakeholders who look forward to the success of these young achievers. The corporates who support us, the mentors who are part of our voyage of excellence and the students who are party to this entire journey. These are the real celebrities whom we bring to you. They are the cause and they are the means. We are just the medium.

Let us cherish this broadcast forever in our memory volt. Each broadcast is an achievement in itself. It is the reflection of talented Zealions who are waiting to take challenges head on and achieve greater heights each day.

As the famous saying goes, "A reader lives a thousand lives before he dies ....,Let us live the campus life thousand times through this broadcast.

Message From Director

Dr. Rajesh Kashyap

ZIBACAR has been a mark of excellence as it offers top-notch education for Business Administration and Computer Application in a unique manner. The PG courses offered here are nothing less than a journey, an experience. It helps students to open their minds, make observations, derive conclusions and then build their own opinion.

"Productivity is never an accident. It is always the result of commitment to excellence, intelligent planning, and focused effort."

– Paul. J. Meyer

The teaching techniques here are just not about sharing of information. It is about enlightening minds to have a different perspective towards situations or issues that are to be dealt with. The teaching methods used here are a unique blend of technology and the ability to ignite minds of the students. The students are made to understand that merely acquiring a degree would not fetch them a fruitful career, but preparing themselves and setting a career goal right in the beginning of one's professional journey would help them achieve success.

Welcome to ZIBACAR and experience the difference.

INDEX

VISION, MISSION AND OBJECTIVES OF MBA DEPARTMENT

VISION

To be recognised as a Management Institute of Excellence by developing an individual's potentials in the field of Management through spread of knowledge and wisdom in an intelligent environment

MISSION

By enriching the knowledge and enhancing the facilities through management education with relevance of industry and society as a whole.

By facilitating a harmonious symphony of excellence in teaching with a practical approach which shall be synonymous with academic rigor, research culture and sustained efforts to maximise value based education.

By developing holistic focus on character building along with a range of curricular, co-curricular and extracurricular activities.

VISION, MISSION AND OBJECTIVES OF MCA DEPARTMENT

VISION

Redefining education in computer application to empower the dreams of budding IT professionals in conducive environment for sustainable and inclusive societal growth

MISSION

1. Transforming intellectual capital into a valuable asset by redefining education in Computer Applications through innovative and research-oriented teaching learning and setting an exemplary image for the progress of mankind.

2. Providing a conducive environment to nurture natural talent and ensure holistic growth of future techno leaders

3. Imbibing ethical values and adopting an inclusive approach to achieve sustainable growth of society

4. Inculcating entrepreneurial culture through Industry Institute Interface and mentoring

Programme Outcomes (Pos): At the end of the MBA programme the learner will possess the

1. Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues

2. Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.

3. Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions

4. Effective Communication - Ability to effectively communicate in cross- cultural settings, in technology mediated environments, especially in the business context and with society at large

5. Leadership and Team Work - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.

6. Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

7. Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.

8. Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.

9. Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross- cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.

10. Lifelong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Programme Educational Objectives (PEOs):

1. PEO1 : Graduates of the MBA program will successfully integrate core, cross-functional and inter- disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

2. PEO2 : Graduates of the MBA program will possess excellent communication skills, excel in cross- functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

3. PEO3 : Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

4. PEO4 : Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

5. PEO5 : Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & amp; innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, entrepreneurs and change agents.

Programme Outcomes (Pos): At the end of the MCA programme the learner will possess the

PO1 : Generic and Domain Knowledge - Apply knowledge of computing fundamentals and domain knowledge to find the solutions of real-world complex problems

PO2 : Modern Tool Usage - Create, identify and apply appropriate techniques, resources, and modern computing tools to complex computing activities

PO3 : Problem Solving - Design and evaluate solutions for complex business, social and environmental issues and society at large.

Po4 : Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, with the computing community, and with society.

PO5 : Professional Ethics - Understand and commit to professional ethics and cyber regulations for professional computing practices.

PO6 : Global Orientation and Cross-Cultural Appreciation - Ability to approach any relevant technical issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of technology and management.

PO7 : Innovation and Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills using innovation to pursue that opportunity

PO8 : Environnent and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of technology on the societal, economic and environmental aspects.

PO9 : Social Responsiveness - Ability to understand professional, ethical, legal, security and social issues and responsibilities.An ability to communicate effectively with a range of audiences.

PO10: Team Work: Function effectively as an individual and as a member or leader in diverse teams and in multidisciplinary environments.

Po11: Leadership skills: Demonstrate knowledge and understanding of computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

Po12: Lifelong Learning - Ability to always operate independently in new environment, acquire new knowledge and skills and perform in the internalized knowledge and skills

Program Educational Objectives (PEOs)

PEO1 : Graduate of MCA program will acquire in-depth knowledge of fundamental concepts, programming skills, analysis, design, Communication skills and development of innovative IT products to meet the industry needs for competitive edge of Indian and global companies.

PEO2 : Graduate of MCA program will apply contemporary tools and technologies to create systems for solving industrial, social or environment oriented problems by improving the ability among the graduates to implement innovative and creative ideas by using technical concepts as well as promote managerial skills and entrepreneur sprit.

PEO3 : Graduates of the MCA program will be appreciative of the significance of Indian ethos and values in managerial decision making.

PEO4 : Graduates of the MCA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning

PEO5 : Graduates of the MCA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, entrepreneurs and change agents.

MBA Sem II

Rank	Name of the Student	Marks	Percentage
1	KUMBHAR POOJA DNYANDEO	744	88.20
2	SHINDE KALYANI VIJAY	711	83.86
3	MALJI AISHWARYA CHANDRAKANT	706	87.80

MBA Sem IV

Rank	Name of the Student	Marks	Percentage
1	WALDIYA SAVITA MADANRAYSINGH	2750	85.9
2	ANKITA MAHADEO GONJARI	2624	81.4
3	MAITRI BHARAT DHARSANDIA	2448	79.6

MCA Sem II

Rank	Name of the Student	GP	GRADE
1	RAMTIRTH SHREYA SHIRISH	8.57	A+
2	FULARI AKASH KALLAPPA	8.39	A+
3	PANTHRI BHASKAR BALIRAM	8.39	A+

MCA Sem IV

Rank	Name of the Student	GP	GRADE
1	AKASH YASHAWANT MORE	9.71	O
2	ANKTA ANIL PAWAR	9.68	O
3	SANIKA SURENDRA ATHAVALE	9.63	O

MCA Sem VI

Rank	Name of the Student	GP	GRADE
1	KHARDEKAR SANKET GOVIND	9.32	O
2	LAHIRI CHANAKYA GOUTAM	9.26	O
3	BHURTE SAYALI PRAMOD	9.19	O

Faculty Achievements

Sr. No	Name of the person	Achievement Details
1.	Dr. Jayesh S. Katkar	Awarded with Ph.D degree in Commerce & Management Title of thesis is "Bridging the Industry – Academia Managerial Skill Gap: An Comparative Study with Special Emphasis on Management Institutes."
2.	Prof. Madhavi Shamkuvar	TWO Days Online INTERNATIONAL WORKSHOP on "Research Methodology"
3.	Dr. Rupali Kalekar	TWO Days Online INTERNATIONAL WORKSHOP on "Research Methodology"
4.	Dr. Rupali pawar	TWO Days Online INTERNATIONAL WORKSHOP on "Research Methodology"

WINGS OF FIRE-An Autobiography

APJ Abdul Kalam with Arun Tiwari

An extremely inspiring story of a common boat owner's son who became a renowned president of India, from the struggles of his boyhood to receiving the highest civilian award of India, Bharat Ratna. Kalam had a rare career as a defence scientist and has helped create India's excellent weaponry.

This book tells us the role of family, relatives and friends in helping a person to achieve his goals. His description of the role of visionary Indian scientists such as Dr. Vikram Sarabhai is a very delightful part of the book and one should not miss it.

This story also describes his professional struggles and the missiles which have been named Agni, Prithvi, Akash, Trishul and Nag. These missiles have estimated the missile power of India. This is also the saga of independent India's struggle for technological self sufficiency and defensive autonomy -a story as much about politics, domestic and international, as it is about science.

Kalam also tells us that his mentors and teachers are the reason behind the greatness of his achievements.

This story puts light upon the point that one should not be disheartened by his or her failures, but should learn from them. Wings of fire is a very inspiring book, especially for the youth, conveying the message that they should not be stuck in their lives just because of a few challenging situations in their life.

Kirti Samrit
Assistant professor-MCA
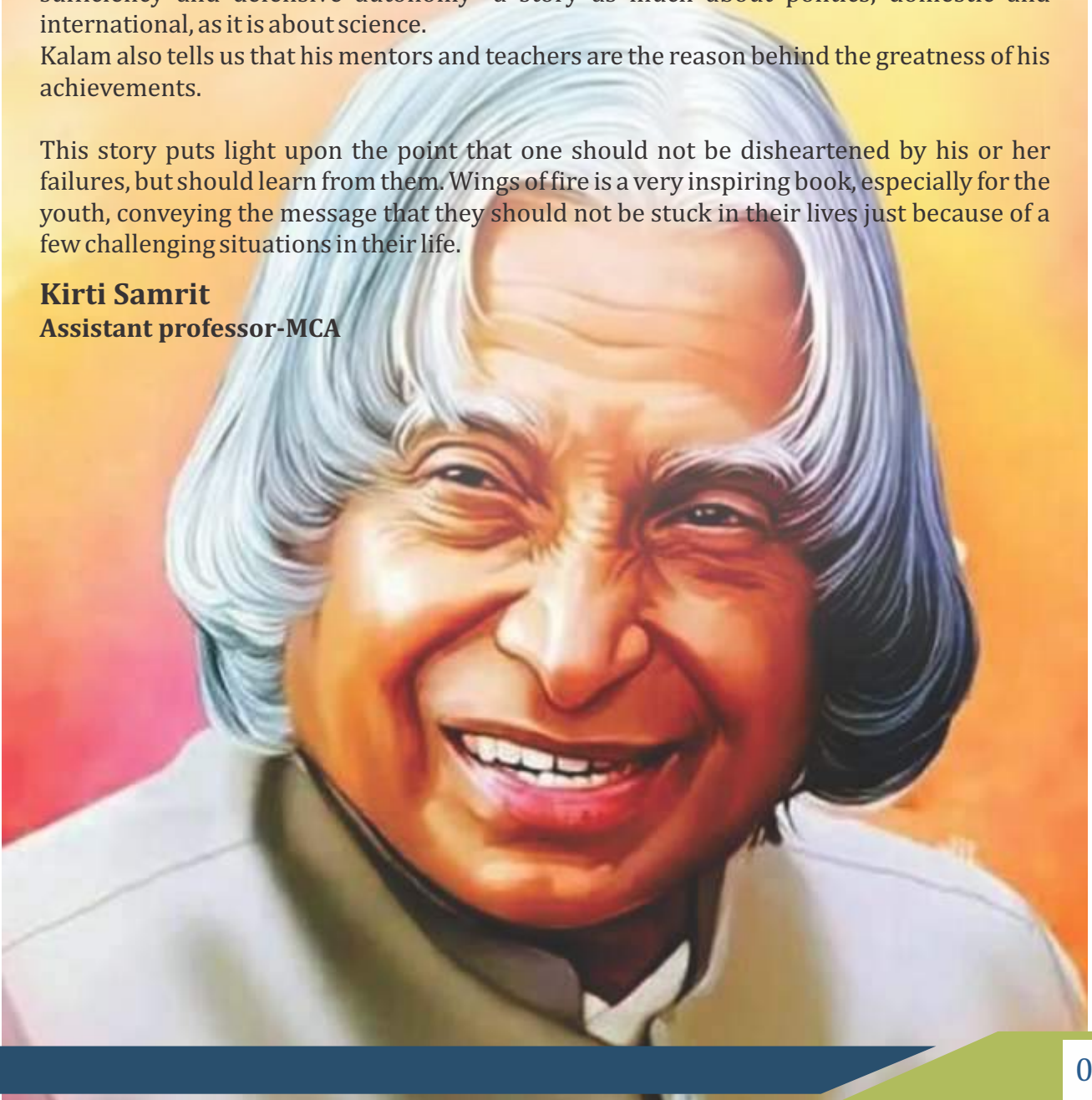
बॅचलर्स नॉट अलाऊड..

पुणे शहरां मध्ये शिकायला आलेले चार मित्र शिव, रेहान, जय, अरविंद. वेगवेगळ्या गावा मधून आलेले हे चार मित्र कॉलेजमध्ये एकमेकांना भेटतात. कॉलेजमध्ये गेल्यावर या चारही जणांची वेगळ्याच पद्धती ने ओळख होते. यांची ओळख झाल्यानंतर या चारही जणां मध्ये मैत्री होते.

आता ॲडमिशन तर झालं या नंतर त्यांच्या पुढे जो प्रश्न आला तो होता राहण्याची सोय. ॲडमिशन नंतर हे चार मित्र जेव्हा पुण्यामध्ये कॉलेज करण्यासाठी आले तेव्हा त्यांनी एकत्र रूम घेऊन राहण्याचा निर्णय घेतला. लॉकडाऊनच्या नंतर चालू होणारी ही पहिलीच ऑफलाइन बॅच होती, त्यामुळे हे चार मित्र ऑनलाइन ऑफलाइनच्या नादाने थोडे उशिराच आले होते. काही दिवस मित्रांच्या सोबत राहिले परंतु त्यांची राहण्याची व्यवस्था करणे चालूच होते तीन ते चार लोकांना ते भेटले, दोन ठिकाणी जागा नव्हती. आणि दोन ठिकाणी मबॅचलर्स नॉट अलाउडफअसं सांगण्यात आलं. बॅचलर्स नॉट अलाऊड ही प्रथा पुण्यातील काही भागात खूप मोठ्या प्रमाणात चा लू होती . त्यांच्या खूपशा प्रयत्ना नंतर त्यांना एक नवीन कन्स्ट्रक्शन झालेली बिल्डिंग मिळाली त्यांनी तिथेही विचारपूस केली, परंतु त्यांना तिथेही हेच ऐकायला मिळालं की बॅचलर्स नॉट अलाउड. त्यांना परत एकदा अपयश मिळालं पण ते तिथून निघत असताना त्यांना बाहेर एका व्यक्तीने थांबवले ती व्यक्ती म्हणजे ब्रोकर, तो त्या भागातील ब्रोकर होता आणि त्या बिल्डिंग मधील फ्लॅट तोच विकत आणि भाड्याने मिळवून देण्यास मदत करत होता. जेमतेम बिल्डिंगमध्ये तीन ते चार आणि फ्लॅट फक्त विकले गेले होते, त्यामुळे या चारही जणांना त्यातील एक फ्लॅट भाड्याने मिळाला . ब्रोकर ने फ्लॅटच्या मालकाशी भेट घालून दिली व्यवहार ठरला. आणि हे चारही जण आता त्यांच्या मित्रांकडून निघून त्या बिल्डिंग मधील फ्लॅटमध्ये राहण्यास आले.

हळूहळू त्या बिल्डिंग मधील सर्वच फ्लॅट विकले गेले. सर्वच फ्लॅट हे फॅमिली साठी विकले गेले आणि काही भाड्याने अशा पद्धती ने त्या बिल्डिंगमध्ये सर्व ठिकाणी कुटुंब राहत असताना, एकाच फ्लॅटमध्ये मात्र हे बॅचलर चार मित्र. तसा या चारही जणांचा कोणाला कसलाच त्रास नव्हता, कारण यांचा दिनक्रम हा ठरलेलाच होता. सोमवार ते शनिवार सकाळी नऊ ते पाच कॉलेज, संध्याकाळी आल्यावर ते फ्रेश व्हायचे आणि जेवायला मेसला जायचे, त्या नंतर पुन्हा ते फ्लॅटवर येऊन झोपायचे, आणि रविवारी मस्त एन्जॉय करण्यासाठी बाहेर फिरायला जायचे, आणि संध्याकाळी परत यायचे. या लोकांचा कोणाला कसलाच त्रास नव्हता . पण काही लोकांना फॅमिली राहत असलेल्या ठिकाणी हे बॅचलर्स आवडत नव्हते, त्या लोकांना हे कोणत्या तरी चुकीच सापडवे आणि त्यांना इथून बाहेर काढावे एवढेच वाटत होते.

आता सोसायटीच्या मीटिंगमध्ये या लोकांचा विषय निघू लागला. प्रत्येक मीटिंगमध्ये कोण ना कोणतरी यांना डिवचायचे. या सोसायटीच्या मीटिंगमध्ये सर्व प्रश्नांवर चर्चा व्हायची लिफ्ट,पाणी ,पार्किंग आणि शेवटी मात्र कोणी ना कोणी तरी 'बरं त्या बॅचलर्सचं का य करायचं मग' असा विषय काढतच असे' या विषयावरून या चार जणांचे आणि सोसायटीच्या लोकांचे मीटिंगमध्ये वाद होऊ लागले. आणि या वादामुळे हे लोक आता सोसायटीच्या नजरेत येऊ लागले. या चारही जणांची तक्रार सोसायटीच्या सेक्रेटरी ने फ्लॅटच्या मालकाकडे केली. फ्लॅटच्या मालकाला सेक्रेटरीचा स्वभाव आणि वागणं माहित असल्यामुळे तो त्या चार जणांच्या बाजूने बोलत होता, परंतु हे जास्त दिवस नाही चाललं. शेवटी अख्ख्या सोसायटीने त्या मालका वर दबाव टाकला आणि नाईलाजाने फ्लॅटच्या मालकाला त्यांना फ्लॅट सोडायची नोटीस द्यावी लागली. येत्या पंधरा दिवसाच्या आत त्यांना फ्लॅट सोडवा लागणार होता. हे चार मित्र सोसायटीच्या षडयंत्रापुढे हरले होते. त्यांनी त्यांची राहायची व्यवस्था दुसरी कडे करण्यासाठी प्रयत्न चालू केले, ते फ्लॅट सोडून निघून गेले. सोसायटीचा सेक्रेटरी आणि बाकीचे लोक खुश झाले की या सोसायटी मधून हे बॅचलर्स लोक आपण काढून टाकले, पण तो सेक्रेटरी एक गोष्ट विसरत होता की त्याचा ही एक मुलगा आहे. आणि तो सुद्धा शिकण्यासाठी बाहेर राहतो या नंतर त्या सेक्रेटरी च्या मुलाचा त्याला कॉल येतो, आणि तो आपल्या वडिलांना सांगतो की तो राहत असलेल्या ठिकाणावरून त्याला फ्लॅट रिकामा करायला सांगितला आहे. असे सांगता सोसायटीचा सेक्रेटरी आपल्या मुलाला कारण विचारतो की का तुला ते असं अचानक फ्लॅट रिकामा करायला सांगत आहेत? तु काही चुकीचं वागलास का ? काही केलं आहेस का ? यावर त्या सेक्रेटरी चा मुलगा एकच उत्तर देतो की , बाबा मी काही केलं नाहीये याला फक्त एकच कारण आहे 'बॅचलर्स नॉट अलाऊड..'

अतुल ह. मोरे.

Madhavi S

आठवणीतील पाऊस

वाऱ्याची थंड झुळूक तुझी आठवण घेऊन आली
पावसाची सर तुझी साथ घेऊन आली
सरितील थेंब तुझा स्पर्श घेऊन आला .
हा पाऊस तुझ्याच भेटीची ओढ घेऊन आला .

प्रेमाचा गंध हा वेगळाच होता
आभास तुझा मातीच्या सुगंधात होता
डोळ्यांवरती धुंध तुझा च भास होता
आत्ता तूच सोबत हवी असा अट्टहास होता

खूप दिवसा तून सुचले काही तुझ्यासाठी लिहले
पावसाचे काही क्षण तुझ्या आठवणीत टिपले
हृदयात हे क्षण मी असे जपले
आयुष्य तुझ्या सोबत जगायचे हे ठरले

पावसा सारखी तु अशी अचानक येऊन जा
साथ तु तुझी माझ्यासाठी ठेऊन जा
क्षण हे सोबती चे अविस्मरणीय असावे
पावसाचे हे क्षण असेच असावे

By- jay yele

प्रेम हणजे काय असतं

हे एकदा करून पहायचं असतं
केलं तरी ते निभवायच असतं
तेवढे सामर्थ्य ठेवायचं असतं
प्रेम हणजे काय असतं
हे एकदा करून पहायचं असतं …

प्रेमात सगळं माफ असतं
पण मन दुखवण पाप असतं
दुसऱ्याच्या सुखासाठी हरायच असतं
आणि हरून पण जिंकायचं असतं
प्रेम म्हणजे काय असतं
हे एकदा करून पहायचं असतं…

प्रेमा त साथ देऊन जगायचं असतं
एकमेकांना जपायच असतं
वेळेचं चक्र कधी वाईट ही असतं
त्यातूनच प्रेमाचं फुल फुलवायच असतं
प्रेम म्हणजे काय असतं
हे एकदा करून पहा यचं असतं…

भांडण तर होतच असतं
समजूत काढणं पण महत्वाचं असतं
प्रेमात एकमेकांना समजायचं असतं
आणि प्रेमाच्या वाटेवर सोबत चालायचं असतं
प्रेम म्हणजे काय असतं
हे एकदा करून पहायचं असतं…

love

कॉलेज के दिनों में,
शरारत ये हमारे साथ हुई,
एक अनजान हसीना से,
हमारी मुलाक़ात हुई।

बातचीत हुई हमारी,
और नज़रे मिली ऐसे,
मानो नजारों ने उसकी,
हमारा दिल चुराया जैसे।

बाते बढ़ी मुलाक़ाते बढ़ी,
दोस्ती बढ़ी प्यार हुआ,
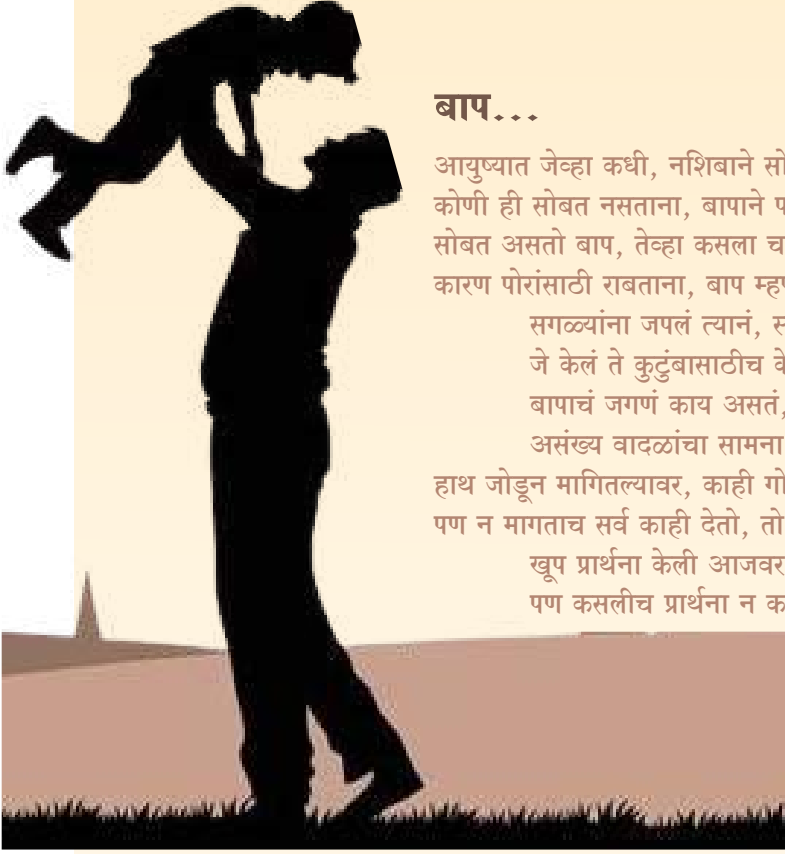मगर फिर शरारत ये हुई,
कि प्यार सिर्फ हमे हुआ।

अपना दिल खोल के,
इजहार तो किया हमने,
कमबखहत क्या नसीब हमारा,
मोहब्बत इनकार कि उसने।

अब तो ख्वाहिश है कि,
एक बार फिर शरारत हो जाए,
खुदा रहम करे मुझ पर,
और दुआ में वो शख्स दे जाए।

Atul More, MBA

को ई कितना भी बुरा चा हे हमारा ,
फि़र भी जियेंगे हस कर...
सबको अपना बना के रखेंगे,
चाहे कोई नफरत करे हमे दिल के अंदर...
क्यों कि ,
अपना भी दिल दर्या है,
और जान समंदर...

Atul More, MBA

बाप…

आयुष्यात जेव्हा कधी, नशिबाने सोडली साथ,
कोणी ही सोबत नसताना, बापाने पकडला हात.
सोबत असतो बाप, तेव्हा कसला च नसतो त्रास,
कारण पोरांसाठी राबताना, बाप म्हणत नाही बास.
      सगळ्यांना जपलं त्यानं, स्वतः साठी कधी जगलाच नाही,
      जे केलं ते कुटुंबासाठीच केलं, स्वतःचा विचार केलाच नाही .
      बापाचं जगणं काय असतं, बाप झाल्याशिवाय कळत नाही,
      असंख्य वादळांचा सामना करतो, पण दुःख कोणाला सांगत नाही.
हात जोडून मागितल्यावर, काही गोष्टी देव पण नाही देत,
पण न मागताच सर्व काही देतो, तो फक्त बापच असतो.
      खूप प्रार्थना केली आजवर, कधी देव नाही पहि ला,
      पण कसलीच प्रार्थना न करता,देवा सारखा बाप पहिला…

                                              -सौ मि त..

|| शंभू राजा ||

छत्रपती का नाम सुन के, आते रोमांच शरीर पे,
मगर मत भूलो तुम, छत्रपती के उस छावे को ,
जिसने घाव झेले शरीर पे…
स्वराज्य के खातिर वह, मरने को भी तैयार था ,
शेर का वह छावा जैसा, एक शंभूराजा था …
ना झुका किसी के आगे, ना डरा किसी बात से,
एक भी ना युद्ध हारा , लढा वो जी जान से…
दुश्मनों पे कहर बन के, शंभू ऐसे बरसा था ,
कोई भी ना आगे आया, डर सबके मन में बैठा था …
योद्धा तो वह निपुण था , साथ ही साथ ज्ञानी था ,
उसके ज्ञान के सामने,मिर्झा जयसिंह भी हाथ ठेका था …
जीवन में कभी शंभू, ना डरे किसी बात से,
उसी शंभू राजा को , पकड़वाया विश्वासघात ने…
बंदी बना या शंभू को , बादशाह के सामने,
देख के शंभूराजा को , घुटने टेके बादशाहने…
भरे दरबार ने देखा , वह शंभू राजा का रौद्र रंग,
देख के उस अंगार को , दंग रह गया औरंग…
हो पाता आझाद शंभू जो ,
अगर मिलता साथ नियति का ,
तो करना पड़ता मुघलों को,
फ्सामनाफशंभू की शमशेर का …
      -अतुल ह. मो रे..

11

KORIAGAD FORT VISIT AND TREE PLANTATION

ZIBACAR's Social Responsibility Club organized a fort visit and tree plantation to korigad Fort, Ambey Valley on 23rd July 2022. It was a one-day trip of 110 students with a few faculty members. All the students of participated in fort visit and tree plantations. The purpose of this activity was to bring students together and have a sense of belongingness toward each other. With a fun, understanding of cultural values that bring us together. And try to make the students closure to the nature.

AZADI KA AMRIT MAHOTSAV - HAR GHAR TIRANGA

ZIBACAR, Narhe, has taken initiative in 'Har Ghar Tiranga campaign'. This campaign is under the aegis of Azadi Ka Amrit Mahotsav to encourage students to bring the Tiranga home and to hoist it to mark the 75th year of India's independence. All the students, faculty and staff were requested to hoist Tiranga at their home and post selfie with the National flag and students and all staff members were instructed to follow the standards and protocol for National Flag.

TEACHERS DAY CELEBRATION

On 5th September, 2022 (Monday), ZIBACAR NAHRE Pune organised Teachers' Day on the birthday of Dr. Sarvepalli Radhakrishnan, former president of India. All students decorated their classrooms and gave their teachers a bouquet of roses. Students thanking the teachers for their efforts in shaping the life of students and inspiring them.

HINDI DIWAS CELEBRATION

Hindi is our native tongue, we ought to honour and respect it. The relevance of Hindi is temporarily waning along with the nation's economic success and technical advancement. Since it is in demand, everyone wants to learn and speak English in order to succeed in practically all fields. To have extensive knowledge together with other requirements for success, we shouldn't abandon our mother tongue, but rather, take an interest in it. People-to-people contact between any countries is greatly influenced by each nation's language and culture. ZIBACAR organized a Hindi Diwas Celebration on online platform, on 14th September 2022. It was a online celebration in order to present their interest and knowledge and love for Hindi language. All the MBA and MCA students participated in the event and presented their poems, speech, Hindi content with enthusiasm and with great zeal. The purpose of this activity was to bring tudents together and have a fun, understanding of language values that ring us together.

NAVRATRI CELEBRATION

Navaratri is a festival dedicated to the worship of the Hindu deity Durga. The word Navaratri means 'nine nights' in Sanskrit, Nava meaning nine and Ratri meaning nights. During these nine nights and ten days, nine forms of Devi are worshipped. "This festival is a nine day celebration where each day is celebrated as an owner to our Devis, also concluded by specific colors" This year Navartri celebrated in ZIBACAR Campus during 26th Sept.2022 to 5th Oct 20022.

VACHAN PRERANA DIN

On the occasion of former president Dr APJ Abdul Kalam's birth anniversary, October 15, the state government has urged all the schools, colleges and offices to observe 'Vachan Prerana Din' (Inspire to Read Day). On 15th Oct 2022 ZIBACAR Library organized program for the students to develop ideas and cultivate the habit of reading among youngsters.

INTERNATIONAL MEN'S DAY

On the occasion of International Men's Day on 19th Nov, 2022 student celebrated the positive value men bring to the world, their families and communities. We highlight positive role models and raise awareness of men's well-being.

GITA JAYANTI CELEBRATION

On 3 December 2022 at 3:30pm ZIMCA Conference Hall, student celebrated Gita Jayanti on this day the holy book BHAGAVAD GITA was born. It is the 5159th Anniversary of the sacred book Gita. Gita Jayanti is the day when Lord Shri Krishna explains the Gita Gyan to Arjuna.

Student Contributer

Atul More
MBA

Jay Yele
MCA

ZIBACAR on various Social Media Platforms

https://youtube.com/channel/UCeuTFeOv1_cPkK7yFlcrWWA

https://www.linkedin.com/in/zeal-group-of-management-institutes-544606206

https://www.facebook.com/Zeal-Group-of-Management-Institutes-107778014680245/

https://twitter.com/Zeal_Mba?s=08

https://www.instagram.com/invites/contact/?i=109yei7z8j5n5&utm_content=l2s9ka6

ZIBACAR BUZZ

ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION & RESEARCH

Message From Head Management Programs

Dear Readers,

"We are like islands in the sea, separate on the surface but connected in the deep."
— William James

This is so true in the current situation. We are miles away but not minds away. Our minds connect with thoughts transformed into ideas which ultimately convert into actions.

Here we present to you a mindful and thoughtful creation of Faculty and students. Present times demand creativity. There is a need for taking a point of view which is propelled by logical and rational thinking evidence.

Zeal Education Society strives hard to create mindful thinkers and achievers through various experiential learning platforms.

Youth of the nation has tremendous energy which needs to be channelized for constructive nation building. The activities conducted as Zeal aim at making corporate citizens of the future. The classroom sessions are well articulated with the experimentations, case studies, hands on experiences and practical exercises.

Various platforms provided by zeal to nurture the talent sets the "Zealions" class apart as they enter the corporate world filled with fierce competition. These young achievers are exploring various parts of the world and are making Zeal proud with their actions.

As they achieve new success each day, we at Zeal sit back and celebrate it with much fervour. One such means of celebration indeed is the newsletter. The news that connects the campus with millions stakeholders who look forward to the success of these young achievers. The corporates who support us, the mentors who are part of our voyage of excellence and the students who are party to this entire journey. These are the real celebrities whom we bring to you. They are the cause and they are the means. We are just the medium.

Let us cherish this newsletter for ever in our memory volt. Each broadcast is an achievement in itself. It is the reflection of talented zealions who are waiting to take challenges head on and achieve greater heights each day.

As the famous saying goes, "A reader lives a thousand lives before he dies . . . .., Let us live the campus life thousand times through this newsletter.

Dr. Sachin Chavan

Message From Director

ZIBACAR has been a mark of excellence as it offers top-notch education for Business Administration and Computer Application in a unique manner. The PG courses offered here are nothing less than a journey, an experience. It helps students to open their minds, make observations, derive conclusions and then build their own opinion.

"Productivity is never an accident. It is always the result of commitment to excellence, intelligent planning, and focussed effort."

– Paul. J. Meyer

The teaching techniques here are just not about sharing of information. It is about enlightening minds to have a different perspective towards situations or issues that are to be dealt with. The teaching methods used here are a unique blend of technology and the ability to ignite minds of the students. The students are made to understand that merely acquiring a degree would not fetch them a fruitful career, but preparing themselves and setting a career goal right in the beginning of one's professional journey would help them achieve success.

Welcome to ZIBACAR and experience the difference.

Dr. Rajesh Kashyap

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Sr. No.	PARTICULAR	

Cover Page by Indrajeet Jagtap (MCA I)

OUR VISION

To be recognised as a Management Institute of Excellence by developing an individual's potentials in the field of Management through spread of knowledge and wisdom in an intelligent environment

OUR MISSION

By enriching the knowledge and enhancing the facilities through management education with relevance of industry and society as a whole.

By facilitating a harmonious symphony of excellence in teaching with a practical approach which shall be synonymous with academic rigor, research culture and sustained efforts to maximise value based education.

By developing holistic focus on character building along with a range of curricular, co-curricular and extracurricular activities.

Achievements

Sr. No.	Name of the Person	Achievement Details
1.	Dr. Rajesh Kashyap	Patent Publication on "Automated Education Process Control Method with Feedback using Machine Learning and AI"
2.	Prof. Pandurang Patil & Prof. Madhavi Shamkuwar	"3X3 Predictive Entrepreneurship Competency-Cognition Matrix using Higher Order Thinking Skills Model to Review the Role and Impact of Entrepreneurship Education", Empirical Economics Letters, ISSN 1681-8997, Special Issue on Research Perspectives in Management, Economics and Law, Volume 21, Special Issue 2, February 2022, ABDC journal
3.	Dr. Ashish K. Vyas	1.Felicitated by: NIPM, ISTD, Suryaddtta Groups Institutes, Nanavati Institute of Management for HR work. 2.Elected as Managing Committee Member in the newly elected panel of NIPM, Pune for 2021 – 23
4.	Dr. B. J. Mohite	1. One Research paper in Scopus 2. One Research paper in IEEE 3. Registered one student for PhD under my guideship 4. MPhil & PhD Referee for BAMU, Aurangabad

"You need to battle with fear of failure to achieve your goals in life."

Fly High... MBA/MCA Results

MBA Sem - I

Rank	Name of the student	Marks	Percentage
1	KUMBHAR POOJA DNYANDEO	819	91.00%
1	LAMBAT NIHAL KISHOR	819	91.00%
2	SHINDE KALYANI VIJAY	816	90.67%
3	SHINDE RUTUJA VIJAY	811	90.11%

MBA Sem - III

Rank	Name of the student	Marks	Percentage
1	VISHAL SADASHIVRAO KAMBLE	860	90.53%
1	WALDIYA SAVITA MADANRAYSINGH	859	90.40%
2	MAITRI BHARAT DHARSANDIA	846	89.05%

MCA Sem - I

Rank	Name of the student	Marks	Percentage
1	FULARI AKASH KALLAPPA	636	84.80%
1	RAMTIRTH SHREYA SHIRISH	633	84.40%
2	HAZIL MANTASHA	630	84.00%

MCA Sem - III

Rank	Name of the student	Marks	Percentage
1	PAWAR ANKITA ANIL	553	79.00%
1	JADHAV SHRUSHTI VISHWANATH	544	77.71%
2	ATHAVALE SANIKA SURENDRA	542	77.43%

MCA Sem - V

Rank	Name of the student	Marks	Percentage
1	BURTE SAYALI PRAMOD	638	91.14%
1	KHARDEKAR SANKET GOVIND	6.36	90.86%
2	CHANAKYA LAHIRI	623	89.00%

IMPACT OF FILMS ON
INDIAN SOCIETY......

Prajwal Patil
MCA Department

It is hard to decide if films have larger impact on Indian society.

Indian cinema that started it's journey with the "Dadasaheb Phalke's" "RAJA HARISHCHANDRA" in 1913 after which India took a leap forward and was producing 300 films per year. In 1931 India got its first sound movie directed by "Ardeshir Irani" is "Alam Ara" Film is the best medium to dictate one's own tale in most vibrant fashion possible. The most important contribution has of course been the entertainment. The films emotional drama with some great screenplays has been blockbusters. Not films but music have promoted our culture faces like Bollywood music, Hindustani music etc. The song provided by these movies has been the soul to each one us. Moreover it was the films that spread fusion and cosmopolitan. Films have helped convey about our history and mythologies to next generation. Actually films have the most important impact is Movies set the trend, youth follows trend. It can be used to simulate further development education and impart the correct massage. Films have also played on important role of Integrity of nation. It was the only platform through which people could see different cultures.

Entertainment, Indian art and culture, comedy, country's economy, financial impact will be increased and Hidden talents can shown up some peoples are inspired mentally physically and personally. Movies usually have an "Image" and an Emotion so it strongly influences our "Subconscious mind". There are some positive impacts of film on Indian society.

Not only positive impact but also some negative impacts such as conflicting personality, worst movies, justified violence, murder and so on some provides a wrong message. If message was not reached correctly to the people also some movies show how to plan for a crime that affects society very badly.

Some good Directors with good positive and broad thinking But there are other Director who don't realize these think Being a director is a great responsibility even if your don't have striking impact on negative impact.

Movies are nothing but a maker's fragment of imagination along with what he/she has observed in the world around him/her.

Movies show us what happens and whatever happens in reality happens anyway whether we see it in a movie or not.

Education 5.0 :
Holistic Development Through Techno-Human Touch – 'Midas'

Ms. Madhavi Shamkuwar
Assistant Professor, MCA Department,
IQAC Coordinator, ZIBACAR

The post pandemic era, is the era of 'Online' processes where dehumanising various industry processes was the need of the hour. But whether technology is replacing human's skills? Though the answer is 'Yes,' w.r.t certain aspects; but the human expertise is always going to be required by certain sectors -'Education' most significantly. The Technology and education both became closely coupled in Education 4.0. The question is WHAT NEXT?? Many schools, including primary schools, are hastily adopting a "dehumanised" model of instruction. It means less interactions between people and a rising transfer of power from people to technology in terms of decision-making. Can we possibly imagine the effects this will have on us as people in the long run, despite the fact that this may be an essential short-term solution? It's time to regain control of the situation. As an Academician we have to enough visionary towards Education system; rather than reacting haphazardly and just going with the (tech) flow. In order to reclaim humans as the heart of the educational process, we must look far beyond technology. As a teacher and a Academician we have to implement the policy adopted by Government of India be it National Education Policy, Start up policy, Digital India, Make in India initiatives as large scale which requires human intervention at designing, planning and implementation stage.

Technology like artificial intelligence, automation and robotics, Big Data Analytics and other advancements were already radically and fast transforming contemporary education when COVID-19 struck the world. The latter practically overnight forced educational institutions of all kinds to fully embrace digitalization. With different degrees of success, this rapid shift has affected quality of student performance towards physical and emotional wellness.

Its effects are felt by people of all ages, although they have not yet been quantified. However, it makes sense to assume that youngsters and children were the most severely affected. Numerous clues point to the fact that this is not the "correct" approach for future-proofing schooling. The need of human interaction in learning, especially in the early stages of education, was well demonstrated by lockdown procedures for educational facilities. Rehumansing Education sector with number of skilled professional is required so that the Techno-Human touch Midas eventually will lead to holistic development of students and bring educational transformation.

IMPORTANCE OF INTERNSHIP
PROJECT TO SHAPE YOUR CAREER

Prof. Pandurang Patil
Training & Placement officer

SPPU university have included Internship project in academic curriculum. Summer internship project is a part of training & placement. Students of MBA need to spend sixty days in an corporate house. University have specific objectives to put summer internship of sixty-days project in regular curriculum. Institute have responsibility to implement this process very rigorously and on ground level. Most of times student have perception towards project is it is easy way to earn more marks.

I, as Training & Placement officer look summer internship project as an avenue to explore the corporate world. Through this two-months internship project students need to regularly visit organization this will help student to understand whole corporate culture. Students will understand corporate structure, corporate process, behavior, discipline and the work culture. These two months are very important to mold students to tackle the upcoming job challenges. Internship build confidence, punctuality, discipline within the student. Developing research inclination, study business processes are bi- product of the internship. University have set objectives for students to learn problem solving skill, analytical skill and managerial skills through these sixty days. These sixty days decides the fate of the student's career, if internship is completed within the guidelines given by university and institute it will shape students career for lifetime.

Most of the time students fill it is a burden for them which is given by institute. Because of that students try to find company which is give them privilege to regular work. It is harmful for student's placement. In a full time placement activity this will help students get good placement package. In nutshell internship for MBA students is an opportunity for On Job training(OJT). After this OJT, a student is placement ready with knowledge, skillset and attitude (KSA) required by the corporates.

As a placement officer I feel Small scale companies are good for internship. Students will get opportunity to touch each and every department of an organization. MBA students need to understand each department like Marketing, Finance, HR, Operation. All these are the key department in the organization. In small scale company students can easily interlink all this department & gain knowledge from various areas of Management.

As placement officer, in my opinion students need to work very sincerely & grab lot of management skills. This will help for student's better placement & better package and thus lead a better life.

EFFECTIVE FINANCIAL PLAN

Prof. Arvind Savant
Assistant Professor, CFP

An effective financial plan can help you in the following broad areas

1) Investment Planning
Investment planning helps you select an approximate mix of various asset classes to invest in and build wealth. This selection of assets is based on your preferences, dependents, goals and the life stage you are presently in. Investment planning helps you in understanding the importance of liquidity and maturity of assets, so as to enable the availability of funds right when you need them.

2) Tax Planning
There are number of provisions available under the Income Tax Act that you can avail of to reduce your tax liability. A good financial plan helps you minimize your tax outgo by investing in the appropriate investment options.

3) Insurance Planning
Life is full of uncertainties, which is why you need to be on guard and stay protected all times to meet unexpected contingencies.

4) Retirement Planning
Retirement planning is aimed at creating a healthy corpus for your golden days so that you may not only continue to live the life you are used to, but also have enough wealth to pursue exotic hobbies that you have always longed for but could not indulge in because of your busy work schedule.

5) Estate planning
Estate planning is a crucial way to provide for your family long after you are gone. It ensures that the wealth you have accumulated over the years through hard work is passed on to your heirs effortlessly.

ORIGIN & EVOLUTION OF
LIFE ACCORDING TO HINDUISM

Subodh Awarkar

Humans are always curious about the creation of the universe and their existence in this universe and try to find out the answers to questions like who create them and how mankind evolved. There are many theories described in ancient scriptures and religious holy bookies called Vedas and Purans. In Hinduism, there are three supreme gods Lord VISHNU, Lord BRAHMA, and Lord SHIVA. This supreme god is symbolized as Trinity or Trimurti which holds the divine and spiritual power able of creating and destroying the universe and other materialistic objects according to Indian mythology. Among of supreme gods Lord VISHNU is known as "PRESERVER" who protects the universe from devils called Asur. According to the Indian scripture of Vishnu-Puran, the Lord VISHNU was reincarnated on earth in different centuries called YUG to protect mankind and maintain peace. These reincarnations of Lord VISHNU are called Dashavtar.

In modern science, many scientists and urologists theorized about the evolution of life and try to explain the stages of life in order of their body structure. Many scientific theory claims that humans are evolved from monkeys. At present time, Darwin's theory of evolution is mostly accepted across the countries by society.
Comparing Darwin's theory of evolution to Dashavtar in spite of the many similarities and concerned the same evolutionary path of life. The Dashavatar and Darwin's theories both have the same starting evolutionary stage and ending evolutionary stage.

AVATAR 1 – Matsya (Life underwater)
Scientific Theory- According to Darwin's theory of evolution of life on the earth where started under water. This is the initial stage of life on earth. Fish and other water bodies are the first stage of life which is lived in deep water. Hinduism- Matsya is the first avatar of lord Vishnu and is in form of fish that resemble the being which is lived inside the water. Matsya avatar is a fish which indicates the first stage of life on the earth is inside the water.

AVATAR 2 – Kurma (Life evolved from water to land)
Scientific Theory- After getting fully evolved; life was moved from water to land. In this stage of evolution, the proto-amphibian converts into amphibian i.e., fish evolved as a reptile. Reptile is creatures that can live on land. Hinduism- Kurma is the second avatar of lord Vishnu and is in form of a reptile resembling the being which is lived on land. Kurma means tortoise and is a creature that can live both on land and in water. Kurma indicates life on the land.

AVATAR 3 – Varha (Adapted to live on land)
Scientific Theory- In the third stage of evolution, the reptiles evolved into the semi-amphibian and then evolved into the animal which is live in swamps like boar. Hinduism- The third avatar of lord Vishnu is Varha is in the form of wild boar who able to birth the mammals and resemble the being which evolved into the complete animal.

AVATAR 4 – Narsimha (Evolved from animal to ape)

Modern Science: In the fourth stage of evolution mammals were evolving into Hominidae forms which looked more like humans and were able to stand on their feet but their brains were still not well-developed. Their body structure was seen as having a partly human lower body and an animal-like upper body.

Hinduism: The fourth avatar of lord Vishnu is Narasimha in form of a Half man and Half animal which resembles the evolution of the animal into Hominidae. The interesting point to note here is that the fourth avatar has the upper body of a lion but the lower body of a man. This replicates the ideology of a pre-human without a well-developed brain but with the partial ability to stand on feet.

AVATAR 5 – Vaman (Evolved from ape to humans)

Modern Science: In the five-stage of evolution Hominidae started evolving into Homo Erectus. Hominidae could stand and walk by their feet and they more look like humans but had very short in height (dwarf).

Hinduism: Vamana is the fifth avatar of lord Vishnu which resembles a being that looks like humans but has extremely short height. It represents the transition and starting intelligence in Hominidae.

AVATAR 6 – Parshuram (Stone Age/Forest dweller)

Modern Science: In the sixth stage of evolution Homo Sapiens evolved from Homo Erectus which were as heightened as present-day humans. Homo Sapiens were creating the weapon with the help of stone and used the weapon for hunting. This stage of evolution represents the era of the stone age.

Hinduism: The sixth avatar of lord Vishnu is Parshuram who has weapons like an axe. This is the first avatar of lord Vishnu that has no animal characteristics and has a full-growth body but emotionally volatile man. So basically, Parashuram indicates the era of the stone age when human starts using tools for their survival.

AVATAR 7 – Ram (Starts living in groups/Agriculture Age)

Modern Science: In the seven stages of evolution humans are trying to be perfect and they started living in groups. This was starting of human civilization and mankind. Humans start farming instead of hunting for their survival.

Hinduism: The seventh avatar of lord Vishnu is Ram who was king and resembles a civilized human. He established his empires and developed communities or villages. He is very vigilant and protects his villages and people. This stage of evolution represents the beginning of civilization.

AVATAR 8 – Krishan (Advanced human civilizations, art, and culture)

Modern Science: In the eight stages of evolution advanced civilizations were formed, wars were fought, kingdoms were born and finally, humans compete with each other. Apart from these humans showed they were interested in art and started loving music, and dance.

Hinduism: The Krishna is the eighth avatar of lord Vishnu who was king of Dwarka and had well-planned construction of buildings, towns, and streets. Krishan has a good flutist. This stage of evolution represents advanced civilization and art.

**AVATAR 9 – Buddha (Understand true peace)**

Modern Science: In the nine stages of evolution human gives importance to meditation and tries to achieve true peace of mind rather than other materialistic things.

Hinduism: The nine reincarnations of lord Vishnu is Buddha who is the meditative person. He is born as a prince and had full-fledged amenities. But in adulthood, he left his kingdom and start living as a monk. With the help of meditation and got command of all seven senses called Chakra, he achieved a spiritual state of mind. This stage of evolution represents the importance of meditation, spirituality, and true peace in human life.

AVATAR 10 – Kalki (End of the civilization)

Modern Sciences: According to the Big Bang theory and other Modern scientific theories this materialistic world (universe) is unstable. Life should end at a certain point and recreation starts from the beginning. This whole process loop continues for eternity.

Hinduism: The last avatar of lord Vishnu is Kalki is the final form of life that is yet to be reincarnated and this avatar will occur when the whole life on earth ends. Kalki will be the one who would be reincarnated to restart the whole life cycle of creation and destruction so that it starts again. This last stage of evolution represents the end of human civilization and the beginning of a new life cycle all again which continues to eternity.
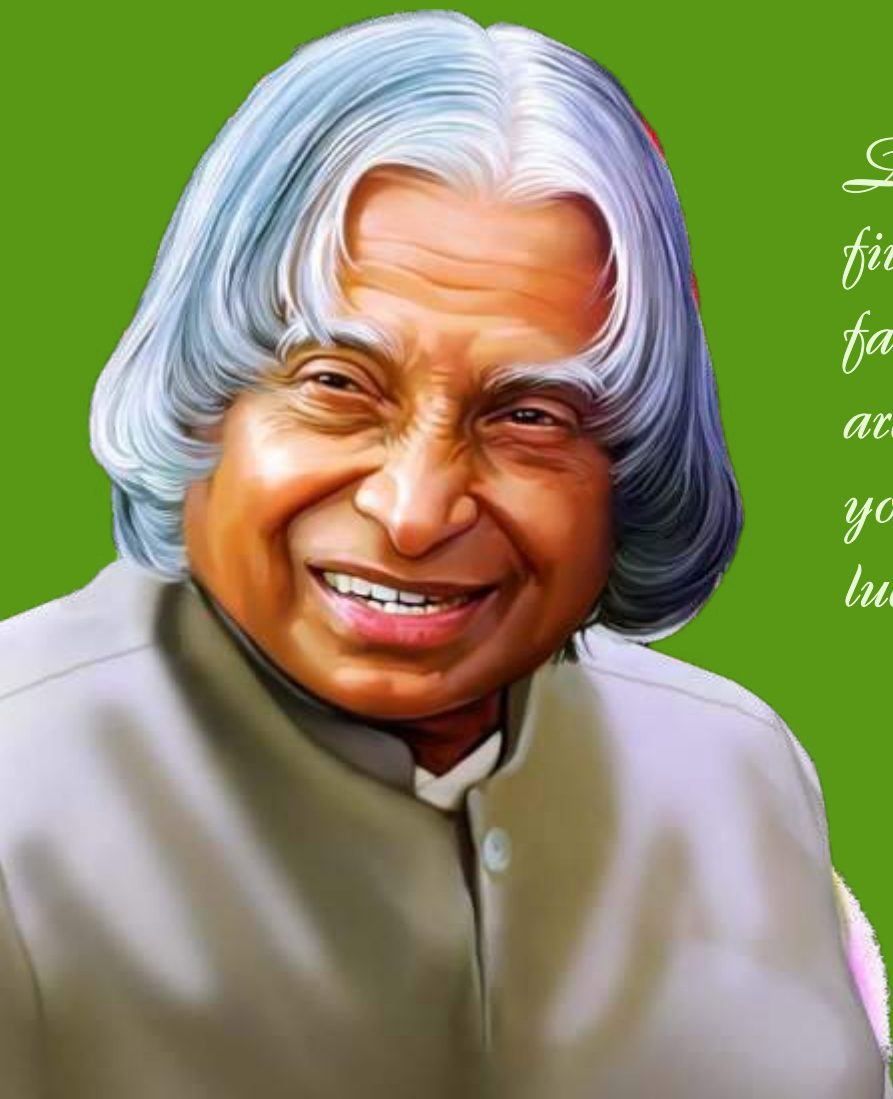
Don't take rest after your first victory because if you fail in second, more lips are waiting to say that your dirst victory was just luck.

– Dr. A. P. J. Abdul Kalam

चिमण्या साऱ्या हरवून गेल्या

बसलो होतो ऐके दिवशी
दिसली एक नन्हीसी जान
भरकटत होती अन्नासाठी
तरफडत होती पाण्यासाठी
हरली न्हवती मनाने ती
शोध तिचा चालू होता
खूप दिवसातून दिसली होती
न जाणे कोठे हरवली होती
आणि मी समजत होतो
चिमण्या साऱ्या हरवून गेल्या
केला एक विचार
आपणच काही करुया
मुठभर तांदूळ तिला देऊया
आधी थोडी घाबरली
पण सावरुन स्वतः ला
दाणे टिपू लागली
वाटले होते मला
चिमण्या साऱ्या हरवून गेल्या
नंतर समजले मला
त्या तर अन्नासाठी भटकत होत्या
कर्तव्य हे माझे मी जाणले
रोज थोडे अन्न मी त्यांना ही दिले
वर्ष गेले बऱ्याच चिमण्या जमायला
मी तर समजत होत
चिमण्या साऱ्या हरवून गेल्या

Divya Dongare
ZIBACAR.A

तरीको पे तरीके हैं
रहने के, कहने के,
सेहने के, चलने के,
फिरने के, उठकर गीरने के,
सभलनेके, समझने के, बुझनेके,
ईज्जत से जीने के...
न जाने कितने सलीके हैं ,
लडक़ी होने के...!!

Divya Dongare
ZIBACAR.A

A Shine in her eyes would
Turn into Fire...

A Storm within her heart
Turn into Tornado..

Anger on her face would
Turn into action,
Which meant nothing
Ever Kept her down for long...

शुभम हजारे
ZIBACAR.A

माझे शब्द अमर असतील.
शब्दांना माझ्या सामर्थ्य एवढे,
एक दिवस ते हसवतील तर,
दुसऱ्या दिवशी ते रडवतील,
मी या जगातून निघून जाईल
पण माझे शब्द अमर असतील.

शब्द माझे असे कठोर,
काहिंना ते खूप आवडतील,
तर काही त्यांना नांवे ठेवतील,
पण शब्द माझे मात्र सर्वांना काहीतरी
चांगलच देत राहतील,
मी या जगातून निघून जाईल
पण माझे शब्द अमर असतील.

माझं शरीर राख होईल,
आत्मा माझा अनंतात विलिन होईल,
पण भरकटलेल्या या समाजाला
मार्गदर्शन करायला
हे शब्द मात्र या जगात कायम राहतील,
मी या जगातून निघून जाईल
पण माझे शब्द अमर असतील.

नाशिवंत अश्या मला आणि माझ्या नावाला
सर्व विसरुन जातिल,
पण आयुष्याच्या प्रत्येक वळणावर शिकवण देणाऱ्या,
वाट दाखववनाऱ्या माझ्या शब्दांना मात्र सर्व जण
लक्षात ठेवतील,
मी या जगातून निघून जाईल
पण माझे शब्द अमर असतील.

Jay Yele
MCA – I

पहिलं प्रेम

पहिल्यांदाच असा क्षण अनुभवत होतो
न जाणे मी कोठे हरवलो होतो
अनुभव असा श्वास होता
जणु गुलाबी थंडीचा भास होता
हाच क्षण मला आयुष्यभर अनुभवायचा होता
प्रेमाचा हा क्षण मला हवासा होता
काय सांगू मित्रांनो पहिल्यांदा मला प्रेम झाल होत
तिचीच साथ कायम हवी असं वाटत होत
बाकी काही बघितलं नाही तिच्यात स्वभाव तिचा
आवडला होता
न जाणे माझा जीव कसा तिच्यात हरवला होता
सोबत असायची जेव्हा मन आनंदी असायचं
दूर गेल्यावर वाटायचं अपल्यातलच काही हरवून गेलं
समजत न्हवते मला कसा मी पडलो प्रेमात
कधी वाटले नव्हते मला असाही क्षण येईल जीवनात
आठवण तिची कायम सोबत राहील
किती जरी आल्या जीवनात
तरी ते माझ पहिलं प्रेम राहील

Shradha Arunrao Sherekar
MCA – III

I CAN

If I think I was beaten, I am..
If I think I dare not I don't ..
If I like to win, but think I can't…
It is almost easy, I won't..

If I think I will loss I am loss,
for out in the world I will find,
Success begins with a margin's will,
It is all in a state of mind…

If I think I was outclassed, I am,
I have got to think to rise,
I have got to be sure of myself before,
I can even win the prize.

Life's battle don't always go,
To the stronger or faster man,
But after all sooner or later the one who wins,
It the one who thinks I can……….

Prof. Madhavi Shamkuwar

Vishakha Kumbhar

Vishakha Kumbhar

Vishakha Kumbhar

Bhaskar Panthri

Ram Gore

NASA SPACEAPPS HAKATHON & E SUMMIT MAHARASHTRA 08/01/2022

Another awesome event was organised by ZIBACAR. NASA space apps challenge and E-summit Maharashtra is the most sought after event consisting of prizes worth millions and international exposure to NASA scientists.
This event was concluded in the presence of Mr. Sanjay Belwal & Mr. Sadeep Sapru.

Meet the Author of Management in Bhagavad Gita on 08/02/2022

Dr. Ashutosh Misal, told about his book Management in Bhagavad Gita and how to implement Gita's practical solutions in real life to manage stress and become successful. He also told about conceiving the idea of writing this book and gave the summary of the book.

The students of Zeal Institute of Business Administration, Computer Applications & Research actively participated in the Meet the Author programme and got the idea behind writing the book "Management in Bhagavad Gita." Participants interacted with the author and also got the summary / knowledge about the book.

ORGAN DONATION AWARENESS CAMP on 25/02/2022.

It was immense pleasure to have ReBirth Organization at ZIBACAR Campus for Organ Donation Awareness Camp. All students have attended amazing session on Organ Donation Awareness Camp. We are proud to announce that 150+ students submitted organ donation form.

Library Visit at 'Pune Nagar Vachan Mandir (26/02/2022)

Taking forward the culture of reading, Zeal Institute of Business Administration, Computer Applications & Research Library & Readers Delight Club organized visit on 26th Feb. 2022 to Pane's oldest library, Pune Nagar Vachan Mandir on the occasion of its 175th year of celebration. Treasures of knowledge are extremely rare and valuable.

LOHAGAD FORT TREK (05/03/2022)

On 5th March 2022, Saturday Adventure and Trekking Club of Zeal Institute of Business Administration, Computer Applications & Research has organized its first trek for the year 2022 Lohagad (Lonavala). A huge response was there from student's side for the trek.

At the end each and every student had enjoyed a lot. Each and every one were happy with the trek and with work of Adventure and Trekking Team as well as all were ready to come in next trek.

"Glo-W Talks" International Women's Day celebration on 11/03/2022

On the occasion of International women's Day Zeal Education Society's Zeal Institute of Business Administration, Computer Applications & Research celebrated International women's day program "Glo-W-Talks". The guest Speakers of the program were from five different countries from two continents.

Annual Sports Meet Ranangan 2K22

Games and Sports play a vital role in the student's life. Zeal Education Society 's –Zeal Institute of Business Administration, Computer Applications & Research had organized Annual Sports Meet Ranangan 2K22 on 3rd April to 6th April 2022. Sports teach life lessons like discipline, responsibility, self-confidence, accountability, and teamwork.

ZEAL UDAAN FEST 2K22 (16/4/2022)

Zeal Education Society 's –Zeal Institute of Business Administration, Computer Applications & Research had organized its Annual Social Gathering known as "UDDAN 2022" for MBA students. Following the tradition at Zeal Education Society, "Uddan" is a vast gathering of the students to showcase the hidden artistic talents through various performances such as Dance, Drama, Singing, Poem, Standup Act, Fashion Show etc. Enthusiastic and unbelievable response was given by the students for the same.

Alumni Meet 13/04/2022

ZIBACAR organized Alumni Meet 2k22 on 23rd April 2022. More than 200 Alumni were present for program.

International Yoga Day on 21/06/2022

This Activity the theme is 'FLASH ON YOGA COMPETITION' and the focus will be on practicing yoga for physical and mental well-being. Yoga shows us the road from stress to strength and from negativity to creativity. Yoga tells us that so many problems might be out there, but we have infinite solutions within ourselves. We are the biggest source of energy in the universe.

Blood Donation Campaign 21/6/2022

A blood donation drive was held at Zeal Institute of Business Administration, Computer Applications & Research, Narhe Campus on the auspicious occasion of celebrating the birthday of our Founder Director Shri.S.M. Katkar and International Yoga Day, in line with the quote "Bring a life back to power, make Blood Donation your Responsibility." As a result, MBA students donate their precious blood to benefit society. The campaign's focus this year is on giving blood as a show of unity. It draws attention to the core human characteristics of generosity, respect, understanding, and kindness that support and uphold voluntary, uncompensated blood donation programmes. The purpose of the event is to raise awareness and express gratitude to voluntary, unpaid blood donors for their life-saving contributions.

CSM AUDITORIUM, pune maharashtra, India
ZES PUNE
Lat 18.449376°
Long 73.825114°
21/06/22 02:21 PM

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NARHE | PUNE | INDIA

In Association with
AADHAR BLOOD CENTRE
MEGA
BLOOD
DONATION DRIVE

ZIBACAR on various Social Media Platforms

https://youtube.com/channel/UCeuTFeOv1_cPkK7yFlcrWWA

https://www.linkedin.com/in/zeal-group-of-management-institutes-544606206

https://www.facebook.com/Zeal-Group-of-Management-Institutes-107778014680245/

https://twitter.com/Zeal_Mba?s=08

https://www.instagram.com/invites/contact/?i=109yei7z8j5n5&utm_content=l2s9ka6

Student Editors

Jay Dattatray Yele   **Shubham Hajare**

Divya Dongare   **Nikita Bhandari**   **Shreya Ramtirth**

Prof. Pandurang Patil

ZIBACAR has been a mark of excellence as it offers top-notch education for Business Administration and Computer Application in a unique manner. The PG courses offered here are nothing less than a journey, an experience. It helps students to open their minds, make observations, derive conclusions and then build their own opinion.

"Productivity is never an accident. It is always the result of commitment to excellence, intelligent planning, and focused effort."
– Paul. J. Meyer

The teaching techniques here are just not about sharing of information. It is about enlightening minds to have a different perspective towards situations or issues that are to be dealt with. The teaching methods used here are a unique blend of technology and the ability to ignite minds of the students. The students are made to understand that merely acquiring a degree would not fetch them a fruitful career, but preparing themselves and setting a career goal right in the beginning of one's professional journey would help them achieve success.
Welcome to ZIBACAR and experience the difference

INDEX

VISION, MISSION AND OBJECTIVES OF MBA DEPARTMENT

VISION

To be recognised as a Management Institute of Excellence by developing an individual's potentials in the field of Management through spread of knowledge and wisdom in an intelligent environment

MISSION

By enriching the knowledge and enhancing the facilities through management education with relevance of industry and society as a whole.

By facilitating a harmonious symphony of excellence in teaching with a practical approach which shall be synonymous with academic rigor, research culture and sustained efforts to maximise value based education.

By developing holistic focus on character building along with a range of curricular, co-curricular and extracurricular activities.

VISION, MISSION AND OBJECTIVES OF MCA DEPARTMENT

VISION

Redefining education in computer application to empower the dreams of budding IT professionals in conducive environment for sustainable and inclusive societal growth

MISSION

1. Transforming intellectual capital into a valuable asset by redefining education in Computer Applications through innovative and research-oriented teaching learning and setting an exemplary image for the progress of mankind.

2. Providing a conducive environment to nurture natural talent and ensure holistic growth of future techno leaders

3. Imbibing ethical values and adopting an inclusive approach to achieve sustainable growth of society

4. Inculcating entrepreneurial culture through Industry Institute Interface and mentoring

Programme Outcomes (Pos): At the end of the MBA programme the learner will possess the

1. Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues

2. Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.

3. Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions

4. Effective Communication - Ability to effectively communicate in cross- cultural settings, in technology mediated environments, especially in the business context and with society at large

5. Leadership and Team Work - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.

6. Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.

7. Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.

8. Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic and environmental aspects.

9. Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross- cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.

10. Lifelong Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

Programme Educational Objectives (PEOs):

1. PEO1 : Graduates of the MBA program will successfully integrate core, cross-functional and inter- disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

2. PEO2 : Graduates of the MBA program will possess excellent communication skills, excel in cross- functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

3. PEO3 : Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

4. PEO4 : Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

5. PEO5 : Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & amp; innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, entrepreneurs and change agents.

Programme Outcomes (Pos): At the end of the MCA programme the learner will possess the

PO1 : Generic and Domain Knowledge - Apply knowledge of computing fundamentals and domain knowledge to find the solutions of real-world complex problems

PO2 : Modern Tool Usage - Create, identify and apply appropriate techniques, resources, and modern computing tools to complex computing activities

PO3 : Problem Solving - Design and evaluate solutions for complex business, social and environmental issues and society at large.

Po4 : Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, with the computing community, and with society.

PO5 : Professional Ethics - Understand and commit to professional ethics and cyber regulations for professional computing practices.

PO6 : Global Orientation and Cross-Cultural Appreciation - Ability to approach any relevant technical issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of technology and management.

PO7 : Innovation and Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills using innovation to pursue that opportunity

PO8 : Environnent and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of technology on the societal, economic and environmental aspects.

PO9 : Social Responsiveness - Ability to understand professional, ethical, legal, security and social issues and responsibilities.An ability to communicate effectively with a range of audiences.

PO10: Team Work: Function effectively as an individual and as a member or leader in diverse teams and in multidisciplinary environments.

Po11: Leadership skills: Demonstrate knowledge and understanding of computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

Po12: Lifelong Learning - Ability to always operate independently in new environment, acquire new knowledge and skills and perform in the internalized knowledge and skills

Program Educational Objectives (PEOs)

PEO1 : Graduate of MCA program will acquire in-depth knowledge of fundamental concepts, programming skills, analysis, design, Communication skills and development of innovative IT products to meet the industry needs for competitive edge of Indian and global companies.

PEO2 : Graduate of MCA program will apply contemporary tools and technologies to create systems for solving industrial, social or environment oriented problems by improving the ability among the graduates to implement innovative and creative ideas by using technical concepts as well as promote managerial skills and entrepreneur sprit.

PEO3 : Graduates of the MCA program will be appreciative of the significance of Indian ethos and values in managerial decision making.

PEO4 : Graduates of the MCA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning

PEO5 : Graduates of the MCA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, entrepreneurs and change agents.

Faculty Achievements

Sr. No	Name of the person	Achievement Details
1.	Dr Jayesh Katkar	Published one research paper in Scopus Indexed journal
2.	Dr. Rajesh Kumar Kashyap	1. Published book chapters in Scopus index journal 2. Published one research paper in international journal
3.	Prof. Pandurang Patil	1. Received Appreciation letter from Rubicon for conducting training. 2. Published one research papers in International Journal
4.	Dr Madhavi Shamakuwar	1. Awarded with Ph.D degree in Computer Management Title of thesis is "Design & Development of efective IT tools in Management of Wildlife for Wildlife Conservation." 2. Published book chapters in Scopus index journal. 3. Published two research papers in international journal. 4. Attended National Research Workshop on "Writing a Review paper. Innovative use of Tables ,Flow Chart and Graphs"
5.	Dr Babasaheb Mohite	1. Published 15+ Research papers at National and International Level in collaboration with students 2. Published research papers in Scopus Index Journal
6	Prof. Kirti Samrit	1. Attended workshop on 'Python and Data Analytics' 2. Attended National Level Faculty Development Program on 'Research & Innovation: Procedure for Research Paper Publication Patent Filing and Entrepreneurship Development'
7	Dr. Rupali Pawar	1. Attended Workshop on 'Python and Data Analytics' 2. Attended FDP on 'How to make Research Proposal for Government Institution and other Funding Agencies'.
8	Dr. Rupali Kalekar	Attended two days workshop on 'Research Methodology'
9	Prof. Shilpa Dubay	Registered for Ph.D in financial Management under S. P. P. University.

MBA Sem I

Rank	Name of the Student	Marks	Percentage
1	PRANALI DHANAJI MAHARUGADE	734	77.26
2	DEVALE SHRAVANI SHYAMKANT	708	74.53
3	ADSUL PRASAD DNYANESHWAR	677	71.26

MBA Sem III

Rank	Name of the Student	Marks	Percentage
1	KUMBHAR POOJA DNYANDEO	783	97.87
2	ANAMIKA RAJESH TRIPATHI	755	94.37
3	LINGWAT PRATIKSHA SATYAWAN	745	93.12

MCA Sem I

Rank	Name of the Student	Marks	Percentage
1	CHOUGALE NIRANJANEE N	8.96	71.86
2	LAMBAT ADITYA AJAY	8.82	70.43
3	KULKARNI CHIRAYU VIRAN	8.50	69.29

MCA Sem III

Rank	Name of the Student	Marks	Percentage
1	Hundani Simran Amar	589	78.53
2	Panthri Bhaskar Baliram	579	77.20
3	Hazil Mantasha	560	74.67

Dr Madhavi Shamkuwar
Assistant Professor, MCA Department, IQAC Coordinator, ZIBACAR

Title : Transforming the World: Easy Goals for Everyone

In 2015, the United Nations (UN) made a plan called 'Transforming our World: Agenda 2030 for Sustainable Development.' This plan has 17 Sustainable Development Goals (SDGs) to make the world better for everyone. Countries, businesses, local governments, and organizations are working together to reach these goals.

What are Sustainable Development Goals (SDGs)?

The UN started talking about Sustainable Development (SD) in 1987. They wanted a plan to help leaders deal with challenges in a way that's good for people and the planet. SDGs are 17 goals covering things like ending poverty, fighting hunger, and making sure everyone has equal opportunities. These goals guide making the world a better place.

Why Do We Need Sustainable Development Goals?

Many people face problems like poverty, hunger, discrimination, and diseases. The SDGs are a plan to tackle these issues. The UN decided on these goals in 2015, and the plan is to work on them for the next 15 years.

How Companies Help with Sustainable Development?

Big companies have the power and tools to work towards these goals. They are responsible for helping society. Corporate Social Responsibility (CSR) is a way companies can do this. It's a business model balancing making money with taking care of the environment and helping society. Sustainable Development looks at a bigger picture, including ethics, human rights, society, economy, environment, and corporations. CSR focuses on the environment, society, stakeholders, ethics, and volunteering.

Why Should Companies Care About Sustainable Development Goals?

Companies need to think about the future. They must be clear about their plans and honest with people. The SDGs are like a reliable plan for businesses in a changing world. They help companies be responsible to society and protect the future of people and nature. Businesses not only work towards these goals but also contribute new ideas and actions.

Sustainable Development Goals: A Closer Look

The Sustainable Development Goals (SDGs) are like a global to-do list created by the United Nations. They cover important things we want to achieve by 2030. Let's break down some of these goals:

1. Ending Poverty (Goal 1) : Make sure no one is living in extreme poverty. Everyone should have enough money for basic needs like food, shelter, and education.
2. Zero Hunger (Goal 2) : Ensure everyone has enough nutritious food to eat, not just any food.
3. Good Health and Well-being (Goal 3) : Make sure everyone can get good healthcare, including reducing diseases and improving mental health.
4. Quality Education (Goal 4) : Ensure everyone has a chance to get a good education with accessible schools and quality learning.
5. Gender Equality (Goal 5) : Make sure everyone, no matter their gender, has equal opportunities in life, including equal pay and chances in education and work.
6. Clean Water and Sanitation (Goal 6) : Provide clean and safe water for everyone and ensure proper sanitation facilities.
7. Affordable and Clean Energy (Goal 7) : Use energy in a way that doesn't harm the environment, promoting clean and renewable sources.
8. Decent Work and Economic Growth (Goal 8) : Create jobs and economic opportunities for everyone with fair wages and safe working conditions.
9. Industry, Innovation, and Infrastructure (Goal 9) : Encourage sustainable development of industries and infrastructure.
10. Reduced Inequality (Goal 10) : Ensure wealth and opportunities are shared more equally among all people, reducing the gap between rich and poor.

These are just a few of the 17 goals, each addressing a specific area to make the world better. By working on these goals together, we can create a future where everyone has a fair chance at a good life, and our planet is healthier and more sustainable. Businesses, governments, and individuals all play a role in making these goals a reality. In short, the Sustainable Development Goals are a way for everyone, including governments and businesses, to work together and make the world a better place. It's about fixing problems now and thinking about the future. These goals help businesses be responsible and contribute to making the world more sustainable for everyone.

Prof. Shwetal Jadhav
Assistant Professor, ZIBACAR

In our Indian Society, every individual is brought up by asking questions regarding what kind of profession or job one wants to do in future. And when time comes where we need to choose a particular career path, you should first think of which knowledge and skills would be helpful to gain your desired goal. Career Building is said to be a road map with a set of planned steps that will help and individual in achieving their career paths, to certify this research was made by few Business Houses and Executives which says some skills are required for advancement and performance in your career. Here would like to list down the most common and most important skills for every career.

1. Listening skills- We as infant begin with this skill, before we speak and write we start listening. Listening is important because we have to decide our reactions and responses only after listening. Understanding every time the said thing is not necessary but right reaction or response to it decides your attitude and perception towards anything. You need to listen what is said, understand the words feelings behind it and then if necessary, we should react with right response to it.

2. Speaking Skills- After Listening, it has to be speaking skills. Speaking skills are defined as the skills which allow us to communicate effectively. Brian Tracy Canadian-American motivational speaker once said "Your ability to speak with others will account for fully 85% of your success in your business and in your life." Brian Tracy. Speaking skill consist of words, for which following things are essentials comprehension, grammar, vocabulary, pronunciation, fluency. To speak, we create sounds using many parts of our body, including the lungs, vocal tract, vocal chords, tongue, teeth and lips. They give us the ability to convey information verbally and in a way that the listener can understand.

3. Writing Skills- Writing doesn't mean only physical paper and pen writing but much more than that. It includes planning what is to be written, doing a research of words and sentences, outlining, spelling, grammar, organizing and revision. So for a complete written work we need to go through all these process. Especially writing skills related to career or job is more of documentation, summarizing, explaining , crafting and creating more. Writing skiils is not meant only for a person who wants to write an article, even at executive/entry level in any career you should effectively communicate from sharing of your ideas to progress/happenings
in company.

4. Negotiation skills- Dictionary meaning of negotiation means discussion aimed at reaching an agreement. Negotiation is a kind of communication which allows people to communicate with goal to resolve conflict. The primary use is to comprise/adjust to things to achieve win –win situation. Negotiations skills can be achieved with practicing few steps like being planned and prepared for it, having true, just and clarified information, more stress on problem solving and hassle free implementation leads to our goal. Learning this skill will help getting best deal, for your managing crisis, conflicts and preventing escalations.

5. Organizing skills- It means arrange systematically. Christina Scalise, A Professional Organizer and Author "Organization isn't about perfection. It's about efficiency. Reducing stress and clutter, saving time and money, and improving your overall quality of life." Organizing Skills involves arranging things in order, scheduling time, allocating resources and accomplishing tasks assigned. At workspace it means prioritization, workflow management and teamwork to achieve desired goal. It helps in completion of any task. At organization level it helps is accomplishing its goal and objectives in efficient and effective
manner.

6. Leadership skills- means an individuals ability to lead the followers by guiding, motivating and encouraging them to achieve common goals. Leadership skills involve relationship building, adjusting, innovating, motivating, negotiating, predicting and critical thinking. Achieving Leadership skills is done through effective communication, conflict resolution, negotiation and decision making. Most important work for a Leader is to think critically and strategically while resolving differences between teams and while making decision on which

many are dependents. These skills are needed for any student, teacher, project manager, CEOs and anyone who makes decision which is going to affect many people. Such skills are helpful for those who are at entry level of their career, newly promoted leader, entrepreneurs. This also builds confidence and progressing at various levels of career.

DigitALL: Innovation and Technology for Gender Equality
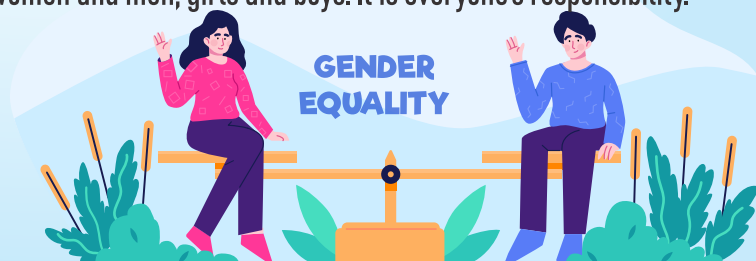
Simran Hundani
MCA II

Women struggle in tons of battles to achieve the same goal that men can achieve with less efforts; because women are still tied down with societal responsibilities and frequently need to fight, psychologically, economically, socially, and even physically to get ahead. There is a wide spectrum of challenges faced by women across social classes, economic classes, and geographical areas.

"Innovation is the process of creating value by applying novel solutions to meaningful problems." - Joe Dwyer

"DigitALL : Innovation and technology for gender equality", the United Nations Observance of International Women's Day 2023 will highlight the need for inclusive and transformative technology and digital education.
Women and girls who are championing the advancement of transformative technology and digital education and the impact of the digital gender gap on widening economic and social inequalities. The high-level event will bring together technologists, innovators, entrepreneurs, and gender equality activists to provide an opportunity to highlight the role of all stakeholders in improving access to digital tools.

"Achieving gender equality requires the engagement of women and men, girls and boys. It is everyone's responsibility." - Ban Ki-Moon.

GENDER EQUALITY

Beti Bachao- Beti Padhao

Achal Shinde
MBA I

Beti Bachao, Beti Padhao is a campaign launched by the Government of India. The Beti Bachao, Beti Padhao (BBBP) scheme was launched on 22 January 2015 by Prime Minister Narendra Modi. It aims to address the issue of the declining child sex ratio image (CSR) and is a national initiative jointly run by the Ministry of Women and Child development, the Ministry Of Health and Family Welfare and the Ministry of Education. It initially focus on multi-sector action in 100 districts throughout the country where there was alow CSR.
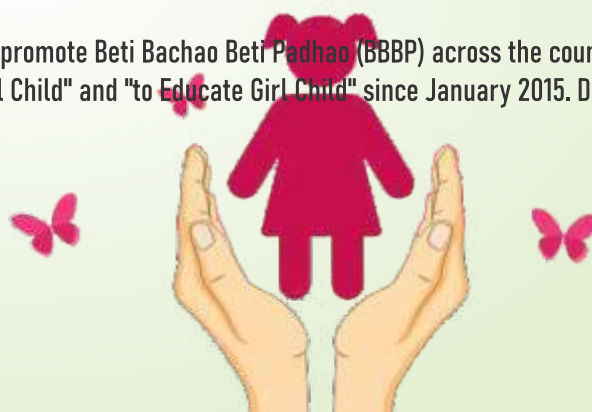
Reasons for this initiative
Due to sex-selective abortion or female foticide has led to a sharp drop in the ratio of girls born in contrast to boy infants in some state in India. Ultrasound technology has made it possible for pregnant women and their families o learn the sex of a foetus early in a pregnancy.

The Govt of India has formed a National Executive Committee to promote Beti Bachao Beti Padhao (BBBP) across the country. The committee is organizing several programs to promote "Save Girl Child" and "to Educate Girl Child" since January 2015. Dr. Rajendra Phadke is the National Convener of BBBP Abhiyan.

The objectives of this initiative are:
- Prevention of gender biased sex selective elimination
- Ensuring survival & protection of the girl child
- Ensuring education and participation of the girl child

08

आठवणीतील पाऊस

वाऱ्याची थंड झुळूक तुझी आठवण घेऊन आली
पावसाची सर तुझी साथ घेऊन आली
सरितील थेंब तुझा स्पर्श घेऊन आला.
हा पाऊस तुझ्याच भेटीची ओढ घेऊन आला.

प्रेमाचा गंध हा वेगळाच होता
आभास तुझा मातीच्या सुगंधात होता
डोळ्यांवरती धुंध तुझाच भास होता
आत्ता तूच सोबत हवी असा अट्टाहास होता

खूप दिवसातून सुचले काही तुझ्यासाठी लिहिले
पावसाचे काही क्षण तुझ्या आठवणीत टिपले
हृदयात हे क्षण मी असे जपले
आयुष्य तुझ्या सोबत जगायचे हे ठरलें

पावसासारखी तु अशी अचानक येऊन जा
साथ तु तुझी माझ्यासाठी ठेऊन जा
क्षण हे सोबतीचे अविस्मणीय असावे
पावसाचे हे क्षण असेच असावे

- जय येळे
MCA II

जिंदगी एक किताब :

लिख लेते हैं कुछ खास पल,
जो जिंदगी सिखा देती है।

वो चोट जो दर्द सिखा देती है,
वो मुस्कान जो खुशी सिखा देती है।

कभी वीरानी में खोजते हैं,
वो पल जो साथी सिखा देती है।

कभी भीड़ में अकेलापन पा लेते हैं,
वो पल जो अकेलापन सिखा देती है।

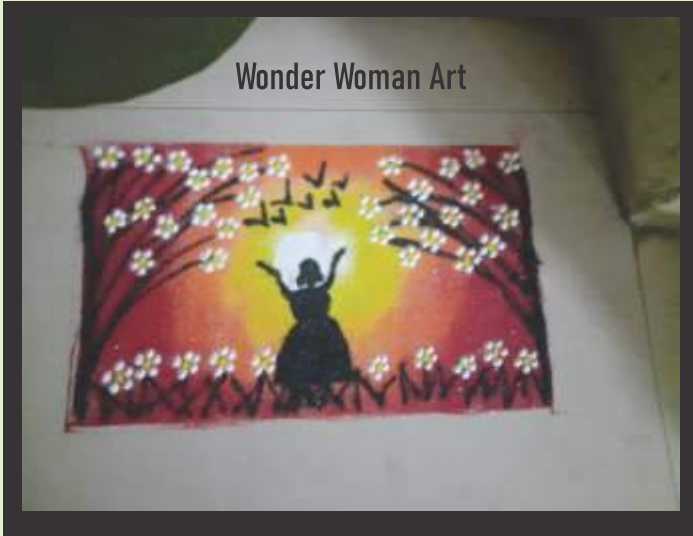जिंदगी एक किताब की तरह होती है,
हर पल एक नया पाठ सिखा देती है।

इसलिए लिखते रहते हैं वो पल,
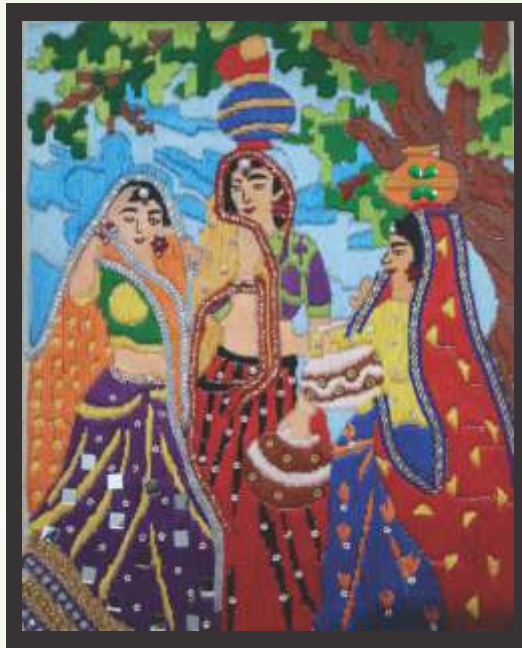जो जिंदगी सिखा देती है।

- जय येळे
MCA II

Wonder Woman Art

Dr Madhavi Shamkuwar

Dr Madhavi Shamkuwar

Bhaskar Panthri, MCA II

Celebration of Makar Sanskranti Day 15/01/2023

Indian festivals are an integral part of our life, and students should respect the culture and celebrate festivals as these festivals create the bond , give us relief from stress and help to solve grievances and as part of this campaign only Zeal Institute organized MakarSankranti Event , as we know that MakaraSankranti is regarded as important for spiritual practices and accordingly, people take a holy dip in rivers, especially Ganga, Yamuna, Godavari, Krishna. Makar Sankranti is observed with social festivities such as colourful decorations, rural children going house to house, singing and asking for treats in some areas, melas (fairs), dances, kite flying, bonfires and feasts, Usually falling on the date of January 14 annually (January 15 on a leap year), this occasion marks the transition of the sun from the zodiac of Sagittarius (dhanu) to Capricorn (makara).

"Azadi Ka Amrut Mahotsav : Republic Day 26/01/2023

Zeal Institutes celebrate 71st Republic Day with great enthusiasm, at sports ground The event started with director speech Pandurang Patil followed by Vikrant Sir then flag hoisting and then National Anthem was sung by all .The college students enacted a play showcasing the struggle and sacrifice of freedom fighters, which was greatly appreciated. Dignitaries then observed the collages made by students to decorate the college events and finally, event was followed by the distribution of awards to outstanding students by the dignitaries, and a vote of thanks by the Principal.

Republic Day Celebration 26/01/2023

On the occasion of Republic Day Zeal Education Society's Zeal Institute of Business Administration, Computer Application & Research paid tribute to our legendary freedom fighters by making a large portrait with 3700+ ZES students & faculty members in a unique way on eve of republic day.

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मानवी प्रतिकृतींद्वारे महापुरुषांना मानवंदना

न-हेतील झील एज्युकेशन सोसायटीच्या विद्यार्थ्यांची कारागिरी

Pariksha Pe Charcha programme 27/01/2023

"Pariksha Pe Charcha 2023", an initiative undertaken by the CBSE, is an annual event hosted by the Hon'ble PM, Mr.Narendra Modi, on the agenda of academic and examination-related queries. The event was telecasted live nationwide, as well as on YouTube. Necessary arrangements were made in respective classrooms to enable the students along with the teachers, watch the live telecast of "Pariksha Pe Charcha" on 27 January 2023, from 11:00 A.M. – 1:00 P.M. Some of the key takeaways from this event include incorporating a technology free hour in one's lifestyle, applying school learning in our daily life, and not letting the fear of failure put down our motivation to move forward.

Valentine Day celebrated by donating Blankets

Blanket Donation Drive' aims to spread the comfort and protection of blankets to the underserved populations before the harshest winter weather arrives helping save a few lives.

We Zeal Education Society's Zeal Institute of Business Administration, Computer Application & amp; Research donated blankets & gifts in Matoshri Vrudhashram, Apala Ghar Anathalya, Saibaba Andha-vrudhashram, & Shri Chhatrapati Pratishthan Nivasi Matimand Vidyalaya

Traditional Day Sunday, 19/02/2023

Traditions are an inherent part of Indian culture, and it's important that this culture should pass from one generation to other, but today due to fast life it is observed that we are so busy in our lives that we are not following these cultural events but Zeal Institute always try that from the busy schedule these ethnic values should be preserved and as part of this we have celebrated Traditional Day in the college. Students co-coordinators Satyajit Patil and Vaibhavi Giri along with other students handled the event successfully.

International Women's Day 08/03/2023

On the occasion of International women's Day Zeal Education Society's Zeal Institute of Business Administration, Computer Application & Research celebrated International Women's Day program on 8/3/2023.

National Reading Day 19/6/2023

On this occasion of National Reading Day Library & Readers Delight Club Organized Book Review Competition for students & Being with the books for staff. & EBSCO e-resource training for staff & students.

Udaan

Udaan is the annual gathering event celebrated by our organization once in a year. This is a day of great importance for the students, staff, and faculty. It is a time to reflect on the year's accomplishments and to look forward to the future.

Events and Happening

Ranangan

Ranangan is a sports related activity conducted by our institution in a year. Through this activity, inner sports spirit and talent hidden inside of student is being explored. Mostly athletic events are the main features of Sports Day.

Student Contributor

| Jay Yele | Bhaskar Panthri | Simran Hundani | Achal Shinde |

ZIBACAR on various Social Media Platforms

https://youtube.com/channel/UCeuTFeOv1_cPkK7yFlcrWWA

https://www.linkedin.com/in/zeal-group-of-management-institutes-544606206

https://www.facebook.com/Zeal-Group-of-Management-Institutes-107778014680245/

https://twitter.com/Zeal_Mba?s=08

https://www.instagram.com/invites/contact/?i=109yei7z8j5n5&utm_content=l2s9ka6

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