

Anekant Institute of Management Studies (AIMS), Baramati

Edited Book

On

Digital Era: Emerging Opportunities

ISBN: 978-81-947958-1-0



Anekant Education Society's Anekant Institute of Management Studies (AIMS), Baramati

ISBN: 978-81-947958-1-0 Friday, 26th March 2021

Edited Book On

Digital Era: Emerging Opportunities

EDITORIAL BOARD

PATRONS

Shri. Arhatdas Hirachand Shah (Saraf) Chairman, Anekant Education Society, Baramati

Shri. Jawahar Motilal Shaha (Wagholikar) Secretary, Anekant Education Society, Baramati

Shri. Milind Rajkumar Shah (Wagholikar) Secretary, (AIMS), Baramati

PROVOST

Prof. (Dr.) M.A. Lahori Director, AIMS, Baramati

EDITORIAL ADVISORY BOARD

Dr. C. V. Murumkar

Principal, T.C. College, Baramati

Dr. S. S. Bhola

Associate Professor K. B. P. I. M. S R., Satara

Mr. Alok Babelay

Chief General Manager, Co-optex, Chennai

Dr. Mohsin Shaikh

Professor, ASM's IPS, Pune

Dr. Avinash Ganbote

S.V.P.M's Institute of Management, Malegaon

Prof. Sayed Peerzade

Associate Professor and HoD- Commerce, Anjuman College, Vijaypura

EDITORIAL REVIEW PANEL

Dr. D.P. More Prof. S. S. Khatri Dr. U. S. Kollimath Dr. T.V. Chavan

EDITORIAL BOARD

Prof. (Dr.) V.N. Sayankar

Dr. M. A. Vhora Dr. P.V. Yadav Prof. S.S. Jadhav Prof. S.S. Badave

Mrs. P.D. Hanchate Prof. S.S. Badave

17	Digital Era-Re-Inventing Finance Function	Prof. Dr P. K. Sinha	79-86
18	A Study of Inspirational Stories Behind the Startups	Dr. Gauri Prabhu Sujit Tambe	87-90
19	Digital Entrepreneurship	Prof. Vikrant V. Nangare	91-96
20	Value Stream Mapping for Warm Forging Press Line	Ms. Harshada M. Pawar Dr. Manisha Vhora	97-105
21	A Study on Green Process	Prof. Sachin S. Jadhav	106-114
22	A Study of Teachers ProficiencyICT	Dr. Mangesh P. Waghmare	115-117
23	Study of Assessment of Awareness and Perception About E-Trading	Prof. Vedashree Mali Shreya Shukla	118-125
24	A Study of Acceptance of Amul	Prof. Dileep M. Pawar Dr. Vinod N. Sayanakar	126-133
25	Digital Path to Farmers Income	Dr. Umesh S. Kollimath	134-140
26	A study of COVID-19 Pandemic Effect	Dr. T. V. Chavan Mr. Bhanushali V. Govind	141-143
27	Students' Perceived Service Quality	Prof. Smita S. Khatri Dr. Vinod N. Sayankar	144-147
28	Role of NSS (SPPU's TCC- Unit)	Kardile Vilas Vasantrao	148-154
29	Measuring Psychological Distress	Ms. Ayesha Siddiqua Ms. Mayuri	155-157
30	An Overview: Animation Films by the Virtual Reality Technology	Pratik Pramod Shetane Dr. Dinesh B. Hanchate	158-161
31	Status of ICT Hardware Infra	Mrs. P.D.Hanchate	162-164
32	Defect analysis of manufacturing industry with the help of pareto	Mr. Prashant R. Mahadik Dr. Ganaraj Mane	165-168
33	A Study of Human Resources Policies and Implementation of Kaizen Policy	Dr. Ashish Krishna Vyas	169-171

A Study of Human Resources Policies and Implementation of Kaizen Policy

Dr. Ashish Krishna Vyas

Asst. Prof., Zeal ZIBACAR, Pune vyas.ashishk@gmail.com

Abstract: The HR policies help every single person to raise his/her capabilities and performance in all possible areas in an organization by helping him to be secured & satisfied about his present & future. Thus researcher want to focus on the policies of human resource management and kaizen. HR policies mainly deals with the rules and regulations of organizations, implementation of kaizen policy and several benefits which are provided to an employee in the organization. Thus the researcher decided to research on the topic "A study of human resources policies and its implementation."

Keywords: Capabilities, Management, Regulation & Implementation

Introduction:

Human Resource Policies & Practices that produce the employee competencies & behaviors the company needs to achieve its strategic aims. HR Policies constitute guides to action. Today's highly competitive and challenging business world. And the competitive advantage that any firm would enjoy, is directly proportional to its efficiency of utilizing its resources. Human resources have unarguably emerged as the most vital and having the profit potential of all. Those, in order to increase its productivity as well as its competitive, it is important for the organization to have the right kind of people, to perform the right kind if job at the right time. And to acquire the best from among a grope of highly competitive professional, the effective implementation of the human resource policies play a vital role. Human Resource Policies refers to principle & rules of conduct which formulating a number of action that govern the relationship with employee in the attainment of the organization objective.

"A policies is a pre-determined selected course established as a guide to word accepted goals & objective." policy of meaning is a plan of action

Objectives of the Study

 To study awareness about HR Policies of SAMRUDDHI DEVELOPERS.

- 2. To understand is HR policies maintain sound relation among employees & employer.
- To find out the personnel satisfaction with the implementation of kiazen policy in the company.

Research Scope

- HR policies are important for the workforce in the Organization.
- It helps to maintain motivation and willing work forces.
- > It is an interesting and significant area for conducting research.

Research Methodology

Introduction

Research methodology is a way to solve the problem systematically. It is a science of studying how research is done scientifically. Researcher learn the various steps that all generally embraced by a researcher in studying research problem.

Research

Research is defined as "A systematic & scientific search for relevant information on a precise topic". Research is an art of systematic investigation based on time. Research is an exact effort to achieve new knowledge.

Design of Research



Anekant Institute of Management Studies (AIMS), Baramati

Edited Book

On

Digital Era: Emerging Opportunities

ISBN: 978-81-947958-1-0



Anekant Education Society's Anekant Institute of Management Studies (AIMS), Baramati

ISBN: 978-81-947958-1-0 Friday, 26th March 2021

Edited Book On

Digital Era: Emerging Opportunities

EDITORIAL BOARD

PATRONS

Shri. Arhatdas Hirachand Shah (Saraf) Chairman, Anekant Education Society, Baramati

Shri. Jawahar Motilal Shaha (Wagholikar) Secretary, Anekant Education Society, Baramati

Shri. Milind Rajkumar Shah (Wagholikar) Secretary, (AIMS), Baramati

PROVOST

Prof. (Dr.) M.A. Lahori Director, AIMS, Baramati

EDITORIAL ADVISORY BOARD

Dr. C. V. Murumkar

Principal, T.C. College, Baramati

Dr. S. S. Bhola

Associate Professor K. B. P. I. M. S R., Satara

Mr. Alok Babelay

Chief General Manager, Co-optex, Chennai

Dr. Mohsin Shaikh

Professor, ASM's IPS, Pune

Dr. Avinash Ganbote

S.V.P.M's Institute of Management, Malegaon

Prof. Sayed Peerzade

Associate Professor and HoD- Commerce, Anjuman College, Vijaypura

EDITORIAL REVIEW PANEL

Dr. D.P. More Prof. S. S. Khatri Dr. U. S. Kollimath Dr. T.V. Chavan

EDITORIAL BOARD

Prof. (Dr.) V.N. Sayankar

Dr. M. A. Vhora Dr. P.V. Yadav Prof. S.S. Jadhav Prof. S.S. Badave

Mrs. P.D. Hanchate Prof. S.S. Badave

17	Digital Era-Re-Inventing Finance Function	Prof. Dr P. K. Sinha	79-86
18	A Study of Inspirational Stories Behind the Startups	Dr. Gauri Prabhu Sujit Tambe	87-90
19	Digital Entrepreneurship	Prof. Vikrant V. Nangare	91-96
20	Value Stream Mapping for Warm Forging Press Line	Ms. Harshada M. Pawar Dr. Manisha Vhora	97-105
21	A Study on Green Process	Prof. Sachin S. Jadhav	106-114
22	A Study of Teachers ProficiencyICT	Dr. Mangesh P. Waghmare	115-117
23	Study of Assessment of Awareness and Perception About E-Trading	Prof. Vedashree Mali Shreya Shukla	118-125
24	A Study of Acceptance of Amul	Prof. Dileep M. Pawar Dr. Vinod N. Sayanakar	126-133
25	Digital Path to Farmers Income	Dr. Umesh S. Kollimath	134-140
26	A study of COVID-19 Pandemic Effect	Dr. T. V. Chavan Mr. Bhanushali V. Govind	141-143
27	Students' Perceived Service Quality	Prof. Smita S. Khatri Dr. Vinod N. Sayankar	144-147
28	Role of NSS (SPPU's TCC- Unit)	Kardile Vilas Vasantrao	148-154
29	Measuring Psychological Distress	Ms. Ayesha Siddiqua Ms. Mayuri	155-157
30	An Overview: Animation Films by the Virtual Reality Technology	Pratik Pramod Shetane Dr. Dinesh B. Hanchate	158-161
31	Status of ICT Hardware Infra	Mrs. P.D.Hanchate	162-164
32	Defect analysis of manufacturing industry with the help of pareto	Mr. Prashant R. Mahadik Dr. Ganaraj Mane	165-168
33	A Study of Human Resources Policies and Implementation of Kaizen Policy	Dr. Ashish Krishna Vyas	169-171

A Study of Human Resources Policies and Implementation of Kaizen Policy

Dr. Ashish Krishna Vyas

Asst. Prof., Zeal ZIBACAR, Pune vyas.ashishk@gmail.com

Abstract: The HR policies help every single person to raise his/her capabilities and performance in all possible areas in an organization by helping him to be secured & satisfied about his present & future. Thus researcher want to focus on the policies of human resource management and kaizen. HR policies mainly deals with the rules and regulations of organizations, implementation of kaizen policy and several benefits which are provided to an employee in the organization. Thus the researcher decided to research on the topic "A study of human resources policies and its implementation."

Keywords: Capabilities, Management, Regulation & Implementation

Introduction:

Human Resource Policies & Practices that produce the employee competencies & behaviors the company needs to achieve its strategic aims. HR Policies constitute guides to action. Today's highly competitive and challenging business world. And the competitive advantage that any firm would enjoy, is directly proportional to its efficiency of utilizing its resources. Human resources have unarguably emerged as the most vital and having the profit potential of all. Those, in order to increase its productivity as well as its competitive, it is important for the organization to have the right kind of people, to perform the right kind if job at the right time. And to acquire the best from among a grope of highly competitive professional, the effective implementation of the human resource policies play a vital role. Human Resource Policies refers to principle & rules of conduct which formulating a number of action that govern the relationship with employee in the attainment of the organization objective.

"A policies is a pre-determined selected course established as a guide to word accepted goals & objective." policy of meaning is a plan of action

Objectives of the Study

 To study awareness about HR Policies of SAMRUDDHI DEVELOPERS.

- 2. To understand is HR policies maintain sound relation among employees & employer.
- To find out the personnel satisfaction with the implementation of kiazen policy in the company.

Research Scope

- HR policies are important for the workforce in the Organization.
- It helps to maintain motivation and willing work forces.
- > It is an interesting and significant area for conducting research.

Research Methodology

Introduction

Research methodology is a way to solve the problem systematically. It is a science of studying how research is done scientifically. Researcher learn the various steps that all generally embraced by a researcher in studying research problem.

Research

Research is defined as "A systematic & scientific search for relevant information on a precise topic". Research is an art of systematic investigation based on time. Research is an exact effort to achieve new knowledge.

Design of Research













Symbiosis Institute of Business Management, Hyderabad INTERNATIONAL CONFERENCE

Business & Management Research Rigor, Relevance & Resilience in

CERTIFICATE OF PAPER PRESENTATION

This certificate is proudly presented to

Poonam Kadwe

Cause Related Marketing: Overview in Covid 19 Pandemic for presenting a paper titled

in the SICBM-2021, International Conference (Virtual Mode) conducted from 12-14 February, 2021 by Symbiosis Institute of Business Management, Hyderabad in association with - College of Business at *Tennessee Tech University*, Cookeville, USA Manukau Institute of Technology, Auckland, New Zealand NWU Business School, North-West University, South Africa

STRM HYDERADAD

DR. RAVI KUMAR JAIN

ASSOCIATE PROFESSOR, SIEM HYDERABAD DR. RAMKRISHNA DIKKATWAR

DR. TANMOY DE

CONFERENCE CO CHAIR - STCBM J



Anekant Education Society's

Anekant Institute of Management Studies (AIMS), Baramati

Religious Jain Minority Institution I Approved by AICTE, DTE, Government of Maharashtra I

AES Campus, T C College Road, Baramati, Dist Pune (MH) Phone No. 02112-227299 | www.aimsbaramati.org

In association with



All India Council for Technical Education (AICTE)

10th National Conference (Virtual Mode)

Or

Fostering Human Resilience: Catalyst for Management, Science and Technology
8th & 9th Oct., 2021

Certificate of Appreciation

This is to certify that Dr. RAJESH KUMAR KASHYAP has participated and presented a paper titled Importance of Edge computing in IT in National Conference at AIMS Baramati.

Dr. P. V. Yadav Co-Coordinator

Dr. V. N Sayankar Coordinator Dr. M. A. Lahori Director

Anekant Education Society's Anekant Institute of Management Studies (AIMS), Baramati



In association with
All India Council for Technical
Education (AICTE)





Fostering Human Resilience- Catalyst for Management, Science and Technology

8th (Friday) & 9th (Saturday) October 2021

Publication Partner

Indumati Research Publication



Galaxy of Intellectuals......

🦟 Chief Guest Inaugural 🂝

Shri. Vikas S. Shah (Lengarekar)

Hon. Secretary, AIMS, Baramati

Schief Guest Valedictory

Shri. Sonik Adarsh Shah (Pandarkar)

Member, Governing Council, AIMS, Baramati

🤲 Guest of Honor-Inaugural 🎘

Shri. Dr. D. Rajasekhar

Incharge Director, ISEC, Bengaluru

Technical Session Speaker Day 1

Dr. Sarang S. Bhola

Associate Professor and HoD Management, (KBPIMSR) Satara

Technical Session Speaker Day 2

Dr. J. Vijayadurai

Professor, School of Business Studies Madurai Kamaraj University



Neville Wadia Institute of Management Studies & Research, Pune-411001, (India) (Permanently Affiliated to Savitribai Phule Pune University, Recognised under 2(f) and 12(b)

Section of 'UGC Act, Approved by AICTE)

Savitribai Phule Pune University, Pune-411007, (India) In Association with

CERTIFICATE

is to certify that, Dr./Mr./Ms. HShish

Analysis of Existing Rusiness Practices of Competency AR -submitted/presented a resear Mappin

Development & Most Preferred Practice at the Inter

erence on "The Effect of New Approach to Globalization on Business" held on 28 ary, 2019. The paper is published in the reviewed journal "Chronicle of the Neville

ute of Management Studies & Research" having ISSN No. 2230-9667 with impac

Conference Condinutor Radha Dogra



Modern Education Society's

Neville Wadia Institute of Management Studies & Research,

Pune-411001, (India)

In Association with





CERTIFICATE

This is to certify that, Dr./Mr./Ms.__Pxot._ASHISH_VYAS

- of

select five factors of the Organization related to _presented/published a research paper

at the International Conference on "Emerging Business Practices in the present Era of

"Chronicle of the Neville Wadia Institute of Management Studies & Research" having ISSN No. 2230-9667 Globalization" held on 11th & 12th February, 2020. The paper is published in the peer reviewed journal

1

Prof. V. K. Lalbeg

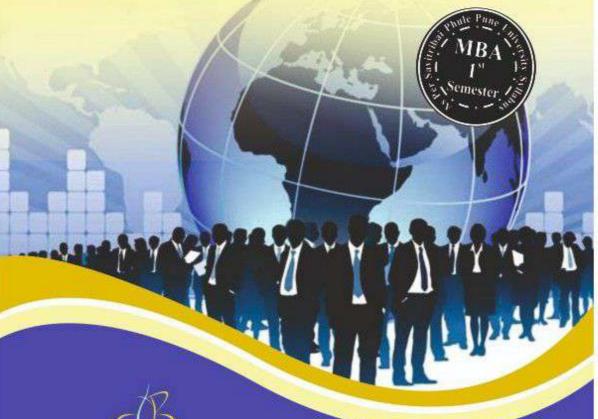
Conference Co-ordinator

Dr. A. B. Dadas

(Director)

Read to Lead

Organisational Behaviour



THAKUR PUBLICATION PVT. LTD.
PUNE

Dr. Anand B. Dadas Prof. Ashish Krishna Vyas Prof. Lambodar Saha

About the Book

This book of "Organisational Behaviour" provides a sound understanding of relevant concepts of the subject. In this book, every effort has been made to make the text easy to understand keeping the material according to the syllabus. Examples, figures, and tables have been used in the book to make students understand the text easily and effectively. Exercises and previous year solved papers are also provided in this book which will help students to prepare for the examination.

About the Authors



Dr. Anand B. Dadas is Director and Professor at Neville Wadia Institute of Management Studies & Research. He is associated with this institute since 2000. He has been working as a Chairman, Board of Studies of Human Resource Management, Savitribai Phule Pune. University. He has total 24 years of experience in academic, research, and extension activities for M.B.A and Research programmes in Savitribai Phule Pune University. He has been guided four students for Ph.D and several for PG Level Programmes.

He hold very prominent positions on various administrative committees as Head, Post Graduate Research Centre (PGRC) at Neville Wadia Institute of Management Studies & Research. He has rendered his services as Director for GDPI centre, CAP Director for MBA, PGDBM & MBS Programme of Savitribui Phale Pune University. He is a Member, Faculty Council, various Institutions

(Since 2012), Nodal officer, Indian Society for Training and Development, Delhi, Student Welfare Officer for 4 years.

His area of interest is teaching subjects like organisational Behaviour, Human Resource Management, Labour Welfare, Training & Development, Research Methodology and Related Management Subjects. He is also doing Consultancy and rendering his expertise as corporate trainer to corporate bouses and international companies. His versatile expertise has an extraordinary exposure in his field. He has over 45 Publications and 11 Books.



Prof. Ashish Krishna Vyas is Assistant Professor at ZES Zeal Institute of Business Administration, Computer Application and Research, Pune. He has completed Ph.D. BE(IE), PDBM(HR), MBS / MMS(HR & FIN). His Total teaching experience in Education is more than 25 years (including visiting) in School, Graduation and Post-Graduation level. 10 years in the University of Pune as full time faculty. He is Member of NAAC Committee on Institute level. He Awarded of Pune Municipal Corporation for best work done in Educational & Social areas by the hands of Hon. Mayor, Pune on 15th August 2016, NIPM awarded for significant contribution to HR education and rotary club midtown pune awarded for his research work as researcher. He was Awarded Third prize for Research Paper in the National seminar at DICER, Pune.



Prof. Lambodar Saha is B.Sc. BE(Mech), MBA(HR), MBA(Marketing), MBA(Finance), M.Phil(Management), PGDIM, PGDHRM, PGDHRM, MAPublic Administration), DITA, PDIE and submitted. Ph.D (Human Resource Management) thesis. He has 24 years working experience in various establishments of Indian Air Force since 1987 in a journey of greater challenges that are connected with Aviation, Administration (HR / Office / General) / Marketing of Industrial Equipment / Project Management / Industrial Production / Procurement of Raw Material, Safety and Security and 14 years of Teaching experience in Management field.

He has presented & published 8 Research Papers in International level, 14 Research Papers in National Level, 4 FDPs, 2 Workshops and 2 Articles in journal of Alicon Group of Companies. He has been granted fund for research work on "A Study of Transformatismal

Leadership and Organisational Effectiveness in Corporate Sector in Pune Region" by Savitribai Phule Pune University. He is awarded LSM & Good Conduct Medal, SSM Marusthal, SSM Bengal & Assam by Air Head Quarter, Indian Air Force, New Delhi and is also awarded excellence in Maintenance Management during his tenure. He is appointed as an Examiner and Paper Setter for Organisation Management, Legal & Economics Environment and also External Examiner for Project Viva and Theory Exam of Savitribai Phule Pune University.

Savitribai Phule Pune University, MBA-1" Semester

The Manufactual B. Blooming The Control of Cold
Dr. Mandakini R. Bhosale, Dr. Surinder Sethi
Dr. Asund B. Dadas, Prof. Ashish-Krishnu Vyas, Prof. Lambodar Saha
Dr. Padmalochana Bisoyi, Dr. Rijwan Ahmed Mushtak Ahmed Shaikh
Dr. Aditi Anant Kale, Dr. Rakesh Kunur Bhati , Dr. Anjum Sayyad
Dr. Nilesh Rameshchandra Berad, Dr. Hemant I. Katole
Dr. Sarita Abbay Dhawale, Dr. Sudarsban Ashokrao Pawar
Dr. Gagan Preet Kaur Ahluwalia, Dr. Kshtija Prusham Gandhi, Dr. Yogesh Uttam Gaikwad
Dr. Saroj Kumar
Prof. (Dr.) Nitin Zaware, Dr. Shilpa R Kankonkar, Dr. Yogesh S. Daudkhane
Dr. (Prof) Vijay D. Kulkarni, Dr. Gadekar Vehal Laxman



Scan OR Code









Approved by All India Council for Technical Education-AICTE (A Statutory body under Ministry of HRD, Govt. of India)

National Conference -2019

"Role of Technology in Business Sustainability and Market Transformation"

This is to certify that Dr. Mr. Ms. Ashich Vyas

has participated/presented his/her research paper titled - "

levels of leabstease in Service id - " A Stray

Pure.

National Conference-2019 organized by Lexicon Management Institute of Leadership & Excelle

contribution. Wagholi campus, Pune dated 21st December 2019. The institute is highly obliged with his/her

Conference Convener Dr. J. K. Sharma

Director, Lexicon MIL Dr. Susen Varghese