

305- Logistics Management

1. What is the significance of logistics?

- a) It increases costs
- b) It reduces efficiency
- c) It improves the flow of goods and services
- d) It creates bottlenecks in supply chains

Answer: c) It improves the flow of goods and services

2. What are the elements of logistics?

- a) Production and marketing
- b) Procurement and distribution
- c) Human resources and finance
- d) Research and development

Answer: b) Procurement and distribution

3. How does logistics contribute to corporate strategy?

- a) By ignoring supply chain management
- b) By focusing solely on marketing
- c) By aligning supply chain activities with corporate goals
- d) By disregarding customer needs

Answer: c) By aligning supply chain activities with corporate goals

4. What is the distinction between procurement logistics and production logistics?

- a) Procurement logistics focuses on marketing, while production logistics focuses on sales.
- b) Procurement logistics focuses on sourcing materials, while production logistics focuses on manufacturing.
- c) Procurement logistics focuses on distribution, while production logistics focuses on transportation.
- d) Procurement logistics focuses on finance, while production logistics focuses on human resources.

Answer: b) Procurement logistics focuses on sourcing materials, while production logistics focuses on manufacturing.

5. How do logistics and service level relate?

- a) Higher service levels result in lower logistics costs
- b) Lower service levels result in higher logistics costs
- c) Service level has no impact on logistics
- d) Logistics is unrelated to service level

Answer: b) Lower service levels result in higher logistics costs

6. What comprises logistical infrastructure?

- a) Human resources only
- b) Physical and informational components
- c) Marketing strategies

d) Research and development

Answer: b) Physical and informational components

7. What is a key function of logistics parks and freight villages?

a) Providing recreational facilities

b) Facilitating the movement and storage of goods

c) Offering healthcare services

d) Promoting cultural activities

Answer: b) Facilitating the movement and storage of goods

8. Which infrastructure is crucial for effective communication in logistics?

a) Financial infrastructure

b) Transportation infrastructure

c) Information infrastructure

d) Educational infrastructure

Answer: c) Information infrastructure

9. What is the role of satellite systems in logistics?

a) Monitoring weather patterns

b) Tracking shipments and vehicles

c) Providing entertainment services

d) Supporting agricultural activities

Answer: b) Tracking shipments and vehicles

10. What is a function of logistics real estate?

- a) Providing housing for employees
- b) Hosting social events
- c) Facilitating storage and distribution activities
- d) Conducting research and development

Answer: c) Facilitating storage and distribution activities

11. What is the significance of transport in logistics?

- a) It hinders the flow of goods
- b) It increases costs without adding value
- c) It facilitates the movement of goods
- d) It has no impact on logistics

Answer: c) It facilitates the movement of goods

12. Which mode of transport is suitable for transporting goods over long distances?

- a) Road freight transport
- b) Rail freight transport
- c) Sea freight transport
- d) Air freight transport

Answer: c) Sea freight transport

13. What is an advantage of rail freight transport?

- a) Flexibility in delivery schedules

- b) High-speed transportation
- c) Limited capacity for bulky goods
- d) Environmentally friendly

Answer: d) Environmentally friendly

14. What is a characteristic of air freight transport?

- a) Slow delivery times
- b) Low cost
- c) Limited accessibility
- d) Suitable for heavy machinery

Answer: c) Limited accessibility

15. What is the significance of pipeline transport in logistics?

- a) It is only suitable for liquids and gases
- b) It is not environmentally friendly
- c) It is expensive to build and maintain
- d) It is efficient for transporting certain types of goods

Answer: d) It is efficient for transporting certain types of goods

16. What is the role of carriers in logistics?

- a) Providing IT services
- b) Transporting goods
- c) Offering financial assistance
- d) Conducting market research

Answer: b) Transporting goods

17. Which logistics service provider specializes in time-sensitive deliveries?

- a) Carriers
- b) Forwarders
- c) Courier, express parcel, and mail service providers
- d) Systems service providers

Answer: c) Courier, express parcel, and mail service providers

18. What is a function of contract logistics providers?

- a) Manufacturing goods
- b) Providing IT support
- c) Managing warehouse operations
- d) Conducting marketing campaigns

Answer: c) Managing warehouse operations

19. What is the role of IT in logistics?

- a) Improving communication
- b) Minimizing costs
- c) Reducing efficiency
- d) Ignoring customer needs

Answer: a) Improving communication

20. How do communication standards contribute to logistics?

- a) By hindering collaboration
- b) By improving data exchange
- c) By increasing costs
- d) By creating bottlenecks

Answer: b) By improving data exchange