

402 - Indian Ethos & Business Ethics

1. What is the primary focus of Indian Ethos in the workplace?

- A) Profit maximization
- B) Employee satisfaction
- C) Continuity of happiness and prosperity
- D) Global dominance**

Answer: C) Continuity of happiness and prosperity

2. Which theory emphasizes the three gunas - Sattva, Rajas, and Tamas - as fundamental qualities in Indian Ethos?

- A) Maslow's Hierarchy of Needs
- B) Triguna Theory
- C) OSHA Model
- D) Theory X and Theory Y

Answer: B) Triguna Theory

3. What is the significance of the Laws of Karma in business settings according to the Indian Model of Management?

- A) Emphasis on meritocracy
- B) Promotion of nepotism
- C) Encouragement of corruption
- D) Inevitability of consequences based on actions

Answer: D) Inevitability of consequences based on actions

4. Which ancient Indian scripture provides leadership pointers according to the Indian Model of Management?

- A) Bhagavad Gita
- B) Quran
- C) Bible
- D) Tao Te Ching

Answer: A) Bhagavad Gita

5. What is the primary focus of Business Ethics?

- A) Short-term profit maximization
- B) Long-term growth and sustainability
- C) Exploitation of resources
- D) Minimization of employee rights

Answer: B) Long-term growth and sustainability

6. Which of the following is NOT a factor influencing business ethics?

- A) Cultural norms
- B) Economic conditions
- C) Political stability
- D) Personal preferences of employees

Answer: D) Personal preferences of employees

7. Which theory of ethics focuses on the consequences of actions?

- A) Deontological Theory
- B) Virtue Ethics
- C) Utilitarianism
- D) Kohlberg's Theory of Moral Development

Answer: C) Utilitarianism

8. What is the primary purpose of an Ethical Audit?

- A) To maximize profits
- B) To assess compliance with legal regulations
- C) To evaluate the ethical practices of an organization
- D) To identify weaknesses in marketing strategies

Answer: C) To evaluate the ethical practices of an organization

9. What is the framework used for Ethical Decision Making in business?

- A) PEST Analysis
- B) SWOT Analysis
- C) STEP Model
- D) Marketing Mix

Answer: C) STEP Model

10. Which of the following is an example of a contemporary ethical issue related to business?

- A) Mass production techniques

- B) Climate change
- C) Price discrimination
- D) Labor union negotiations

Answer: B) Climate change

11. Which model is used for Ethical Decision Making that involves steps like Moral Awareness, Values Definition, Ethical Analysis, and Dilemma Resolution?

- A) PLUS Filter Model
- B) Kohlberg's Model
- C) Chris Moon's Model
- D) OSHA Model

Answer: C) Chris Moon's Model

12. Which theory of ethics emphasizes duty and obligation?

- A) Deontological Theory
- B) Utilitarianism
- C) Virtue Ethics
- D) Egoism

Answer: A) Deontological Theory

13. In the Indian context, what is the emphasis of Value Based Management?

- A) Short-term profit maximization
- B) Long-term sustainability and stakeholder value

- C) Exploitation of resources
- D) Minimization of employee rights

Answer: B) Long-term sustainability and stakeholder value

14. Which model of leadership is derived from Indian heritage scriptures?

- A) VEDA Model
- B) SWOT Model
- C) PEST Model
- D) 4P Model

Answer: A) VEDA Model

15. What is the primary focus of the Indian Model of Management in the socio-political environment?

- A) Globalization
- B) Local empowerment and sustainability
- C) Rapid industrialization
- D) Political dominance

Answer: B) Local empowerment and sustainability

16. What is the significance of the "Theory K" in the context of management?

- A) Integration of Eastern and Western management principles
- B) Capital investment strategies
- C) Labor union negotiations

D) Market segmentation techniques

Answer: A) Integration of Eastern and Western management principles

17. What is the importance of Business Ethics in long-term growth?

A) It ensures short-term profits

B) It minimizes employee satisfaction

C) It enhances reputation and trustworthiness

D) It promotes unethical practices

Answer: C) It enhances reputation and trustworthiness

18. What are the primary types of Business Ethics?

A) Legal and illegal

B) Personal and professional

C) Transactional, Participatory, Recognition

D) Micro and macro

Answer: C) Transactional, Participatory, Recognition

19. Which theory of moral development proposes six stages of moral reasoning?

A) Erikson's Theory

B) Kohlberg's Theory

C) Freud's Theory

D) Skinner's Theory

Answer: B) Kohlberg's Theory

20. Which approach to Business Ethics focuses on the consequences of actions?

- A) Deontological
- B) Teleological
- C) Virtue Ethics
- D) Egoism

Answer: B) Teleological

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Answer: B) Long-term sustainability and stakeholder value

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Answer: B) Local empowerment and sustainability

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Answer: B) Kohlberg's Theory

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Answer: B) Teleological

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Answer: B) Long-term sustainability and stakeholder value

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Answer: A) VEDA Model

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Answer: B) Teleological

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