



ESTD-1996

ZEAL INSTITUTES

www.zealeducation.com

NARHE | PUNE | INDIA



ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION AND RESEARCH (ZIBACAR)

STRATEGIC/ PERSPECTIVE PLAN – IQAC

Follow us at : zealinstitutes





TABLE OF CONTENT



Introduction



Vision



Mission



Core Values



Quality Policy



Perspective Plan



Strategic Plan



Implementation



Deployment



FOCUS AREAS / PILLARS



GOVERNANCE



CURRICULAR & LEARNING ENVIRONMENT



INFRASTRUCTURE & RESOURCES



EMPOWERING HUMAN RESOURCE



PLACEMENTS & INDUSTRY INSTITUTE



STAKEHOLDER ENGAGEMENTS & INTERACTIONS



FINANCE & RESOURCE MOBILISATION



INTRODUCTION

About the Institute

Zeal Education Society's Zeal Institute of Business Administration, Computer Application and Research (ZIBACAR) the Institute aims at bringing out the budding talents within each student and offer a motivating supervision to discover their capabilities which can help them become competent professionals.

The Institute extends its full support and guidance through well qualified staff, who are more that eager to improve professional as well as personal skills and help the students explore their full potential.

ZIBACAR offers state of the art infrastructure inclusive of a pleasant campus, up-to-date equipment and facilities that help the students to concentrate on their work.

We have a team of highly qualified professors who strive to ensure that they impart knowledge which is sync with the University syllabus and the currents industry prerequisites. The amenities like Culture Centre, Music Studio, Dance Studio, TED Studio etc. have been offering opportunities to the students to showcase their talent.



VISION

To be recognised as a Management Institute of Excellence by developing an individual's potentials in the field of Management through spread of knowledge and wisdom in an intelligent environment.



MISSION

- By enriching the knowledge and enhancing the facilities through management education with relevance of industry and society as a whole.
- By facilitating a harmonious symphony of excellence in teaching with a practical approach which shall be synonymous with academic rigor, research culture and sustained efforts to maximise value based education.
- By developing holistic focus on character building along with a range of curricular, co-curricular and extracurricular activities.



VALUES

- Academic integrity is a commitment, even in the face of adversity, to five fundamental values that enable academic communities to translate ideals into action.



Fairness



Transparency



Equality



Respect



Peace





QUALITY POLICY

The Institute is dedicated to world-class education as the key to progress, with a longstanding commitment to quality teaching. It fosters values for successful careers, consistently upholding excellence with each new batch. With state-of-the-art infrastructure, the Institute encourages critical thinking and exploration, aiming to cultivate individuals into world-class citizens. ZIBACAR, a well-established management institute, delivers quality education with high professional ethics.

PERSPECTIVE PLAN

NEP (National Education Policy) Implementation:

- Examine the fundamental elements of the NEP and synchronize the institution's vision and mission with its core tenets.
- Update current programs and teaching methods to integrate the recommendations of the NEP.
- Provide training for faculty and staff to grasp and execute NEP guidelines proficiently.

Multidisciplinary Courses:

- Create a strategic plan for implementing interdisciplinary programs aimed at nurturing holistic learning experiences.
- Identify opportunities for alignment among current programs and investigate possibilities for interdisciplinary partnerships and collaboration.
- Establish a structured framework enabling students to seamlessly enrol in interdisciplinary courses and pursue their interests beyond their primary academic discipline.
- By adhering to this perspective plan, ZES'S ZIBACAR can realize its objectives of providing high-quality education and fostering the holistic development of both students and the community.





Major Agenda

- To cultivate a nurturing atmosphere that prioritizes the delivery of value-based, high-quality education to students.
- To offer a balanced combination of academic pursuits and extracurricular activities to enhance student engagement and foster a culture of continuous learning.
- Enhance research infrastructure and inspire faculty and students to actively participate in innovative activities, fostering a culture of research, education, and innovation.
- Improve campus infrastructure and implement a robust monitoring system to facilitate an effective teaching-learning environment.

STRATEGIC PLAN

The Institute's name is Zeal Institute of Business Administration, Computer Application & Research, formerly it was known as Dnyanganga Institute of Business Administration & Research. As both the name of institute indicates presence of the word 'Research'. Research being integral part of the Institute's Vision and Mission statement.

The Institute vision is to become 'Management Institute of Excellence' will thus be achieved by starting with the Research Centre. Also, the Vision statement further states about 'developing individuals potential'. The potential will be developed by giving highest and most reputed degree i.e. PhD. Also, as per the United Nation-sustainable goal - 'Quality education', the institute strongly believe in imparting quality education to its students.

Following are the points considered under strategic plan

1. Effective Examination conduction and transparent evaluation.
2. Conduction of industry institute interaction.
3. Faculty research
4. Career guidance and student development
5. Efficient teaching learning process
6. Effective placement of students
7. Establishing Alumni Association
8. Maintaining effective administration procedures



IMPLEMENTATION

1. Implementation is done effectively by involving Governing body, College development cell, Director, Principal, Dean, HOD and advisory board in the meeting.
2. The academic and the personal progress of the student are monitored throughout the academic year through various concurrent evaluation methods by Course Coordinator, Class Coordinator, and Guardian Faculty Members.
3. Institute carries Different active MOUs, Initiatives through MOU, and Initiatives of activities through conducting various meetings.
4. The Institute encourages the faculty to participate in faculty development programme, such as attending conference, seminars, workshops, etc.
5. For career guidance and student development the Institute conducts guest lectures and seminars.
6. Besides conventional chalk and talk method, faculty extensively use modern educational tool such as information communication technology, power point presentation, etc. This helps the faculty and student to make the teaching-learning experience interesting, interactive and full of learning. The institute extensively covers the topics beyond curriculum and conducts various online certification courses
7. The Institute follows effective placement of students in renowned industries as well students receive training to get prepared for receiving good job in the industry.
8. Institute has proper Alumni Association through which alumni helps in providing guest lectures, Industry referrals sponsored Projects
9. The Institute follows curriculum developed by Savitribai Phule Pune University. Every three years, Board of Studies for MBA and MCA programme identifies the gap in the syllabus and the industry requirement. The institute always encourages all the faculty members to participate and contribute in updating of curriculum in constructive way.

DEPLOYMENT

1. The plan formulated by the Management and Director are communicated to different target groups like students, faculty and stakeholders by conducting meeting, by email and other ways of communication.



FOCUS AREAS/PILLARS



GOVERNANCE

Long Term Objectives:

- Creating a dynamic and outcome-driven research and educational development unit is our mission. We're dedicated to organizing a range of activities aimed at instilling a proactive research and educational development mind-set among both our staff and students.

Short Term Objectives:

- Fostering a culture of excellence in research is our focus, inspiring both our staff and students to actively participate in impactful research endeavors.
- Creating a dynamic and outcome-driven research and educational development unit is our mission. We're dedicated to organizing a range of activities aimed at instilling a proactive research and educational development mind set among both our staff and students.



CURRICULAR & LEARNING ENVIRONMENT

Long Term Objectives:

- Building an environment that nurtures effective teaching and learning is our objective. We strive to enrich the student learning experience, fostering the development of an entrepreneurial mind-set

Short Term Objectives:

- Following a structured system, we employ an In-house Management Information System (MIS) to facilitate the teaching and learning process. This includes planning, implementing, and monitoring academic activities through tools such as academic calendars, timetables, course plans, and MIS, ensuring a well-organized and efficient approach.
- We prioritize a robust approach to delivering knowledge, emphasizing outcome-based education to ensure a meaningful and impactful learning experience.
- Establishing transparent assessment and evaluation criteria is our aim, ensuring a clear definition and thoughtful planning to achieve effective outcomes.





FOCUS AREAS/PILLARS



INFRASTRUCTURE & RESOURCES

Long Term Objectives:

- Our goal is to create sustainable infrastructure and resources that contribute to an eco-friendly atmosphere, fostering a harmonious and environmentally conscious environment.
- Transforming the campus into a fully green and well-equipped space is our vision. We strive to upgrade it comprehensively, ensuring abundant resources for academics, library facilities, sports, and more.

Investment Lab :

- The Institute emphasizes experiential learning and outcome-based education, reflected in the establishment of ZEAL Investment Lab. This initiative aims to bridge theory and practice in finance, empowering students to make informed investment decisions, fostering independent investors for future financial security and independence.

KEY FEATURES OF ZEAL INVESTMENT LAB:



ONLINE TRADING



INVESTMENT PLANNING



BSE VISIT



CONSULTANCY



FUNDAMENTAL ANALYSIS



RESEARCH REPORT ANALYSIS



PERSONAL FINANCIAL PLANNING



SECTOR ANALYSIS



PORTFOLIO MANAGEMENT



IPO



NISM EXAMS



INVESTMENT ADVICES



ALGO TRADING



MOCK STOCK



EXPERT TALK



TECHNICAL ANALYSIS



STOCK ANALYSIS



NCMP EXAMS



FOCUS AREAS/PILLARS



EMPOWERING HUMAN RESOURCE

Long Term Objectives:

- To strengthen the organization, our focus is on empowering the human resources, turning them into a key competitive advantage for the institution

Short Term Objectives:

- Promoting continuous growth, we encourage staff members to pursue higher studies, attend training programs, organize in-house training, and strive for excellence in various domains.
- Cultivating a research-oriented environment within the organization involves fostering a culture of support for publishing high-quality research papers and facilitating access to online research journals and resources.
- Encouraging decentralization and participative management aims to cultivate an environment that provides ample development opportunities for staff members. This approach is designed to make people genuinely feel valued within the organization.



FOCUS AREAS/PILLARS



PLACEMENTS & INDUSTRY INSTITUTE

Long Term Objectives:

- The placement cell at Zeal aims to optimize the placement process, ensuring each eligible student not only secures employment but also becomes more employable. With a dedicated team focusing on refining soft skills, we prepare our students for success in today's competitive world.

Short Term Objectives:

- Establish a comprehensive training curriculum covering both technical and soft skills to equip students for success in their chosen industries. Engage industry experts for insightful sessions, providing real-world perspectives and current industry trends. Emphasize hands-on learning through practical projects for real-world application.
- Ensure continuous feedback and guidance to help students understand their strengths and areas for improvement throughout the training program. Cultivate a supportive learning environment, encouraging active participation, collaboration, and community building among students.
- Implementing a robust C2C Training Program is essential for preparing students for a seamless transition into the professional world. A well-designed, well-delivered, and well-supported program ensures students acquire the skills and knowledge necessary for securing placement opportunities in reputable industries.



STAKEHOLDER ENGAGEMENTS & INTERACTIONS

Long Term Objectives:

- To cultivate and maintain mutually beneficial relationships with stakeholders across various avenues.

Short Term Objectives:

- Foster the active participation of both internal and external stakeholders in different cells and committees, prioritizing the collective well-being of the institute and its stakeholders.
- Enhance the vitality of the institute's alumni association and promote their active involvement in diverse capacities.

FOCUS AREAS/PILLARS



FINANCE & RESOURCE MOBILISATION

Long Term Objectives:

- Establish and execute a financial system to optimize fund utilization and ensure the efficient mobilization of diverse resources.

Short Term Objectives:

- Improve the forecasting and estimation processes for both revenue and expenditure.
- Establish clear procedures for budget formulation and approval.
- Ensure the effective and proper allocation, as well as mobilization, of resources.

