



# CAMPUS TO CORPORATE TRAINING PROGRAM

Zeal Central Placement Cell Training Brochure



ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (ZIMCA), PUNE

ZEAL COLLEGE OF ENGINEERING AND RESEARCH - MBA (ZCOER), PUNE

Approved by AICTE New Delhi & Recognized by Directorate of Technical Education, Maharashtra, Affiliated to Savitribai Phule Pune University, Pune



To empower society with holistic development through quality education. Every endeavor we undertake, each activity we plan is another step towards achieving.





To enrich knowledge with enhanced facilities to help Zeal students structure their careers to a glorious future and to develop the students as a resource within and outside the organization through holistic focus on character building and integral student development through an array of curricular, co-curricular and extra-curricular activities.



#### **Message From Hon. Founder Director**

Education is the passport to the future,
for tomorrow belongs to those who prepare for it today
- Malcolm X

Education gives us an understanding of the world around us and offers an opportunity to use that knowledge wisely. During my educational years, I faced some limitations, post which I decided that I would ensure that the future generation should not bear such loss of opportunity. With this thought in mind, on the 23<sup>rd</sup> March 1996, Zeal kindled the beginning of a new era called Zeal Education Society, at the Hingane campus.

Zeal denotes enthusiasm and this is obvious in every individual present anywhere in the campus. As an educational institution, Zeal has made an exemplary mark in the educational domain. I am proud to have a great team of Faculty members and the entire Zeal family. We have come a long way and still have miles to cover....

To quote Clay P. Bedford,

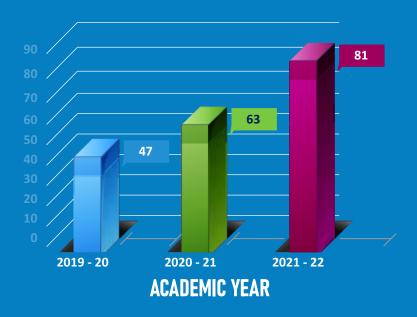
"You can teach a student a lesson for a day; but if you can teach him to learn by creating curiosity, he will continue the learning process as long as he lives."

> Hon. Shri. S. M. Katkar Founder Director, Zeal Education Society, Pune

Zeal Education Society is considered a global brand in the field of Management & Computer Application Education. Our rapport with the industry is attributed to our alumni who have earned laurels with their technical expertise and sincere accountability. After stamping their class in academic and corporate circles, the alumni of Zeal Education Society today are the managers of business enterprises and IT Hubs playing demanding roles in the industry both in India and abroad. This is testimony to the trust and belief that industry has bestowed on us over the years and more importantly is a commitment from ZES to deliver the best. Apart from being the most active space on campus, the Central Placement Cell (CPC) at Zeal forms the backbone of our robust relationship with the corporates and industry. The reasons are obvious-here is where we train our students for recruitment and life skills and here is where our partners from the industry get the candidates of their choice!



Year wise Number of Placement Drives at Zeal Narhe Campus









Training & Placement Orientation

**HDFC Bank Ltd** 



**Infosys Placement Drive** 



Mock GD



**Mphasis Placement Drive** 



**Amazon Placement Drive** 







Pre Placement talk-Motilal Oswal

**Coditas Placement Drive** 





NexDigm SKP Campus drive

**BMC Software Placement Drive** 





Mock Pl

**Pubmatic Placement Drive** 





**Sutherland Placement Drive** 



**YagnaalQ Placement Drive** 



**PEOL Placement Drive** 



**Naaptol Placement Drive** 



**Knoldus Placement Drive** 



**Equations Work Placement Drive** 

#### About Campus Credential

We at Campus Credential (CC) affirm that every student is capable of realizing his/her dreams. We coach, mentor, teach and hand-hold gradating students to ace the complete Campus Recruitment Process right from Aptitude training to mastering GDPI. We have been the consistent choice of Around 90% Management & Computer Application around Maharashtra. Our Philosophy: Every student is equally important for us. No one gets left behind on his/her dreams and career. Every session is designed with utmost care in terms of content and delivery. We believe that great learning happens when students are free to interact and challenge the concepts taught. We specialize in customizing and update our content / mock tests as per the current industry trends and requirements.



#### **COMPREHENSIVE SKILL DEVELOPMENT TRAINING**





#### Skill Enhancement:

Ensuring students receive the best skill-sets to have a better transition from campus to corporate.



#### **Employability Skills:**

To increase their employability value to ensure success in their future endeavours.



#### **Skilled Professionals:**

To harness entrepreneurial approach and skill sets.

# APTITUDE TRAINING & LIFE SKILLS



Quantitative Aptitude



Reasoning



**English** 



**Life Skills** 

# MOCK TEST / SECTION TEST / COMPANY SPECIFIC TEST

Mocks cover questions that are commonly asked in top-rated companies. The paper also includes latest trend changes and expected new question formats based on industry inputs. So you can rest assured that your students will be abreast with the ever changing recruitment scenario.

**Proposed Training Programs**: Full Stack 2.0, Data Science and Analytics, S/W Testing, Web Designing and Scripting, Microsoft Azure, Project Level Implementation.



To write optimized code



Develop Logic building in Programming



How To Approach a Coding Problem and also Develop different Approach to solve Programming



How to begin with Competitive Programming



Practice for cracking any coding interview



Solve Programming Questions with Time complexity



To increase problem solving skills in programming



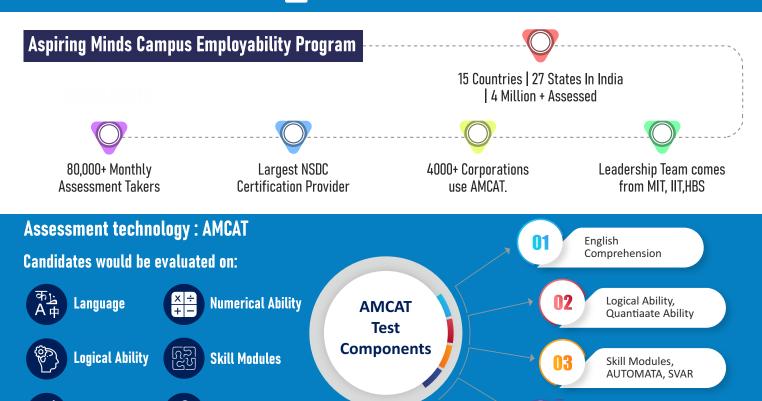
Company-wise Coding Questions



Approach to crack coding challenges

#### **♦ POINTS TO BE NOTED**

- There will be a pre assessment test taken for aptitude and Technical training.
- Based on aptitude training the batches shall be formed.
- The basic technical training (Level 1) focuses towards building the programming and database fundamentals along with data structures. It aims towards preparing the students to obtain the InfyTQ certification and covers the syllabus accordingly.
- Advanced Technical training leads to build the skills in students for optimization in coding, advanced data structures and advanced algorithms, this training focusses on product development profiles and international opportunities that approach the campus.
- Additional career counseling sessions shall be conducted guiding the students for an appropriate job profile/s.
- Refresher sessions shall be conducted just before the placement season starts.
- Reports of student attendance and performance in the classroom, section wise, module wise, full paper tests and company wise tests shall be shared with the college placements departments on regular basis as per the requirement. These reports shall be student wise, batch wise, program wise and campus wise in the formats shared by the college placement department.





Cognitive

#### **Assessment technology: Automata**

**Personality** 

A path breaking innovation to decipher computer programs automatically



**Assessment technology: SVAR** 

Artificial Intelligence and Machine learning to automate spoken English Evaluation



Assessment technology : Write X-Written English Test
Artificial Intelligence and Machine learning to automate Written English Evaluation

#### **AMCAT IMPACT**



Strong predictor of Trainability, Success at jobs.



Validated extensively across roles and industry verticals.

04

Personality, AM Situatuions



Applicable for a span of jobs including vocational, technical, functional and business roles.



Automated and standardized evaluation essential for language proficiency measurement and learning.



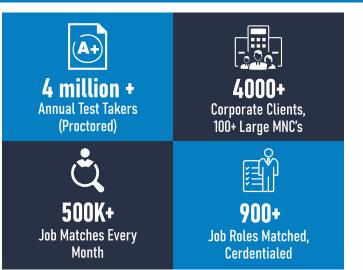
Objective scores for various competencies for various job profile levels.



Big-5 based personality evaluation and situation judgment tests ensure reliable and valid evaluation.

## A QUICK SNAPSHOT

- A global leader in talent assessments and credentialing.
- Presence and clients across the globe including in the US, China, India, Middle East, Philippines and Africa.
- Driven by data science on millions of assessment data points enabling smart job matching & employability feedback.
- AMCAT is the world's largest job skills credential integrated with platforms such as LinkedIn. Monster.





- Backed by venture fund Omidyar Networks.
- Leading employability research with dozens of patents and publications.
- Repeatedly covered by global media including WSJ, Economist, Financial Times, Forbes, Timesof India, Economic Times, etc.

#### OUR ASSESSMENTS: SETTING THE STANDARDS



#### **Adaptive**

Item Response Theory (IRT) driven statsscal assessment technology.

Intelligent and learning system ensures highly accurate evaluation.



#### **Standardized**

Accurate and comparable evaluaton across locaaon and time.

Establish long term benchmarks of quality.



#### Reliable

Adhering to global standards reliability and repeatability. Ensuring un-biased, predictve evaluation.



#### **Large QuestionBanks**

High quality, large statsscally rated questionbanks.

Evolving with exposure control, automatc filtering, content balancing.



# **Master of Computer Applications**



# **Master of Business Administration - Business Analytics**

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2

#### **Program Name**



**Duration** 



Data Science & Analytics program bundled with Microsoft (DP-900) & Google certification

70 hours (including projects)



Software Testing

75 hours



Web Designing And Scripting (using Node.js, Express MongoDB)

60 hours



Microsoft Azure Security (Bundled Microsoft certification SC-900)

30 hours (including projects)



Project Level Implementations with Spring (Live Projects)

90 hours (including projects)



Microsoft Power BI

40 hours



Data Science & Analytics program bundled with Microsoft (DP-900) & Google certification



Course Duration 70 Hours



Workshop 10 Hours



Course Delivery 60 Hours

#### **OVERVIEW**

This course provides practical, foundation level training that enables immediate and effective participation in Big Data and other Analytics projects. It includes an introduction to Big Data and the Data Analytics Lifecycle to address business challenges that leverage Big Data. The course provides grounding in basic and advanced analytic methods and an introduction to Big Data Analytics technology and tools, including MapReduce and Hadoop. The extensive lab sessions provide many opportunities for students to apply these methods and tools to real-world business challenges as a practicing Data Scientist. The course takes an "open" or "technology-neutral" approach, and includes a final lab in which students address a Big Data Analytics challenge by applying the concepts taught in the course in the context of the Data Analytics Lifecycle.

# **Software Testing**



Course Duration 75 Hours



Workshop 08 Hours



Course Delivery 52 Hours



Project Work 15 Hours

#### **OVERVIEW**

Software testing job is a highly specialized one and amongst the most sought after fields in the IT industry. Competitive pressures worldwide expect these IT companies to deliver the accurate software the first time itself and therefore, software testing professionals who can perform the precise testing of such software are in great demand today. This course targets this need by training participants through a structured program. This course also introduces various tools that are being used in the software testing. It enables the participants understand the test management techniques and risk analysis involved in software testing.

# WEB DESIGNING & SCRIPTING (using Node.js, Express MongoDB)



Course Duration 60 Hours



Workshop 09 Hours



Course Delivery
O9 Hours



Project Work 09 Hours

#### **OVERVIEW**

This Module deals with all things server-side. The entire module will run around the Node.JS platform. The brief overview of the Web protocols will be provided to the students. On the database side, we review basic CRUD operations, NoSQL databases, in particular MongoDB and Mongoose for accessing MongoDB from Node.JS. We examine the REST concepts and build a RESTful API.

# Microsoft Azure Security



Course Duration 30 Hours



Workshop 05 Hours



Course Delivery
15 Hours



Project Work 10 Hours

#### **OVERVIEW**

This module will benefit students to identify and develop talent with critical knowledge related to implementing cloud initiatives. It will also lead to learning in demand skills which validates cloud fluency and foundational AWS knowledge.



#### **Project Level Implementations with Spring**



Course Duration 90 Hours



Workshop 15 Hours



Course Delivery 60 Hours



Project Work 15 Hours

#### **OVERVIEW**

The proposed Training Program will benefit students to become a specialist at Advanced Industrial Technologies. Hands-on Learning with Live Project sessions will build confidence by delivering real time applications. Concepts like Logging with SLF4J & Logback, Lombok, Spring and Hibernate MVC, Configuring Spring and Hibernate with Annotations, MySQL Workbench Basics, Spring and Hibernate JDBC etc. will be focused during training program.



#### **Microsoft Power Bl**



Course Duration
40 Hours



Course Delivery 30 Hours



Workshop 10 Hours

#### **OVERVIEW**

Microsoft Power BI course will help you gain expertise in Business Analytics and throughout the training, you will master the concepts such as Power BI Desktop, Architecture, DAX, Service, Mobile Apps, Reports, Q&A, and many more with industry-relevant use cases.



# Master of Computer Applications Master of Business Administration - Business Analytics

Training Modules | Domain: Computer Application and Business Analytics



#### **Program Name**



**Duration** 



JEE FULL STACK 2.0 WITH ANGULAR

415 Hrs



**ESD Program: SQL PLSQL Training Program** 

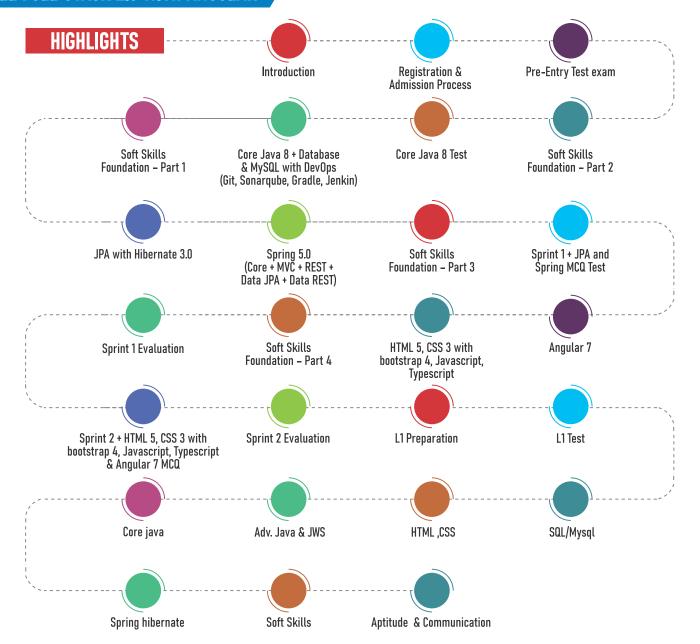
200 Hrs



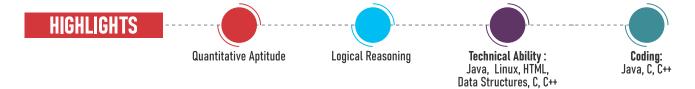
Full Stack Development

120 Hrs

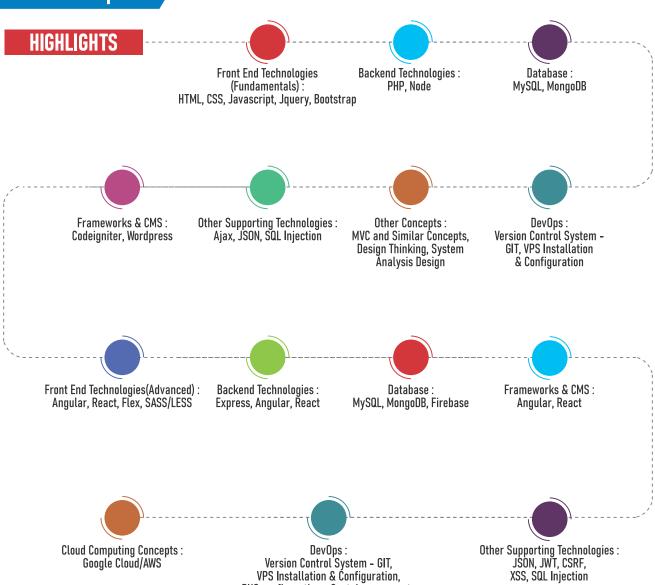
#### **JEE FULL STACK 2.0 WITH ANGULAR**



# ESD Program: SQL PLSQL Training Program



# **Full Stack Development**



DNS configurations, Container concepts



Specialization: Human Resource Management

**Duration: 104 Hours.** 



**Program Name** 



**Duration** 



**Performance Management System** 

20 hours



**HR Analytics** 

22 hours



**Payroll Management** 

20 hours



**HR Audit** 

20 hours



**Psychometric Testing and Assessment** 

22 hours



**Performance Management System** 



**Course Duration : 20 Hours** 



Course Theory 04 Hours



Case Study 06 Hours



Hands on Training 10 Hours



"Performance management is the continuous process of improving performance by setting individual and team goals which are aligned to the strategic goals of the organisation, planning performance to achieve the goals, reviewing and assessing progress, and developing the knowledge, skills, and abilities of people."



Specialization: Human Resource Management

**Duration: 104 Hours.** 





HR Analytics Course Duration : 22 Hours



**Course Theory 04 Hours** 



**Hands on Training** 18 Hours

#### **OVERVIEW**

HR analytics, also referred to as people analytics, workforce analytics, or talent analytics, involves gathering together, analyzing, and reporting HR data. It enables your organization to measure the impact of a range of HR metrics on overall business performance and make decisions based on data. In other words, HR analytics is a data-driven approach toward Human Resources Management.



🏥 Payroll Management



**Course Duration: 20 Hours** 



**Course Theory 06 Hours** 



**Hands on Training 14 Hours** 

#### **OVERVIEW**

Payroll management is the administrative task of compensating employees for services rendered. It also provides a financial record of employee gross earnings, payroll deductions and net pay, as well as the employer's related payroll tax liability.





A HR Audit 🧲 Course Duration : 20 Hours



**Course Theory 04 Hours** 



**Case Study 06 Hours** 



**Hands on Training 10 Hours** 

#### **OVERVIEW**

In essence, an HR audit involves identifying issues and finding solutions to problems before they become unmanageable. It is an opportunity to assess what an organization is doing right, as well as how things might be done differently, more efficiently or at a reduced cost.



Specialization : Human Resource Management

**Duration: 104 Hours.** 



Psychometric Testing and Assessment



**Course Duration: 22 Hours** 



**Course Theory 06 Hours** 

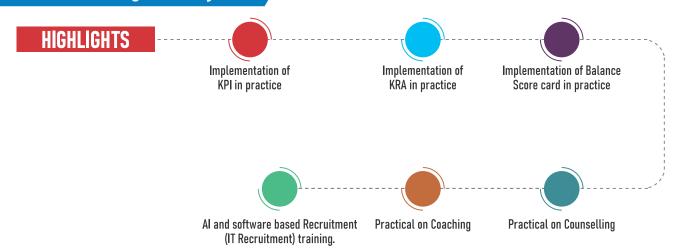


**Hands on Training** 16 Hours

#### **OVERVIEW**

Psychometric tests are assessment tools used to objectively measure an individuals personality traits, aptitude, intelligence, abilities and behavioral style. Psychometric assessments are widely used in career guidance and employment to match a persons abilities and personality to a suitable career or role.

#### **Performance Management System**



#### **HR Analytics**



#### **Payroll Management**

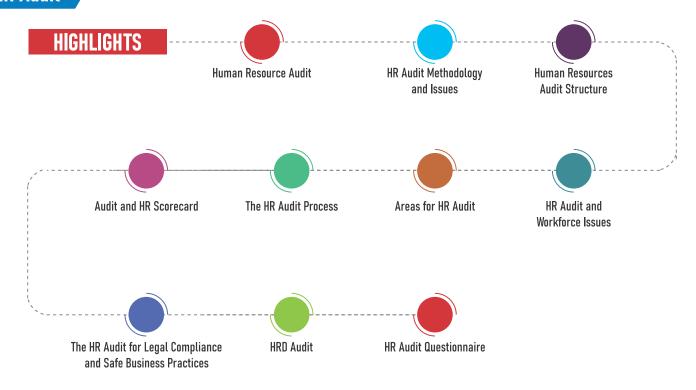




**Specialization: Human Resource Management** 

**Duration: 104 Hours.** 

#### **HR Audit**



#### **Psychometric Testing & Assessment**











ifferent methods Psychological Tests of assessment

Conduction of Simulated exercises & management games



Performance leads to Recognition.
Recognition Brings Respect.
Respect Enhances Power.
Humility and Grace in one's Moments of Power Enhances
DIGNITY OF AN ORGANIZATION.

- Narayan Murthy



Specialization: Marketing Management

**Duration: 100 Hours.** 



**Program Name** 



**Duration** 



**Advance Digital Marketing** 

25 hours



Market Research & Analysis

30 hours



**Sales & Distribution** 

30 hours



**Trends in Services Marketing** 

25 hours





Specialization: Marketing Management

**Duration: 100 Hours.** 



Advance Digital Marketing Course Duration : 25 Hours





**Course Theory** 10 Hours



**Case Study 10 Hours** 



**Hands on Training** 05 Hours

#### **OVERVIEW**

Advanced Digital Marketing at ExcelR forms the basis for the NextGen marketing strategies using the data captured from various marketing channels. The study of the data through advanced analytics and machine learning gives a new dimension to the analyzed data.



Market Research & Analysis (\$\square\$)



**Course Duration: 30 Hours** 



**Course Theory 10 Hours** 



**Case Study 10 Hours** 



**Hands on Training 10 Hours** 

#### **OVERVIEW**

Market research blends consumer behavior and economic trends to confirm and improve your business idea. It's crucial to understand your consumer base from the outset. Market research lets you reduce risks even while your business is still just a gleam in your eye.





Sales & Distribution C Course Duration : 30 Hours



**Course Theory 10 Hours** 



**Case Study 10 Hours** 



**Hands on Training 10 Hours** 

#### **OVERVIEW**

It is customer services, handling of returns, order processing, warehousing, shipping, serialization compliance, invoicing, booking of sales, distribution and collection of receivables, in each case, with respect to the sale and distribution of Product.



**Specialization: Marketing Management** 

**Duration: 100 Hours.** 



**Trends in Services Marketing** 



**Course Duration: 25 Hours** 



Course Theory 10 Hours



Case Study 10 Hours



Hands on Training 05 Hours

#### **OVERVIEW**

Three core trends that have resulted in changing role of service marketing are: the increasing importance of technological mediation; changing consumer and professional role; and decreasing importance of relational factors in consumer decision making.

#### HIGHLIGHTS

#### **Advance Digital Marketing**













Website Hosting using Word Press

#### Market Research & Analysis











**Advertising Research** 

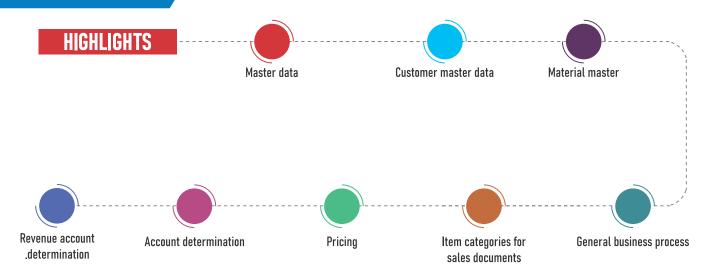
New Product Development and Test Marketing



**Specialization: Marketing Management** 

**Duration: 100 Hours.** 

#### Sales & Distribution



#### **Trends in Services Marketing**





# **Master of Business Administration (MBA)**

Specialization : Financial Management

**Duration: 100 Hours.** 



**Program Name** 



**Duration** 



**Financial Modeling** 

40 hours



**Fundamental Analysis** 

30 hours



**Algorithmic Trading** 

30 hours



**Specialization: Financial Management** 

**Duration: 100 Hours.** 



### | Financial Modeling



**Course Duration 40 Hours** 



**Workshop 08 Hours** 



**Course Delivery 30 Hours** 



**Project Work 02 Hours** 

#### **OVERVIEW**

Financial modeling is a representation in numbers of a company's operations in the past, present, and the forecasted future. Such models are intended to be used as decision-making tools. Company executives might use them to estimate the costs and project the profits of a proposed new project.



#### **Fundamental Analysis**



**Course Duration** 30 Hours



Workshop 08 Hours



**Course Delivery 20 Hours** 



**Project Work** 02 Hours

#### **OVERVIEW**

Fundamental analysis (FA) is a method of measuring a security's intrinsic value by examining related economic and financial factors. Fundamental analysts study anything that can affect the security's value, from macroeconomic factors such as the state of the economy and industry conditions to microeconomic factors like the effectiveness of the company's management.



The best investment you can make, is an investment in yourself... The more you learn, the more you'll eam.

Warren Buffett



Specialization: Financial Management

**Duration: 100 Hours.** 



#### **Algorithmic Trading**



Course Duration 30 Hours



Workshop 08 Hours



Course Delivery 20 Hours

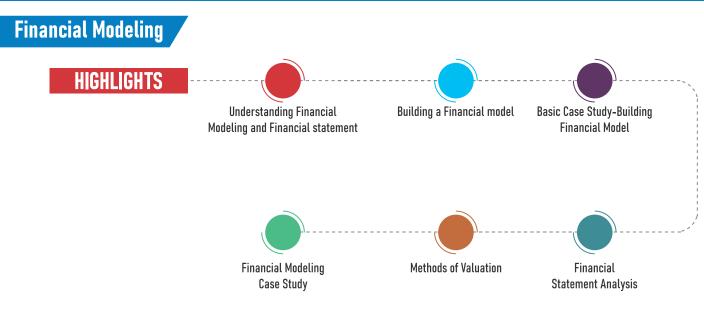


Project Work 02 Hours

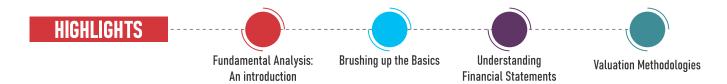
#### **OVERVIEW**

Technology development across global markets has necessitated a multidimensional approach for understanding the Importance of Algorithmic Trading. This course encompasses trading in various asset classes with special focus on Equity Index Futures, Options, and Commodities.

# **HIGHLIGHTS**



#### **Fundamental Analysis**





**Specialization: Financial Management** 

**Duration: 100 Hours.** 

#### **Algorithmic Trading**









# **Master of Business Administration (MBA)**

Specialization: Operation & Supply Chain Management **Duration: 80 Hours.** 



**Program Name** 



**Duration** 



**TOYOTA Production System** 

40 hours



**Supply Chain Management & Strategies** 

40 hours



TOYOTA Production System



**Course Duration : 40 Hours** 

#### **OVERVIEW**

TPS is an original manufacturing philosophy that aims to eliminate waste and achieve the best possible efficiency – what is often called a "lean" or "just-in-time" system. It is based on two concepts: jidoka and just-in-time.



Specialization: Operation & Supply Chain Management

**Duration: 80 Hours.** 



Supply Chain Management & Strategies

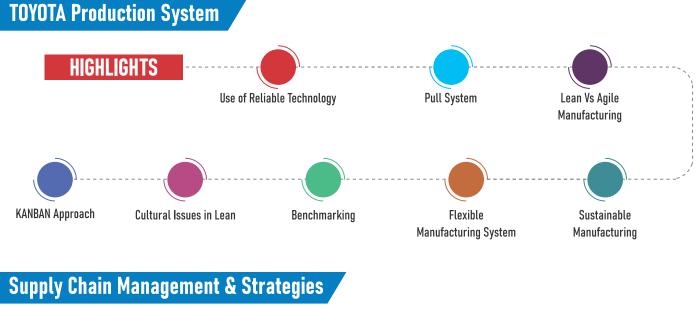


**Course Duration : 40 Hours** 

#### **OVERVIEW**

SCM involves the flow of information and products between and among supply chain stages to maximize profitability. The major functions involved in SCM are the procurement of raw materials, product development, marketing, operations, distribution, finance, and customer services.

#### **HIGHLIGHTS**



# HIGHI IGHTS .....

Inventory Management Structure Design Logistics and and Optimisation and Network Strategy Transportation

Supply Chain Coordination Sustainable and Closed Loop Supply Chains

KEEP TRAINING AND KEEP LEARNING UNTIL YOU GET IT RIGHT.

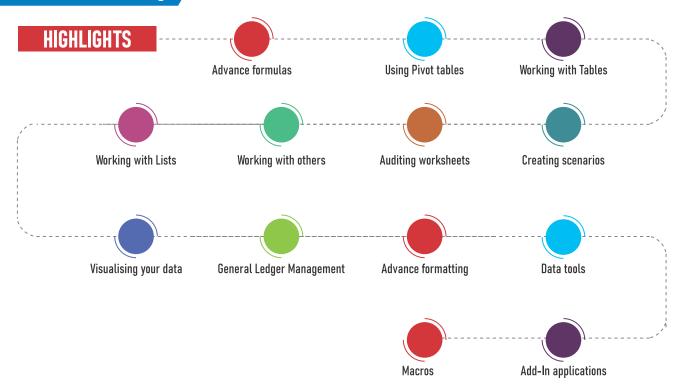


# **Department of Master of Business Administration**

**Specialization: General Management** 

**Duration: 200 Hrs.** 

#### **Advance Excel Training**







# German & Japanese Language **Training Program**



#### **About ASAP Institute**

- ASAP is managed by professional linguists and Lan-guage teachers who offer the best German and Japa-nese language training.
- We are a team of a total of 35 language trainers pas- sionate about language training and cooperating with each other for the best training services.
- Our team has more than 15 years of experience in lan-guage teaching, translating, interpreting and editing across the language, cultural and corporate fields.
- We have trained more than 15000 students to date.
- 5400+ students have traveled to Germany and the rest of Europe for jobs or higher studies.
- With a total of 5 centers, we are the largest foreign languages institute in Pune and Maharashtra.



**TRAINED** 



15+ YEARS **EXPERIENCE** 



35+ LANGUAGE **TRAINERS** 

#### **German Language**

1.	Duration of batch (A1) (Goethe/MMB syllabus)	40 - 50 hrs
2.	No. of students per batch	20 to 60 nos
3.	Days of the batch	Approximately 3 Months for one level
4.	Study material cost <b>per head (Not</b> included in the fees)	Rs. 800/- set Photocopy would cost 200/-

#### Japanese Language

1.	Duration of batch (N5) (JLPT) 60 hrs	
2.	No. of students per batch 20 to 60 nos	
3.	Days of the batch  Approximately 3 for one leve	
4.	Study material cost <b>per head (Not</b> included in the fees)  Rs. 700/- set Photocopy would cost 200/-	

#### **Certification - ASAP, GOETHE, JLPT**

A certificate from ASAP Institute is included in the training cost. For an international certificate, candidates have to pay extra exam fees to Goethe Institute (MMB) for German and to JLPT for the Japanese language after the course is completed. Certificates will be provided to the participants by ASAP Foreign Languages Institute at the end of training.

#### **Study Abroad Assistance**

As many of our students are already settled or studying abroad through ASAP's study abroad Consultancy, we could also assist students with the process.

#### **Assessment Process/Exam Details**

Before the final exam, 2 model tests will be conducted to make sure that students are well prepared. These model tests will give students an idea about the final exam structure. At the end of the course, an exam will be conducted and this exam will have a similar pattern to the international exams. After passing the exam conducted by ASAP Institute students can apply for international exams and receive an International certificate. The exam will cover all four modules- reading, writing, listening and speaking. The results of these exams will be submitted to the concerned department. One needs to pay separate exam fees for international exams and certifications. For the ASAP Institute certificate, students don't need to pay anything extra than the course fees.

# Campus to Corporate Training Program\*

### Master of Computer Applications

Master of Business Administration (Business Analytics)

Sem	Program Progra	
Sem I	Aptitude + Soft Skills +Web Designing & Scripting + Project Level Implementation	
Sem II	Aptitude + Soft Skills + JEE Full Stack 2.0 With Angular / Full Stack + Software Testing Module 1 OR Aptitude + Soft Skills + Software Testing Module 1 + Data Science & Analytics Module 1	
Sem III	Aptitude + Soft Skills + Software Testing Module 2 + JEE Full Stack 2.0 With Angular / Full Stack + Microsoft Azure Security + ESD	

# Master of Business Administration (Human Resource Management)

Sem	Program Progra	
Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test	
Sem II	Aptitude + Soft Skills + Training Modules + AMCAT Employability test	
Sem III	Aptitude + Soft Skills + Certification in HR Analytics + Certification in Psychometric Test Expert OR Certification in Global Recruitment + Certification in Payroll Specialist+ + AMCAT Employability test	

# Master of Business Administration (Marketing Management)

Sem	Program
Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test

Aptitude + Soft Skills + Training Modules + Banking & Sales / Career in Pharmaceutical Business Management / B2B Sales + AMCAT Employability test

Aptitude + Soft Skills + Certificate in Marketing Analytics /
Market Research & Consumer Behavior (Coursera)/
Digital Partner - Advance Online Digital Marketing + AMCAT Employability test

#### Master of Business Administration (Financial Management)

Sem	Program Progra
Sem I	Aptitude + Soft Skills + Advance Excel + AMCAT Employability test
Sem II	Aptitude + Soft Skills+ AMCAT Employability test + Training Modules
Sem III	Aptitude + Soft Skills+ AMCAT Employability test + Equity Research And Valuation (NSE) OR  Mutual Fund Distributors Examination Foundation of Stock Market Investing (NSE) OR  Equity Derivatives Certification Examination

# Master of Business Administration (Operation & Supply Chain Management)

Sem	Program	
Sem I	Sem I Aptitude + Soft Skills + Advance Excel + AMCAT Employability test	
Sem II	Aptitude + Soft Skills +Toyota Production System OR World Class Manufacturing + AMCAT Employability test	
Sem III	Aptitude + Soft Skills + Supply Chain Management Strategies OR Current Trends In Operations & Supply Chain Management + AMCAT Employability test	

\*Disclaimer : The above schedule for Campus to Corporate program is prepared w.r.t. Emerging technologies, Management Trends and industry requirements. However, it may change as per the ever changing job requirements.

(P) Narhe Campus, S. No.39, Narhe-Dhayari Road, Narhe, Pune-411 041 (MS) India

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# ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION & RESEARCH PUNE

# TRAINING BROCHURE

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# **VISION**

Transforming Dreams into reality by developing an individual's potentials in the fields of Management through spread of knowledge and wisdom in an intelligent environment.



# MISSION

- 1. by enriching the knowledge and enhancing the facilities through redefining education to help the zealous students to structure their career to the glorious future.
- 2. By developing students as a source within and outside the organization through holistic focus on character building along with a range of curricular, co-curricular and extra curricular activities.
- 3. By facilitating a harmonious symphony of excellence in teaching with a motivational approach which shall be synonymousnwith academic rigor, intellectual discipline and sustained efforts to maximize learning.



# **OBJECTIVE**

Enrich the upcoming young managers & entrepreneurs with contemporary knowledge of management and Communication.

Evolve seamless acquaintance in various technical fields through innovation and research.

Cultivate the effective communication skill for establishing upbeat interaction to inspire leadership qualities in young Candidates.

Setting up excellent facilities and creating an environment for advanced studies in Science and Technology for fostering the innovative ideas linked with globally competitive areas of research.

Nurture lifelong learning practices, ethical and human values in youngsters

Conduct campus outreach programmes for facilitating solutions to practical problems in small scale industries and other occupations including agriculture

REASONING, COMMUNICATION, GROUP DISCUSSIONS AND PRESENTATIONS, THEREBY BRINGING ABOUT AN OVERALL TRANSFORMATION.

# FROM THE DEAN - TRAINING & PLACEMENTS DESK

To begin with I would like to thank all the companies that have shown faith in us and also the alumni who have gone far to reach their goals yet kept grounded and always kept in touch and made sure Zeal reaches the heights of incredible academic excellence.

When it comes to Placement, we at Zeal strive to tap the top companies for Pool campus. We have associated with many well renowned companies and Zeal has students all across the world chasing their goals and excelling in life.

Training is an on-going process throughout the year. May it be technical or non-technical training, we offer the best.

The Training and Placement Cell is a well-structured team. It carries out various placement activities in a well-planned manner. The CPC studies and lists various corporate companies in the region, connects with the company, understands their recruitment needs and invites the company for placements to ZES. Further, it makes arrangements for the Placement drive. Students are trained by faculty members of the Life Skills Lab for facing an Interview i.e. an Aptitude test, Group discussion round and a Personal interview round. These trainings are carried out in sync with the Academic calendar. Thus the Life Skills Lab transforms the students into professionals ready for the corporate world. Through the drive, the students are placed according to the recruitment needs of the company.



PROF. VIRAJ BARGE
Dean Training & Placement



DR. SHABANA INAMDAR



### **ABOUT TRAINING:**

Trainings are very crucial for successful Placements. Good and proper Training can lead to maximum Conversion. With the help of Right Trainings only we can make students Industry ready. At Zeal Central Placement Cell, our trainings are designed to provide a comprehensive blend of both behavioral and technical skills. Our training program is a continuous process that runs throughout the year, with the goal of bridging the gap between Academia and Industry. Our primary objective is to offer top-notch quality training to our students, enabling them to achieve their academic and professional aspirations. We strive to equip our students with the necessary skills and knowledge to succeed in an ever-changing world.

Soft skills training aims to help individuals improve their communication skills, including verbal and nonverbal communication, active listening, and conflict resolution. It helps develop strong interpersonal skills, including empathy, emotional intelligence, and the ability to build strong relationships with others. These skills are important in many personal and professional contexts. It helps individuals develop leadership abilities such as effective delegation, decision-making, and problem-solving skills.

Whereas Technical Trainings helps to add more weightage in their Resumes helping them stand out of all others and be best in the particular domain or technology. The value added programs supplements students learning and enhances their preparedness to meet the challenges of professional life. These programs enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings. The industry demands in contemporary times has become enormously competitive, the need for skilled professionals possessing diverse persona are best fit to meet the industry demand. Present work environment have become more target oriented, quality determined, skill and competence driven.

## TRAINING PROCESS FLOW





## **OBJECTIVES OF SOFT SKILLS TRAINING**

Soft skills provide students with a strong conceptual and practical framework to build, develop and manage teams. They play an important role in the development of the students' overall personality, thereby enhancing their career prospects. The soft skills training provides strong practical orientation to the students and helps them in building and improving their skills in communication, the effective use of English, business correspondence, presentations, team building, leadership, time management, group discussions, interviews, and inter-personal skills. This training also helps students in career visioning and planning, effective resume writing and dealing with placement consultants and head hunters.

The training in soft skills has two parts. One part involves developing attitudes and attributes, and the other part involves fine-tuning communication skills to express attitudes, ideas, and thoughts well. Crucial to successful work is the perfect integration of ideas and attitudes with appropriate communication skills in oral, written, and non-verbal areas. Attitudes and skills are integral to soft skills. Each one influences and complements the other.

The training is conducted in a very informal, interesting, and interactive manner, which gives ample scope for the students to interact with each other and face a wide variety of issues, topics, and situations that they are likely to come across as entry-level managers.





## **OBJECTIVES OF VALUE ADDED COURSES TRAINING**

Technical Trainings helps to add more weightage in Students Resumes helping them stand out of all others and be best in the particular domain or technology. The value added programs supplements students learning and enhances their preparedness to meet the challenges of professional life. These programs enable the students to acquire a more holistic perspective and thus have better understanding of issues present-day industry challenges and also facilitate the students to gain and develop innovative and creative skills through a wide array of course offerings. The industry demands in contemporary times has become enormously competitive, the need for skilled professionals possessing diverse persona are best fit to meet the industry demand. Present work environment have become more target oriented, quality determined, skill and competence driven.

- The Value Added Courses aim to provide additional learner centric graded skill oriented technical training, with the primary objective of improving the employability skills of engineering students.
- These courses are conducted by professionals and industry experts and help students stand apart from the rest in the job market by adding further value to their resume.
- To improve employability skills of engineering students.
- To bridge the skill gaps and make students industry ready.
- To provide students an understanding of the expectations of industry.
- To provide an opportunity to students to develop inter-disciplinary skills.





## TRAININGS CONDUCTED IN ACADEMIC YEAR 2022 – 23

Sr. No.	Name of the Program	No of Students Enrolled	<b>Duration of Course</b>	Name of Consultants/ Agencies Involved	Certificate	Date		
1	Soft Skill	68	15 hours (5 days)	GTT	Certificate	5-10 Dec		
2	Soft Skill	64	45 Hours	GTT	Certificate	10 Feb - 15 Feb		
3	BFSI	53	240 Hours	ICT Academy (Finastra)	Certificate	27April-22 May		
4	ESD	36	18	Sushant Pingale/ Zensar	Certificate	10/02/23 - 02/02/23		
5	Retail Store Manager (Online)	28	130 hours	ICT Academy (Bajaj Finserve)	Certificate	25/03/23 to 05/05/23		
6	Retail Store Manager (Offline)	25	130 hours	Mr. Rajendra Joshi ICT Academy	Certificate	24/05/23 to 15/06/23		
7	Python	68	68 30 GTT		Certificate	12 - 22 Dec 22		
8	Aptitude	68	30	Gyanteerth	Certificate	26 Dec to 10 Jan 2023		
9	Soft Skills-45(15 days)ZIBACAR – A	64	45 (15 days)	RUBICON	Certificate	19/01 to (Ongoing)		
10	MS-Excel ZIBACAR - A	64	45 (15 days)	GTT	Certificate	12/12/2022 to 11/01/2023		
11	Soft Skills-ZIBACAR-B	63	45 (15 days)	RUBICON	Certificate	19/01 to (Ongoing)		
12	MS-Excel	63	45 (15 days)	GTT	Certificate	21/12/22 to 06/01/23		
13	Power BI	17	17 30 hours Auto Flow Techno		Certificate	28/01/23 to 11/02/23		
14	Power BI	70	130 hours	ICT (Akshay Singh)	Certificate	27/03/23 -29/04/23		
15	Java Full stack	36	450 Hours	Mr. Jayant Velangiri	Certificate	30/11/22 to 10/01/23		
16	Nexdigm account executive	16	450 hours	Ms. Shvetal Jadhav	Certificate	29/11/22 to 30/01/23		
17	HRM Training	22	30 hours	Mr. Vaibhav Hingmire, Mrs. Yogita khoje	Certificate	19/06/23 to 24/06/23		
18	Mean Stack	47	30 hours	Amrender Kumar Ajay	Certificate	29/11/21 to 11/12/21		

**CLASS: MCA-I** 

**DURATION: 15 HOURS NO OF STUDENTS: 68** 

TRAINING PARTNER: GTT



# TRAINING PROGRAM REPORT SOFT SKILLS TRAINING









The Zeal Placement Cell has organized Soft Skills Training; this program was conducted for All Management Students. Soft skills, also called people skills or personal skills, are a set of essential competencies that can improve a person's ability to work with others and even influence how they perform their job. The intention behind this program was to empower the student's attributes and personality traits that help employees interact with others and succeed in the workplace. The session was well received by the students.



**CLASS: MCAI** 

**DURATION: 45 HOURS** 

NO OF STUDENTS: 63

TRAINING PARTNER: RUBICON

The Zeal Placement Cell has organized Soft Skills Training; this program was conducted for Students. Total 63 Students benefitted from the Session. Soft skills, also called people skills or personal skills, are a set of essential competencies that can improve a person's ability to work with others and even influence how they perform their job. The intention behind this program was to empower the student's attributes and personality traits that help employees interact with others and succeed in the workplace.

### 

### CERTIFICATE

— OF PARTICIPATION

THE CERTIFICATE IS PRESENTED TO:

## Achal Shinde

For successfully completing 10 days training from 19th January 2023 to 02th February 2023 on "Employability Skills" under "LifeSkills" programme organized by Rubicon at Zeal Institute of Business Administration, Computer Application & Research, Pune, Maharashtra.

Dhanya Narayana

# BANKING FINANCIAL SERVICES AND INSURANCE

**CLASS: MBA-I** 

DURATION: 240 HOURS NO OF STUDENTS: 53

**TRAINING PARTNER: ICT Academy (Finastra)** 

The Zeal Placement Cell has organized Banking, Financial Services & Insurance (BFSI) this Training is Provided for overall growth of finance in Banking industry. Now Banking sector is experiencing a transformation catalyzed by digitalization and information. objective behind this Training Program is it provide Certified BFSI Professional Program Certificate, wherein three behemoths of Financial Education in India (IIBF, NISM & NIA) have combined their domain expertise, is to offer a unique and novel course that covers all the three major aspects of the sector- Banking, Securities Markets and Insurance. This course is specifically designed to provide a 360° knowledge-offering to our Students to equip them to be future-ready as the entire BFSI sector beckons







**CLASS: MBA/MCA** 

**DURATION: 130 HOURS** 

NO OF STUDENTS: 70

TRAINING PARTNER : ICT Academy

Microsoft Power BI for business intelligence is a collection of software services, apps, and connectors that bring unrelated data sources together for processing into clear, visual, and interactive reports. The Zeal Placement Cell has organized Microsoft Power BI Training For Students This intuitive service allows students to build customizable dashboards to help get the intel thier need — no engineering skills required. Get Power BI training or certification and help students portfolio make more informed business decisions.







**CLASS: MBA-I** 

**DURATION: 130 HOURS** 

NO OF STUDENTS: 28

TRAINING PARTNER: ICT Academy

The Zeal Placement Cell has Organized Retail Store Manager Leadership (RSL) conducted by ICT Academy (Bajaj Finserve.) this Training develops the interpersonal skills Retail Managers need to create connections, coach, and retain associates who consistently deliver exceptional performance and memorable customer experiences this training is with proven strategies to keep their teams engaged, inspired, and productive no matter what challenges or surprises may come their way.







**CLASS: MCA** 

**DURATION: 30 HOURS** 

NO OF STUDENTS: 68

TRAINING PARTNER: GTT

Python is a computer programming language often used to build websites and software, automate tasks, and conduct data analysis. It is commonly used for developing websites and software, task automation, data analysis, and data visualization. This program is conducted for MCA students for 30 hrs. The intention behind this program was to prepare the students for coding test conducted by the hiring Companies.







**CLASS: MCA** 

**DURATION: 18 DAYS** 

NO OF STUDENTS: 36

TRAINING PARTNER: ZENSAR

Zensar ESD Soft Skill Training Program commenced on 10 th Feb, 2023 and completed on 2 nd March, 2023 which was 18 days program. It include 36 students. The Zeal Placement cell organized this program for all MCA students. In this Training program practical sessions of ESD Skills are conducted in this An ESD event reflects a buildup of an electrostatic charge. This occurs when two different conductive materials, or conductors, rub together. One of the materials becomes positively charged; the other takes on a negative charge. The session was well received by the students.







**CLASS: MCA-II** 

DURATION: 450 HOURS NO OF STUDENTS: 36

TRAINING PARTNER: Mr. Jayant Velangiri

The Zeal Placement Cell has Organized Java Full Stack Development Program This course emphasizes practical learning through real-world projects and assignments, enabling students to apply their knowledge in a practical setting. in this course Students have learnt how to design and develop robust web applications, implement security measures, and optimize performance. By completing the Full Stack Development course at ECTI, students will well-prepared to pursue career opportunities as Full Stack .NET Developers. They will have the skills and expertise to handle both front-end and back-end development tasks, making them valuable assets in the IT industry.





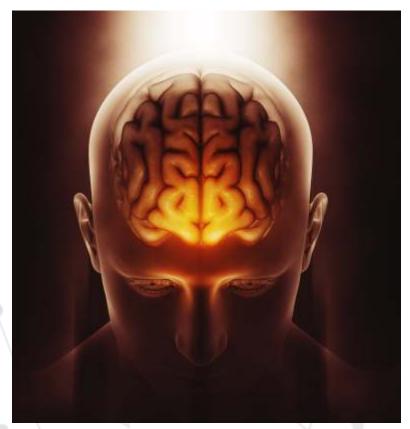


**CLASS: MCA-I** 

DURATION: 30 HOURS NO OF STUDENTS: 68

**TRAINING PARTNER: Gyanteerth** 

The Zeal Placement Cell has organized General Aptitude Preparation Course. this Aptitude course has a Massive Open Online Course, This Course is conducted for all Management students for free! This course consists of practice exercises for Quantitative or Numerical and Verbal Ability. Prepare for Aptitude Tests for Entrance Exams like GATE, CAT, Bank PO, SAT, GMAT, GRE, UPSC and RRB.





**CLASS: MBA** 

DURATION: 450 HOURS NO OF STUDENTS: 16

**NAME OF TRAINER: MS SHVETAL JADHAV** 

The Zeal Placement Cell has Conducted Account Executive Training Program. This Program is conducted for all MBA Students. In this Training Program Students Learnt technical knowledge which is mostly demanding Accounting Course (CIA) in Market for aspiring students and professionals. This Training program covers most of the topics with practical training modules on Accounts, GST, Income Tax, Tally Prime, SAP FICO, Ms Office with Advanced Excel to support our students with a placement facility. The Intention behind this course was to empower students in the field of Accounting.





**CLASS: MBA-I** 

**DURATION: 30 HOURS NO OF STUDENTS: 22** 

NAME OF TRAINER: Mr. VAIBHAV HINGMIRE

Mrs. YOGITA KHOJE

Becoming a Human Resource (HR) manager involves a combination of education, skills development, and practical experience. Human resource professionals require a diverse set of skills to effectively manage people, policies, and processes within an organization. The Intention behind this course was to empower students in the field of HR For Continuous learning and staying updated on industry trends are crucial for HR professionals to remain effective in their roles. Developing a combination of these skills will not only make you a proficient HR manager but also contribute to the overall success and well-being of the organization and its workforce.





**CLASS: MBA-I** 

**DURATION: 45 HOURS** 

NO OF STUDENTS: 63

TRAINING PARTNER: GTT

Microsoft Excel is one of the most commonly used products of Microsoft office. The Zeal Placement Cell has Conducted this program for All Management Students. It is used for data entry, data analysis, data presentation, or calculation. Our Placement Cell Provided Expert Level training especially for data analysts, data scientists, students, teachers, or researchers, or for anyone who has basic or intermediate level Microsoft Excel knowledge & now wants to learn Advance Level, MS Excel. This Microsoft Excel course has a total of 45 Hours. This course is designed by assuming that students have basic or intermediate level knowledge of MS Excel & now Theu want to enhance Their Excel skills & learn some Advance Excel Options that will bring more ease & add value to your work.







**CLASS: MCA-II** 

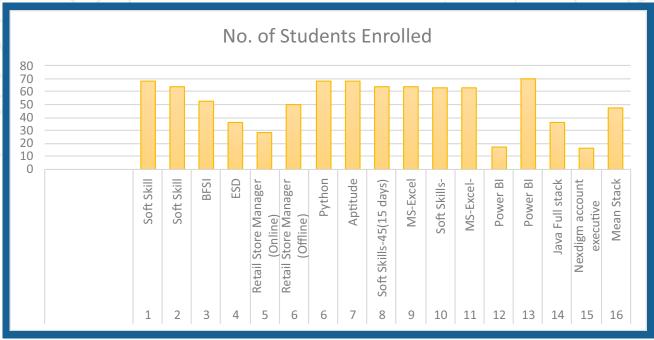
**DURATION: 30 HOURS NO OF STUDENTS: 47** 

**NAME OF TRAINER: AMRENDER KUMAR AJAY** 

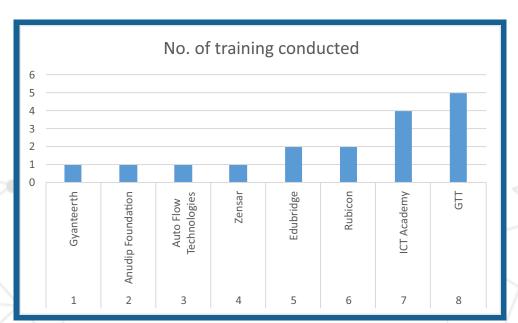
The Zeal Placement Cell Organized a Program for MEAN Stack courses for our MBA Students. this course offer a convenient and flexible way to enhance knowledge or learn new MEAN Stack refers to a collection of open-source technologies used to develop web applications. It is an acronym for MongoDB, Express. js, AngularJS, and Node. This Program is conducted for MCA Students for 30 hours. The intention behind this program was to prepare the students for Developing web Applications.



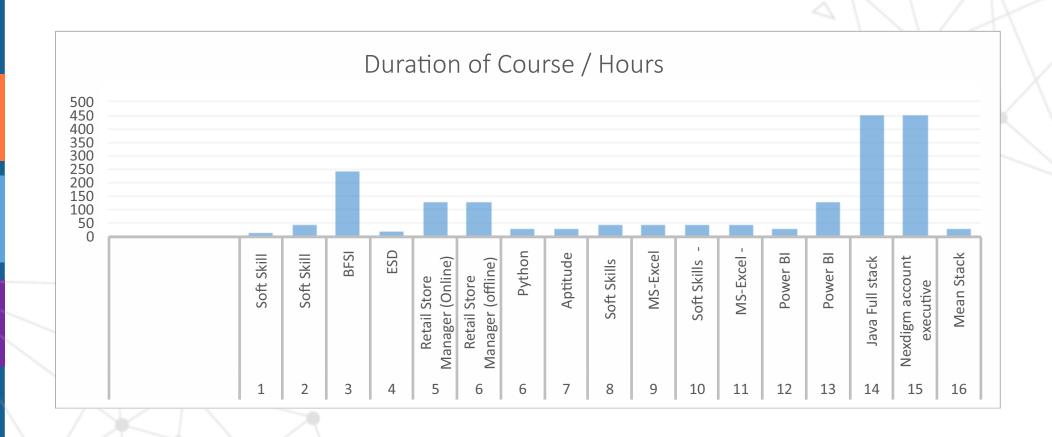








# DURATION OF COURSE /HOURS





## STUDENT'S PERSONALITY DEVELOPEMENT AND GROOMING















## **APPRECIATION LETTER**



ZIBACAR Placement <campus2corporate@zealeducation.com>

#### Appreciation letter and other documents

1 пизмере

ZGMI Campus 2 Corporate C2C <campus2corporate@casieducation.com>

Fri, Jun 23, 2023 at 3:56 PM

To: RAJENDRA JOSHI <rg/>
rgoshi785@gmail.com>
Co: Vilas Raut 
Vilas@ictacademy.in>, Naren 
naren@ictacademy.in>, Cathrin I <cathrin.i@ictacademy.in>, avenue380next@gmail.com

Dear Sir.

Greetings of the day!!!

I am writing this letter to express my deepest appreciation and gratitude for the exceptional training you provided MBA students during Retail Departmental Manager conducted daily in Offline mode from 24 May 2023 to 23 June May 2023 at Zeal Institute of Business Administration, Computer Application & Research. Your expertise, professionalism, and dedication made a significant impact on my personal and professional development, and I feel compelled to acknowledge your invaluable contributions. Furthermore, your commitment to our success extended beyond the training sessions. You provided us with additional resources, recommended further reading, and encouraged us to explore related topics independently. Your dedication to ensuring our continuous growth and development was truly inspiring.

Once again, I would like to express my sincerest gratitude for your exceptional training. Thank you once again for everything you have done. I wish you continued success in your future endeavors, and I hope our paths cross again in the future.

#### Enclosures:

- 1. Appreciation letter
- 2. Attendance
- 3. Session plan-Soft skills
- 4. Session plan-domain knowledge

#### 4 attachments

Appreciation letter.pdf

Domain knowledge-session plan.pdf

Soft Skills-session plan.pdf

Attendance.pdf 149K



## **ATTENDANCE SHEET**

### Attendance Sheet

Name of the College 2EAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION GRESSARCH, PUNE

Course Name: Retail Store Manager

Batch ID: 63298

Note: Maris 'P' for Present and "A" for Absent

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## **ATTENDANCE SHEET**

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Speck signature & soul

Principal signature@seal\_ICTA\OPS\AS\OO

Director
Zeal Education Society's
Zeal Institute of Business
Administration Computer Application
& Research, Pune-411041.







ZEAL EDUCATION SOCIETY'S

## ZEAL INSTITUTE OF BUSINESS ADMINISTRATION, COMPUTER APPLICATION AND RESEARCH (ZIBACAR)

NARHE | PUNE | INDIA

File No.

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Date 15/11/2022

Date: 11/09/2023

NOTICE

Academic year 2023-24

Zeal Central Placement Cell

Campus to Corporate Training Program

This is to inform all students of MBA and MCA that under aegis of Campus to Corporate training program, training on Communication skills is scheduled from 11/09/2023. The details of the same are given below:

Topic: Communication Skills

PUN CODE DADAPOINT NO

Time: 03:00 to 06:00pm

Date: 11 to 19/09/2023

Note: This training will have weightage in Verbal Communication Lab and Soft Skills for MBA and MCA students respectively. More than 75% attendance is mandatory for all students.

Head-Cartiplus to Corporate

Program Coordinator-MBA

Program Coordinator-MCA

Copy to: Dean, Zeal Central Placement Cell



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Campus to Corporate



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