



Zeal Education Society's

Zeal Institute of Business Administration, Computer Application & Research

Sr. No. 39, Narhe, Pune -411041, Phone No.:020-67206031, Website: www.zibacar.in

(Approved by A.I.C.T.E., Recognized by DTE (Govt. of Maharashtra) and

Affiliated to Savitribai Phule Pune University)

REPORT

Meet the Author

Date: 27/03/2021

Time: 11:30 am - 12:45 pm

Report Prepared By:

Readers Delight club

1. EVENT DETAILS

Event Type	: Meet the Author Program
Description	: Session with Author
Speaker	: Dr. Pradnya kulkarni
Venue	: Online Platform, Microsoft Teams
Date &Duration	: 27/03/2021, 11:30am - 12:45pm

2. CONCEPTION OF THE PROGRAMME

Meet the Author programme aims to support literacy and to inspire student's reading and writing by giving them the opportunity to meet some of the very best and most popular authors. The programme also offers student the chance to buy books and have them signed by the author.

At Meet the Author students can see authors describing and introducing their books in their own words. The speakers share some core ideas in their new book.

Meet the Authors session connect the students and faculties with author's ideas. The speakers get a chance to present their ideas with the students and faculties, and then engage in lively discussions with the audience during the Q/A session.

3. OBJECTIVE

1. To make interaction between authors and students.
2. To make awareness among the students about writing books.
3. To know the idea behind writing the book.
4. To get insights about the book from the author.

4. RESOURCE PERSON



Snapshot 1: Dr. Pradnya Kulkarni

Dr. Pradnya Kulkarni, M.A, Ph D (Sanskrit-post vedic Ritual) M.A (Linguistics)- Author, Phd Guide , columnist, script writer . Dr. pradnya Kulkarni has more than 26 years experience as a Researcher and professor of Sanskrit and lexicography.

(Annexure A- Profile of Mr. G.K. Upadhyaya)

5. PREPARATION OF THE EVENT

Preparation of Meet the Author programme had started seven days before and an approval for the same was sought in advance. The invitation letter was send to resource person. The notice for MBA and MCA students was circular among the students. The Microsoft teams was well set as per requirement for the program.

6. ITERNARY

Sr. No.	Time	Programme Activity
1.	11:30 am –11.35 am	Welcome speech
2.	11.35 am - 11:40 am	Introduction of Author
3.	11:40 am – 12.30 pm	Meet the Author Session on the Book-corporate chanakya
4.	12:30 pm - 12:40 pm	Q & A Session
5.	12:40 pm – 12.45 pm	Vote of Thanks

7. EXECUTIVE SUMMARY

All the students of Zeal Institute of Business Administration, Computer Application and Research arrived at 11:20 am to the Microsoft teams. The program begun at 11:30 am where Ms. Geeta tilekar, student of MBA I introduced about the Meet the Author programme. She read out the detail profile of the guest author – Dr. Pradnya kulkarni

Dr. Pradnya Kulkarni told about her book corporate Chanakya and how to implement Chanakya's practical solutions in real life to manage stress and become successful. She also told about conceiving the idea of writing this book and gave the summary of the book.

In question answer session, students asked many questions to the guest author and they got the detailed answers from the author.

At last Rutuja kadam student of MBA I, proposed the vote of thanks for the programme.

8. PARTICIPANTS

184 participants from ZES's ZIBACAR, ZCOER and ZIMCA were present online for this program.

9. ECONOMIC IMPACT

The session was free of costs for the participating Students and faculty members. All expenses incurred for the programme was paid by the institute.

10. CONTRIBUTION OF THE MANAGEMENT

Management was delighted to know about conduct of such Meet the Author session; they suggested such programme should occur one in a semester.

11. IMPACT OF THE PROGRAMME

The students actively participated in the Meet the Author programme and got the idea behind writing the book-'CORPORATE CHANAKYA'. Participants interacted with the author and also got the summary / knowledge about the book.

12. PHOTOGRAPHS



13.

ZEAL INSTITUTEs **25** Zeal Group of Management Institutes
www.zealeducation.com
NARHE | PUNE | INDIA

Reader's Delight Club

Organizes

Meet The Author

CORPORATE CHANAKYA

Online platform
Microsoft Teams

Dr. Pradnya Kulkarni
Author

Date and Time: 27 March 2021 | 11.30 am

The banner features the Zeal Group of Management Institutes logo and a 25th anniversary emblem. It promotes a 'Meet The Author' event for the book 'CORPORATE CHANAKYA' by Dr. Pradnya Kulkarni. The event is organized by the Reader's Delight Club and will be held on an online platform using Microsoft Teams. The author's portrait is shown in a circular frame. The book cover is also visible, showing a figure in a futuristic setting. The event date and time are clearly stated at the bottom.

The Meet the Author programme was captured well with the help of photographs.