



Zeal Education Society's

**Zeal Institute of Business Administration, Computer Application & Research**

Sr. No. 39, Narhe, Pune -411041, Phone No.:020-67206031, Website: [www.zibacar.in](http://www.zibacar.in)

(Approved by A.I.C.T.E., Recognized by DTE (Govt. of Maharashtra) and

Affiliated to Savitribai Phule Pune University)

# REPORT

## Meet the Author

Date: 08/02/2022

Time: 10:00 am - 12:05 pm

**Report Prepared By:**

Mr. Bhaskar D. Lendave  
Librarian

## 1. EVENT DETAILS

**Event Type** : Meet the Author Program

**Description** : Session with Author

**Speaker** : Dr. Ashutosh Misal.

**Venue** : ZIBACAR, Seminar Hall

**Date &Duration** : 08/02/2022,

10:00 am - 12:05 pm

## 2. CONCEPTION OF THE PROGRAMME

Meet the Author programme aims to support literacy and to inspire student's reading and writing by giving them the opportunity to meet some of the very best and most popular authors. The programme also offers student the chance to buy books and have them signed by the author.

At Meet the Author students can see authors describing and introducing their books in their own words. The speakers share some core ideas in their new book.

Meet the Authors session connect the students and faculties with author's ideas. The speakers get a chance to present their ideas with the students and faculties, and then engage in lively discussions with the audience during the Q/A session.

## 3. OBJECTIVE

1. To make interaction between authors and students.
2. To make awareness among the students about writing books.
3. To know the idea behind writing the book.
4. To get insights about the book from the author.

#### 4. **RESOURCE PERSON**



**Dr. Ashutosh Misal**

**Dr. Dr. Ashutosh Misal, Director**, Dr. D.Y. Patil Institute of Management Studies, Pune  
Author, HR Trainer and Consultant . has more than 25 years experience as a Researcher and professor and Author.

#### 5. **PREPARATION OF THE EVENT**

Preparation of Meet the Author programme had started seven days before and an approval for the same was sought in advance. The invitation letter was send to resource person. The notice for MBA and MCA students was circular among the students.

#### 6. **ITERNARY**

<b>Sr. No.</b>	<b>Time</b>	<b>Programme Activity</b>
1.	10:30 am –10.05 am	Welcome speech
2.	10.05 am - 10:10 am	Introduction of Author
3.	10:10 am – 11.45 am	Meet the Author Session on the Book- <b>Management in Bhagavad Gita</b>
4.	11:45 am - 11:55 am	Q & A Session
5.	11:55 am – 12.05 pm	Vote of Thanks

#### 7. **EXECUTIVE SUMMARY**

All the students of Zeal Institute of Business Administration, Computer Application and

Research arrived at 10:00 am to the Conference hall. The program begun at 10:00 am where Ms. Geeta tilekar, student of MBA I introduced about the Meet the Author programme. She read out the detail profile of the guest author – Dr. Ashutosh Misal

Dr. Ashutosh Misal told about her book **Management in Bhagavad Gita** and how to implement Gita's practical solutions in real life to manage stress and become successful. He also told about conceiving the idea of writing this book and gave the summary of the book.

In question answer session, students asked many questions to the guest author and they got the detailed answers from the author.

At last Rutuja kadam student of MBA I, proposed the vote of thanks for the programme.

## **8. PARTICIPANTS**

114 participants from ZES's ZIBACAR, ZCOER and ZIMCA were present for this program.

## **9. ECONOMIC IMPACT**

The session was free of costs for the participating Students and faculty members. All expenses incurred for the programme was paid by the institute.

## **10. CONTRIBUTION OF THE MANAGEMENT**

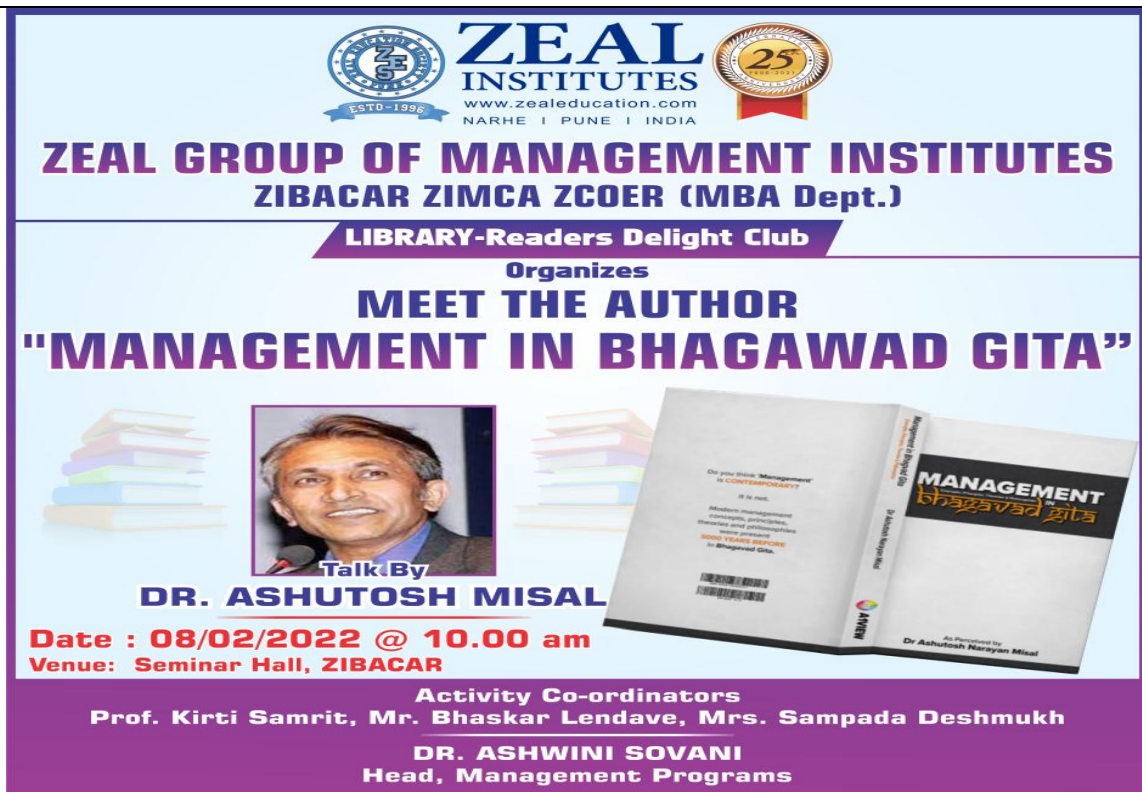
Management was delighted to know about conduct of such Meet the Author session; they suggested such programme should occur one in a semester.

## **11. IMPACT OF THE PROGRAMME**

The students actively participated in the Meet the Author programme and got the idea behind writing the book "**Management in Bhagavad Gita.**" Participants interacted with the author and also got the summary / knowledge about the book.

## 12. PHOTOGRAPHS

The Meet the Author programme was captured well with the help of photographs.



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**ZEAL GROUP OF MANAGEMENT INSTITUTES**  
ZIBACAR ZIMCA ZCOER (MBA Dept.)

**LIBRARY-Readers Delight Club**

**Organizes**

**MEET THE AUTHOR**

**"MANAGEMENT IN BHAGAWAD GITA"**

**Talk By**

**DR. ASHUTOSH MISAL**

**Date : 08/02/2022 @ 10.00 am**  
**Venue: Seminar Hall, ZIBACAR**

**Activity Co-ordinators**  
Prof. Kirti Samrit, Mr. Bhaskar Lendave, Mrs. Sampada Deshmukh

**DR. ASHWINI SOVANI**  
Head, Management Programs

Photo 1. Flex of the Program



Photo 21. Felicitation of the Guest by Dr. Ashwini Sovani



**Photo 3. Organising Team**



**Photo 4. Session attended by the students**



**Photo 5. Session attended by the students**