



#### 4.2.2 The institution has subscription for the following e-resources

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1.	Write Up
2.	E-Resources Details
3.	J-Gate Purchase Order & Payment Details 2023-24
4.	Circular Regarding ZES Narhe Campus E-Resources
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6.	NDL Membership Details
7.	Free E-Books Details
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9.	DELNET Details 2023-24
10.	NPTEL Details
11.	Library Web OPAC Details



  
**LIBRARIAN**

Zeal Institute of Business  
Administration Computer Application  
& Research, Pune - 411 041.



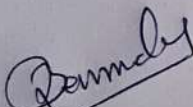
  
**Director**

Zeal Institute of Business  
Administration Computer Application  
& Research, Pune-411041.

	ZEAL EDUCATION SOCIETY'S <b>ZEAL INSTITUTE OF BUSINESS ADMINISTRATION,          COMPUTER APPLICATION AND RESEARCH (ZIBACAR)</b> NARHE   PUNE -41   INDIA <b>Programme – MBA &amp; MCA</b>	
	Doc No:-	

### 4.2.2 The Institution has subscription of following e-resources

Sr. No.	Name of The E-Journals / E-Resource	Particulars
1	J-GATE (JSSH)	<a href="https://jgateplus.com/search/login/">https://jgateplus.com/search/login/</a>
2	EBSCO (Shared e-Resource)	<a href="https://web.p.ebscohost.com/ehost/search/selectdb?v id=0&amp;sid=038f99e0-f3d6-4421-9ddc-0f15f1e4607e%40redis">https://web.p.ebscohost.com/ehost/search/selectdb?v id=0&amp;sid=038f99e0-f3d6-4421-9ddc-0f15f1e4607e%40redis</a>
3	Shodhganga membership	<a href="https://shodhganga.inflibnet.ac.in/">https://shodhganga.inflibnet.ac.in/</a>
4	E-Books (Shared e-Resource through Campus LAN)	<a href="https://link.springer.com/search?facet-content-type=%22Book%22&amp;showAll=false">https://link.springer.com/search?facet-content-type=%22Book%22&amp;showAll=false</a>
5	Free Downloaded E-Books (Caliber-Web Platform on Campus LAN)	<a href="http://172.16.1.100:8083/">http://172.16.1.100:8083/</a>
6	NPTEL (National Programme on Technical Enhanced Learning) Facility — Access (Shared e-Resource through Campus LAN)	<a href="http://172.16.1.20/localguru/">http://172.16.1.20/localguru/</a>
7	DELNET (Shared e-Resource through Campus LAN)	<a href="http://164.100.247.26/">http://164.100.247.26/</a>
8	AutoLib Web-OPAC	<a href="http://114.143.208.202/AutoLibWebOPAC/Login.aspx">http://114.143.208.202/AutoLibWebOPAC/Login.aspx</a>
9	Remote Access to E-Resources	1. Library Web-OPAC 2. J-Gate (JSSH) 3. EBSCO (MBA) 4. NDL

  
 Librarian

ZES, ZIBACAR



  
 Director

ZES, ZIBACAR





**ZEAL**  
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ZEAL EDUCATION SOCIETY'S  
ZEAL INSTITUTE OF BUSINESS ADMINISTRATION  
COMPUTER APPLICATION AND RESEARCH

Sr.No - 39, Narhe Dhayari Road, Narhe, Pune - 411 041 (MS) India.  
020-6720 6032 | info.zibacar@zealeducation.com | www.zibacar.in  
AISHE Code : C-41828 | DTE Code : MB-6152, MC-6152 | SPPU Pun Code : IMMPO13170  
Accredited by NAAC

## Purchase Order

Date: 6/4/2023

Store/PO/Informatics Publishing Limited/2023-24/ 3775

30/7/2023

To  
Informatics Publishing Limited  
No.194, R.V.Road, P.B.No.400, Basavagudi,  
Bangalore:-560004  
Phone : 91-80-40387777  
e-mail : info@informaticsglobal.com

Subject : Purchase/ Work order for e-Journal Subscription at Zeal Education Society, Zeal Institute of Business Administration Computer Application and Research Narhe Campus.

Sir/ Madam

With reference to your quotation (Dated:-28.03.2023), we are pleased to place the Purchase/ Work order for e-Journal Subscription at Zeal Education Society's Zeal Institute of Business Administration Computer Application and Research Narhe Campus.

Sr. No.	Particulars	HSN	Qty.	Unit	Rate	Total
1	J-Gate (JSSH) Science & Humanities	-	1	Nos.	58366.00	58366.00
<b>Total Amount</b>						<b>58,366.00</b>
<b>GST %</b>						<b>Exempted</b>
<b>Grand Total</b>						<b>58,366.00</b>

Amount in Words Rs.Fifty Eight Thousand Three Hundred Sixty Six Only

Terms and Conditions :

1. Delivery: At ZES Narhe Campus
2. Subscription Period: 1 Year form the date of Payment
3. Taxes & duties: Exemption
4. Payment Terms: 100% Advance Against Proforma Invoice
5. Support: On Site  
(Subject to Pune Jurisdiction)

Thanking You.

Prof. Pandurang Patil

Director

ZIBACAR

Zeal Institute of Business Administration Computer Application and Research

Director

Academics, Admision and Administration  
Zeal Education Society

**INFORMATICS**  
A PASSAGE TO KNOWLEDGE

TEL: 91-080-40387777  
FAX: 91-080-4038600

**INFORMATICS PUBLISHING LIMITED**  
No.194, R.V.Road, Basavanagudi,  
P.B.No.400, Bangalore - 560 004  
WEBSITE : [www.informaticsglobal.com](http://www.informaticsglobal.com)

DATE: 12-Apr-2023

RECEIPT No.: 80

Zeal Education Society's -Zeal Institute of Business -Pune  
-Administration, Computer Application and Research,  
S No. 39, Narhe  
Pune  
Maharashtra  
Pincode - 411 041

We acknowledge with thanks the receipt of your payment towards

NEFT Cr-R053231020000041-ABHY0065110-ZEAL INSTOF BUSINADMCOMPAPP--FAST-SO-2024-00030

For INFORMATICS PUBLISHING LIMITED

Cheque/DD No. : NEFT Cr-R053231020000041

Dated : 12-Apr-2023

Drawn On :  Not Applicable

Payable At :

Total Amount : 58,366.00

Product : J-Gate

(Rupees Fifty Eight Thousand Three Hundred Sixty Six Only.)

(Cheques are subject to Realisation)

Revenue Stamps Not Affixed  
Due to Non Availability



Authorized Signatory

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Note: This is computer generated Receipt. No Signature is required.

LIBRARY



### J-Gate Subjects

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- Agricultural & Biological Sciences
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- Biomedical Sciences
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- Social & Management Sciences

Q Basic Search

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- Theses
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Chat Support





We are providing shared e-Resources through campus LAN

With reference to circular ZES/AD/Circular/2331(A)/2011-12 Zeal Institute of Business Administration, Computer Application & Research Library access following E- resources in campus.

**S. M. Katkar**  
B.A. (Hons), LL.B.  
FOUNDER DIRECTOR



## ZEAL EDUCATION SOCIETY

Regd. No. MAH/11146/96/PUNE, Dt. 26-3-96 & F-12037 (Pune) Dt. 18-5-96  
S. No. 25/3/3, Hingane Khurd, Sinhgad Road, Pune - 411 051  
☎ : 020-2434 8071 • Tele Fax : 020-2434 5365  
E-mail : zealinstitutes@gmail.com • Website : www.zealeducation.com

Ref : ZES/AD/Circular/2331(A)/2011-12

Date :

Date: 05/06/2012

### Circular

This is to inform that E-resources subscribed by institutes under the Zeal Education Society's Narhe campus, are available on society's common IP address.

E-resources such as e-books, e-journals, databases, NPTEL video lectures etc. All the students and faculties of all institutes in ZES Narhe campus can access these E-resources through Internet. This facility is for the benefit to students and faculties for their knowledge sharing, academic and research purpose.

All should take note of the same.

CC to:

1. Dnyanganga College of Engineering and Research
2. Dnyanganga Institute of Career Empowerment and Research
3. Dnyanganga Polytechnic
4. Zeal Institute of Management and Computer Application



  
**Shri. S. M. Katkar**  
( Founder - Director )  
Zeal Education Society, Pune



# EBSCO

Zeal Education Society, Narhe, Pune



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ZEAL EDUCATION SOCIETY'S

## ZEAL INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION

Sr.No - 39, Narhe Dhayari Road, Narhe, Pune - 411 041 (MS) India.  
☎ 020-6720 6041/42 | ✉ director.zimca@zealeducation.com | 🌐 www.zimca.in  
AISHE Code : C-50909 | DTE Code : MB-6195 | SPPU Pun Code : IMMP015570

ISO:21001 Certified

### Purchase Order

Date: 6/4/2023

30/5/2023

Store/PO/EBSCO International Inc./2023-24/ 9775

To

EBSCO International Inc.

5724, highway 280 East, Birmingham, Alabama, United States of America

Phone : 7303699579

e-mail : eshanti@ebSCO.com

**Subject :** Purchase/ Work order for e-Journal Subscription at Zeal Education Society, Zeal Institute of Management and Computer Application Narhe Campus.

Sir/ Madam

With reference to your quotation (PI:-22-23/W-1-PI-199), we are pleased to place the Purchase/ Work order for e-Journal Subscription at Zeal Education Society's Zeal Institute of Management and Computer Application Narhe Campus.


Sr. No.	Particulars	HSN	Qty.	Unit	Rate	Total
1	e-Journals Subscription	998431	1	Nos.	185544.00	185544.00
<b>Total Amount</b>						<b>185,544.00</b>
<b>GST %</b>						-
<b>Grand Total</b>						<b>185,544.00</b>

**Amount in Words Rs.One Lacs Eighty Five Thousand Five Hundred Forty Four Only**

Terms and Conditions :

1. Delivery: At ZES Narhe Campus
2. Subscription Period: 1 Year form the date of Payment
3. Taxes & duties: Not Mentioned (TDS Applicable if Required)
4. Payment Terms: 100% Advance Against Proforma Invoice
5. Support: On Site  
(Subject to Pune Jurisdiction)

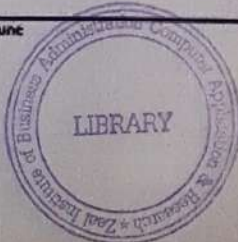
Thanking You.

  
Prof. Sanjay Mahadik  
Director  
ZIMCA

Director  
Academics, Admission and Administration  
Zeal Education Society

Zeal Institute of Management and Computer Application, Pune

CamScanner







EBSCO International Inc.

### EBSCO International Inc.

5724, Highway 280 East, Birmingham Alabama -35242 USA

E/23-24/ 40

Date 13-Apr-23

Received with thanks from Zeal Institute of Management & Computer Application

Sum of Rupees One Lakh EightyFive Thousand Five Hundred FourtyFour Only

By Cash/WireTrf/DD/Cheque\* No. Wire Trf

Dated 12-Apr-23

Drawn on

Towards Subscription of EBSCO MANAGEMENT COLLECTION

For the Period

1-April-23

To

31-March-24

INR 1,85,544.00

For EBSCO International Inc.



\* Subject to realization in Bank



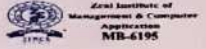




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Identify Strengths, Weaknesses, Opportunities, and Threats for business competition or project planning.
  - Industry Profiles**  
In-depth documents that give insight into an industry where it came from, and where it appears to be going.

EBSCO Management Lite provides link to <https://shodhganga.inflibnet.ac.in>



Searching Business Abstracts with Full Text (H.W. Wilson), Show all Choose Databases  
Enter any words to find books, journals and more Search  
Search Options Basic Search Advanced Search Search History



<https://shodhganga.inflibnet.ac.in>

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# National Digital Library

Zeal Institute of Business Administration, Computer Application & Research Library having membership of National Digital Library. National Digital Library is a project sponsored by MHRD, India & Coordinated by IIT Kharagpur. With objective to integrate several national & International digital libraries in one single portal. It provides free of cost access to many resources like e-books, Articles, Thesis, Audio lectures, Video Lectures.

The screenshot shows the homepage of the National Digital Library of India. At the top, there is a navigation bar with a search bar, a language dropdown set to 'English', and a search button. Below this is a banner with the library's logo and the tagline 'One Library All of India'. The main content area is divided into three sections: 'TEST PREPARATION' with buttons for CBSE Examination Preparatory, IIT-JEE and NEET, Joint Admission test for Masters (JAM), Graduate Aptitude in Engineering (GATE), National Eligibility (UGC-NET), and Career Development and Recruitment; 'STUDY AT HOME' with buttons for School, Engineering, Science, Humanities, Literature, and Law & Management; and 'COVID-19 RESEARCH REPOSITORY' with buttons for Scholarly, Data Sets, Documents &, Journals &, Ideas &, and Challenges &. The bottom of the image shows a Windows taskbar with a search bar and system tray icons.





## Approval of request of Zeal Institute of Business Administration, Computer Application and Research for Institutional registration in NDL

NDL-Support <ndl-support@iitkgp.ac.in>  
To: bhaskar.lendave@zealeducation.com

Thu, Mar 16, 2017 at 3:24 PM

Dear Bhaskar Lendave,

Your request for Institutional registration facility in NDL is approved. Please register all the users (students, research scholars, faculty members and staff) of Zeal Institute of Business Administration, Computer Application and Research, who are not yet registered in NDL, by clicking the "Add User" button of the NDL portal available to you after you login to NDL (<https://ndl.iitkgp.ac.in>).

There are two options: Single User Registration and Bulk User Registration. Single User Registration is self-explanatory. For Bulk User Registration please prepare CSV file, strictly as per the following format, and then upload the file:

- e-mail id (of user)\*
- First Name (of user)\*
- Last Name (of user)

Note that the e-mail id and First Name are mandatory for each person but Last Name is optional. Also there should not be more than 1000 (One Thousand only) users in a CSV file. The registration process gets completed once the registration mails are sent to all the users listed in the file. It may take some time to complete this mail sending process and you may observe the status in the tab "Status".

In case you need to register more than 1000 users, please do this by making multiple files, each file not containing more than 1000 users, and uploading each file separately, and one by one. The next file should be uploaded only when the registration process for the previous file is completed, which may be confirmed from the "Status" tab.

Since new students, faculty, staff join every 6 months, please collect details of new users enrolled in Zeal Institute of Business Administration, Computer Application and Research every 6 month period and get them registered in NDL.

If you face any problem or need any clarification, please get in touch with us at [ndl-support@iitkgp.ac.in](mailto:ndl-support@iitkgp.ac.in).

We solicit your cooperation in getting all users of Zeal Institute of Business Administration, Computer Application and Research registered in NDL regularly.

Let's all enjoy NDL!

Best Regards,

The NDL team



# Free E-Books Database (In College Campus)

ZIBACAR Library provides free e-books as per SPPU syllabus, Subject related additional books, Motivational books, Literature and others books access and download by ZIBACAR Caliber-Web platform.

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- Competitive Exam

Book Title	Author	Rating
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Accounting for Managers: Interpreting Accounting Information	Paul M. Collier	★★★★★
Introduction to Auditing (University of Mumbai)	Minati Radchik, Siddheshwar T. Gokale & Gunvanti Radchik	
MANAGEMENT ACCOUNTING	ICWA	
Management Accounting	Malk	
Managerial Economics	Christopher Thomas & S Charles Maurice	★★★★★
Research Methods for Postgraduates		
Research Methods: the basics	Nicholas Wallman	

Type here to search

15:24 04-12-2023





# Springer E-Books



ZEAL EDUCATION SOCIETY'S

## ZEAL COLLEGE OF ENGINEERING AND RESEARCH

(Formerly Dnyanganga College of Engineering and Research)

(Approved by AICTE, New Delhi and Affiliated to Savitribai Phule Pune University, Pune)

S. No. 39, Narha, | PUNE - 411 041 | INDIA . Phone No. 020-8720 6000/104 Tele Fax. 020-8720 8101

E-mail: [principal.zcoer@zealeducation.com](mailto:principal.zcoer@zealeducation.com), Website: [www.zcoer.org](http://www.zcoer.org)

Hon. S. M. Katkar  
B.A. (Hons), LL.B.  
JUNIOR DIRECTOR

Dr. A. N. Galkwad  
M.E., PHD (E&T) DBM  
PRINCIPAL

Ref. No.: ZCOER/P.O/CSO/2016-17

Date: 28/01/2017

To,  
ARM Information Services,  
No. 777, Vikas Nagar,  
Off. Khanna Hardware,  
Dehu Road, Pune - 412101  
Ph: 020-27679950 / 69330087  
Email: [arminfosrv@gmail.com](mailto:arminfosrv@gmail.com)

Subject: Purchase order of Engineering E-Books for ZCOER Central Library...

Ref.: Your quotation dated 03/01/2017.

Sir,

With reference to above cited subject, we are placing the purchase order for the Springer Publications Engineering E-Books for ZCOER Central Library. The terms and conditions there of.

Description	No of Titles	List Price (Euro)	Discount	Offer Price (Euro)	GOC rate for Jan'17.	Gross Amt.(in Rs.)
Springer engineering package (1923-2015)	11,733	10,78,375	97%	33,459	74.40	24,89,350
<b>Total in Words: Rupees Twenty Four Lakhs Eighty Nine Thousand Three Hundred And Fifty Only.</b>						

Payment is send through Cheque No. 105313 dated 25/01/2017 of Rs. 24,89350 /- (RsTwenty Four Lacks Eighty Nine Thousand Three Hundred & Fifty Only) by Abhyudaya Bank, Pune, in favour of "ARM Information Services", Pune.

This is a perpetual access of all above books; run by Springer Publication as per the contract. All the taxes are includes in the quoted price. All the access related & technical issues in future will be solved by ARM Services & Springer Publication team as per the need without any charges.

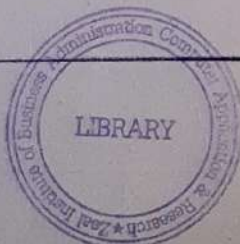
You are therefore requested to start the E-Books access on our Institute Statics I. P. Address 14.141.38.179 (IP Range 14.141.38.177 - 14.141.38.190) for the same.

Thanking you,

Yours faithfully,

*Amkate*  
(Dr. A. M. Kato)  
Principal

Encl: Your Invoice-Quotation. & Cheque of Payment.




*Amkate*  
*Amkate*



### ARM Information Services

No. 777, Vikas Nagar, Dehu Road, Pune - 412 101.  
 Tel.: 020-27673350; Mobile: +9193713 23608  
 Email: arminfoserv@gmail.com

Customer's Name & Address	To, The Principal Zeal Education Society's Zeal College of Engineering & Research S.No.39, Narhe, Pune - 411 041	INVOICE NO	ARMINF/EI/2016-17/07		
		INVOICE DATE	31.01.2017		
Your Purchase Order Ref No: ZCOER/P.O/6550/2016-17 dtd 28.01.17					
S.No.	Description	Titles	Offer Price (in Euro)	Goc Rate for the month of Jan'17	Price (in Rupees)
1	Springer ebook Engineering package ( 1923 - 2015)	11733	33459.00	74.40	2489349.60
Shop Act License No.0133562/dt.08.07.11 PAN No- AOTPM5905M		11733		Total	2489349.60
			Add	Round Off	0.4
				Grand Total	24,89,350.00
			Amount in words: Rupees Twenty Four Lakhs Eighty Nine Thousand Three Hundred Fifty Only		
Note	The Bill amount is subject to change as per the Goc Rate when the actual payment is made.				
Tax	All amounts payable by institutes shall be exclusive of any sales, use, withholding, value added or similar taxes, government fees or levies or other assessments which shall be the sole responsibility of the institutes.				
<b>BANK DETAILS</b> Please remit payments to the following bank account: BANK : HDFC BANK BRANCH : DEHU ROAD ACCOUNT : 50200020486633 IFSC CODE : HDFC0004831.					
Local Correspondence Address :No.777, opp: Khanna Hardware, Vikas Nagar ,Dehu Road,Pune 412101,Contact no's: 020-69330087, 09762202336.			For ARM INFORMATION SERVICES 		





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The Case Of Health Aid To The Kyrgyz Republic  
Gulnaz Isabekova in *Global Dynamics of Social Policy (2024)*

Book  
**First-in-Family Students, University Experience and Family Life**  
Motivations, Transitions and Participation  
Sarah O'Shea, Josephine May... (2024)

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# DELNET

## Proforma Tax Invoice

 <p><b>DELNET-Developing Library Network</b>                  JNU Campus, Nelson Mandela Road, Vasant Kunj                  New Delhi-110070                  GSTIN/UIN: 07AAAAD2288G1ZV                  Email: sangskaul2003@yahoo.co.in                  Ph.No.+91-11-26742222,26741232                  Fax. +91-11-26741122</p>	Invoice No <b>2024 / 66689</b>	Date <b>24-April-2024</b>	
	Membership No. <b>IM-7230</b>	Mode Of Payment <b>DD/Multicity-Cheque/NEFT</b>	
	Reference No:		

Z. E. S's Zeal College of Engineering & Research  
 Sr. No. 39, Narhe  
 Pune  
 Pin: 411041  
 Maharashtra  
 GSTIN/UIN:

S. No	Particulars	GST RATE	Amount ₹
1	Annual Institutional Membership Fees (for the period 12.03.2024 to 11.03.2025)  <span style="float: right;">IGST</span>	18%	11,500.00  2070.00
<b>Scan &amp; Pay</b> <b><u>DELNET Bank Details</u></b>  A/C Holder Name: DELNET Bank Name: Central Bank Of India Branch:Khan Market,New Delhi-110003 A/c No:- 1065410992 (Saving Account) IFSC CODE: CBIN0280310			
<b>Total.</b>			<b>₹ 13,570.00</b>

Amount Chargeable (in words)  
 ₹ THIRTEEN THOUSAND FIVE HUNDRED SEVENTY ONLY E. & O.E

SAC CODE:- 998431	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Taxable Value</th> <th colspan="2">Integrated Tax</th> </tr> <tr> <td style="text-align: center;">11500.00</td> <td style="text-align: center;">Rate 18%</td> <td style="text-align: center;">Amount 2070.00</td> </tr> </table>	Taxable Value	Integrated Tax		11500.00	Rate 18%	Amount 2070.00
Taxable Value	Integrated Tax						
11500.00	Rate 18%	Amount 2070.00					
Tax Amount (in words)      ₹ TWO THOUSAND SEVENTY ONLY							

**For Bank Transfer**

**Kindly remit the amount through NEFT/RTGS only.DO NOT DEPOSIT THE CASH DIRECTLY TO DELNET BANK A/C.**

Remarks:

DELNET's PAN :      AAAAD2288G

for DELNET- Developing Library Network  
 Authorised Signatory.

DD/CHEQUE SHOULD BE IN FAVOUR OF "DELNET". The DD should be made payable at "New Delhi" bank branch.  
 "This is a Computer generated Invoice - The signatures are not required."





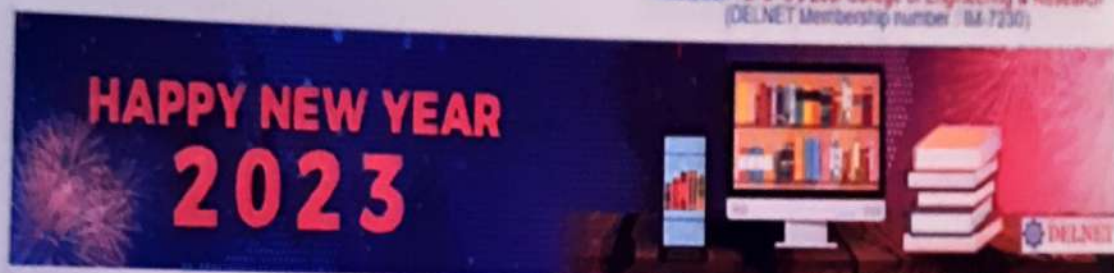


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Institution: Z. E. O's Zeal College of Engineering & Research  
(DELNET Membership number: 84-7230)



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Affiliated to University of Pune & Approved by AICTE (ID No. PU/PN/ENGG/285/2007)  
 S No. 39 Narhe, Pune 411041 Ph. 020-24391381, 24391476, 67206000 Tele fax : 020-24390667  
 E-mail : [contact@dcoerpune.org](mailto:contact@dcoerpune.org) Website : [www.dcoerpune.org](http://www.dcoerpune.org)

M.Tech. (Design Engg) | Ph.D. (Design Engg)  
**PRINCIPAL**

B.A. (Hons) LL.B  
**FOUNDER DIRECTOR**

Ref. No.: DCOER/Ad/P.O./2010-11/4279

Date: 30/07/2010

To,  
 BodhBridge Educational Services Private Limited,  
 Incubated by C-TIDES,  
 Department of Management Studies Building (4<sup>th</sup> Floor)  
 IIT Madras,  
 Chennai - 600036 • Tel: 91-9840406181, 91-9677023972  
 Email: [npTEL.bodhbridge@gmail.com](mailto:npTEL.bodhbridge@gmail.com)  
 Website: <http://www.btechguru.com>

Subject: Subscription of NPTEL Video & Web content for Dnyanganga College of Engineering & Research, Narhe, Pune-41.

Ref: Your Invoice dated 25<sup>th</sup> June 2010 via e-mail.

Sir,

With reference to above cited subject, we are placing the purchase order of following NPTEL Video & Web contents for our Institute as per the AICTE Norms & requirement.

**Details of NPTEL Database:**

Sr. No.	Particulars	Total Cost in Rs.
1	One-time fee for NPTEL Video content (Three 500 GB Hard Disks)	50,000.00
2	One-time fee for NPTEL Web content (Three DVD's)	50,000.00
<b>Total Amount:</b>		<b>1,00,000.00</b>

You may also find enclosed herewith Demand Draft (No. 734790 dated 27/07/2010) of Rs. 1,00,000/- (Rs. One Lakh only.) drawn on H.D.F.C. Bank, Pune, in favour of "BodhBridge Educational Services Private Limited", towards Chennai for subscription Charges.

You are therefore requested to raise the bill in name of Z.E.S's. Dnyanganga College of Engineering & Research, Sr. No. 39, Narhe, Dhayari- Ambegaon Road, Pune-41, and send us the letter of acknowledgment & receipt of the payment.

Thanking you,  
 Yours faithfully,

(Dr. P. J. Awarare)  
 Principal



*Handwritten initials/signature*

Encl: 1. D.D. in favour of "BodhBridge Educational Services Private Limited", towards Chennai  
 2. Your Invoice dated 23/07/2010





Date: 13<sup>th</sup> August 2010

Receipt

To  
Z.E.S's Dnyanganga College of Engineering & Research,  
Sr. NO:39, Narhe, Dhayari  
Ambegaon Road,  
Pune - 411 041

Receipt No. NPTEL/10/08/006

Sl. No.	Details	Amount
1.	One-time fee for NPTEL Video content (three 500 GB Hard Disks)	50,000/-
2.	One-time fee for NPTEL Web Content (three DVDs)	50,000/-
	DD no:734790, Dated : 27.07.2010, Bank: HDFC Bank	
	<b>Total Invoice Amount</b>	<b>1,00,000/-</b>

  
Authorized Signatory  




ational Services Private Limited  
Department of Management Studies  
Chennai 600036.  
0227805 4911 9881316003  
info@btechguru.com

guru.com

Balaraju Kondaveeti  
Co-founder and CEO

13<sup>th</sup> August 2010

To  
Dr. P. J. Awasare  
Principal  
ZEAL EDUCATIONAL SOCIETY'S  
DNYANGANGA COLLEGE OF ENGINEERING & RESEARCH  
S. NO 39, Narhe,  
Dhayari - Ambegaon Road,  
Pune - 411 041

Dear Sir,

Thank you very much for your Payment of Rs. 1,00,000 towards licensing NPTEL contents (video & Web) in your college. I have enclosed three 500 GB SATA hard disk which contains lectures of 100 courses and 3 Web Course DVDs.. As part of NPTEL Phase 1, few web and video courses will be added in the NPTEL server ([www.nptel.itm.ac.in](http://www.nptel.itm.ac.in)) in due course of time. You will be given permission to download these course materials from the server. We will keep you informed with the updates.

Kindly acknowledge receipt of them by email at [nptel.bodhbridge@gmail.com](mailto:nptel.bodhbridge@gmail.com). Please send us back the signed copy of the copyrights declaration form

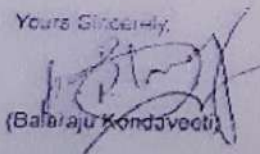
Your feedback on the utilization of the video contents will be useful to us in refining the course contents in the future. We shall contact you with details at a later time.

As part of NPTEL phase II many workshops for faculty members are planned in which they will interact with course developers extensively. We shall send you formal announcement and keep you posted.

Thank you once again for becoming a member in the NPTEL community of colleges. We look forward to your continued interaction.

Thanking you very much with best regards,

Yours Sincerely,

  
(Balaraju Kondaveeti)





Date: 25<sup>th</sup> June 2006

**PRECEIPTED INVOICE**

To  
Mr. P V Pimpodkar  
Librarian  
Dnyanganga College of Engineering & Research,  
Narhe, Pune - 41, Maharashtra.

\* INVOICE No. NPTEL/10/06/123

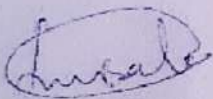
Sl. No.	Details	Amount
1.	One-time fee for NPTEL Video content (three 500 GB Hard Disks)	50,000/-
2.	One-time fee for NPTEL Web content (three DVDS)	50,000/-
Total Invoice Amount		1,00,000/-

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IFS Code: SBIN001055 (IIT Madras Branch)

(NEFT reference number should be mailed to the mail id given below, with the requests)



Authorized Signatory



Prashant  
S.K.  
Rathore



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  - Civil Engineering
  - Ocean Engineering
  - Biotechnology

Management > Consumer Behaviour

List Lectures

#	Lecture Name
1	Consumer Behavior, Positioning, Market Segmentation, Decision Making Process, Psychological Influences, Sociological Influences, Diffusion of Innovation
2	Introduction to the Study of Consumer Behaviour (Contd.)
3	Market Research and Consumer Behaviour
4	Market Research and Consumer Behaviour (Contd.)
5	Market Segmentation and Positioning
6	Market Segmentation and Positioning (Contd.)
7	The Consumer Decision Making Process
8	The Consumer Decision Making Process (Contd.)
9	Models of Consumers and Models of Consumer Behaviour
10	Models of Consumers and Models of Consumer Behaviour (Contd.)

Mod-05 Lec-10 Models of Consume...

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Sl No	Book No	Title	Author	Year of Pub	Pages	Condition	Location	Barcode	Type
1	1234	Book of Great Things	Ali Akbar Khan	2010	14	Good	101	101	Book
2	5678	Book of Great Things	Ali Akbar Khan	2010	14	Good	101	101	Book
3	9012	Book of Great Things	Ali Akbar Khan	2010	14	Good	101	101	Book
4	3456	Book of Great Things	Ali Akbar Khan	2010	14	Good	101	101	Book

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